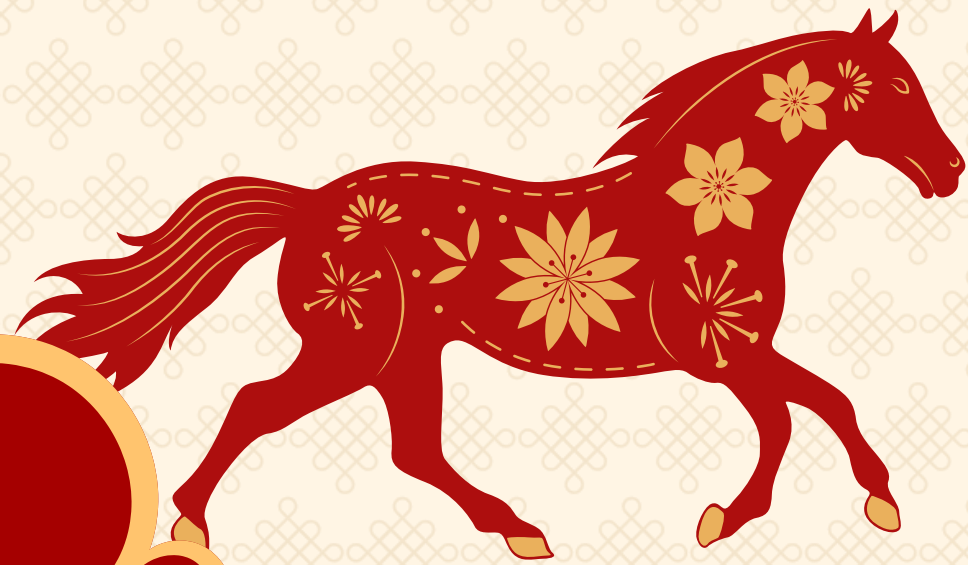




HONG KONG LOGISTICS ASSOCIATION



President Ir. Elsa Yuen



Ir. Elsa Yuen qualification

- Ir. Yuen holds an MSc degree in Global Supply Chain Management from Hong Kong Polytechnic University and obtained her title 'Ir. Engineer' in 2013. She has been actively involved in the Logistics and Supply Chain Management field for over 20 years, including a Director role at a multinational company in Korea. She recently launched her own business, founder and CEO of YS Logistics Corp Limited, specializing in high-value product 3PL/4PL/5PL logistics development and e-commerce.
- Ir. Yuen is a trailblazing woman engineer who actively promotes logistics and transportation initiatives in Hong Kong and neighboring regions.

Volunteer Service in the Supply Chain Industry

- President, Hong Kong Logistics Association (2017-present)
- Director, Logistics and Supply Chain MultiTech R&D Centre (LSCM) (2025- 2026)
- Vice Chairlady, Hong Kong Air Freight and Forwarder Associations (HAFFA) (2021-2022)

Awards Received

- Young Logistician of Hong Kong Logistic Awards (2008)
- 'Most Inspiring Supply Chain Professional of the Year', Supply Chain Asia Awards (2023)



Advisory Committee in Public Service

- Hong Kong Logistics Development Council Committee (2018–present)
- Innovation Technology and Industry Bureau (Enterprise Support Scheme Assessment Panel) (2021–present)
- Hong Kong Environment and Ecology Bureau (Energy Advisory Committee) (2022–present)
- Hong Kong Commerce and Economic Bureau (TID Advisory Board) (2024–present)
- Departmental Advisory Committee (DAC)
 - LMS Department, Hong Kong Polytechnic University (2018–present)
 - ISE Department, Hong Kong Polytechnic University (2023–present)
- Assessor for the ESG Standardization for the Greater Bay Area, Guangdong Macau Hong Kong Research Centre (recommend by TLB) (2024–present)
- Education Bureau (Assessor for the Recognition of Prior Learning Mechanism from Qualification Framework) (2015–present)



About HKLA

About HKLA

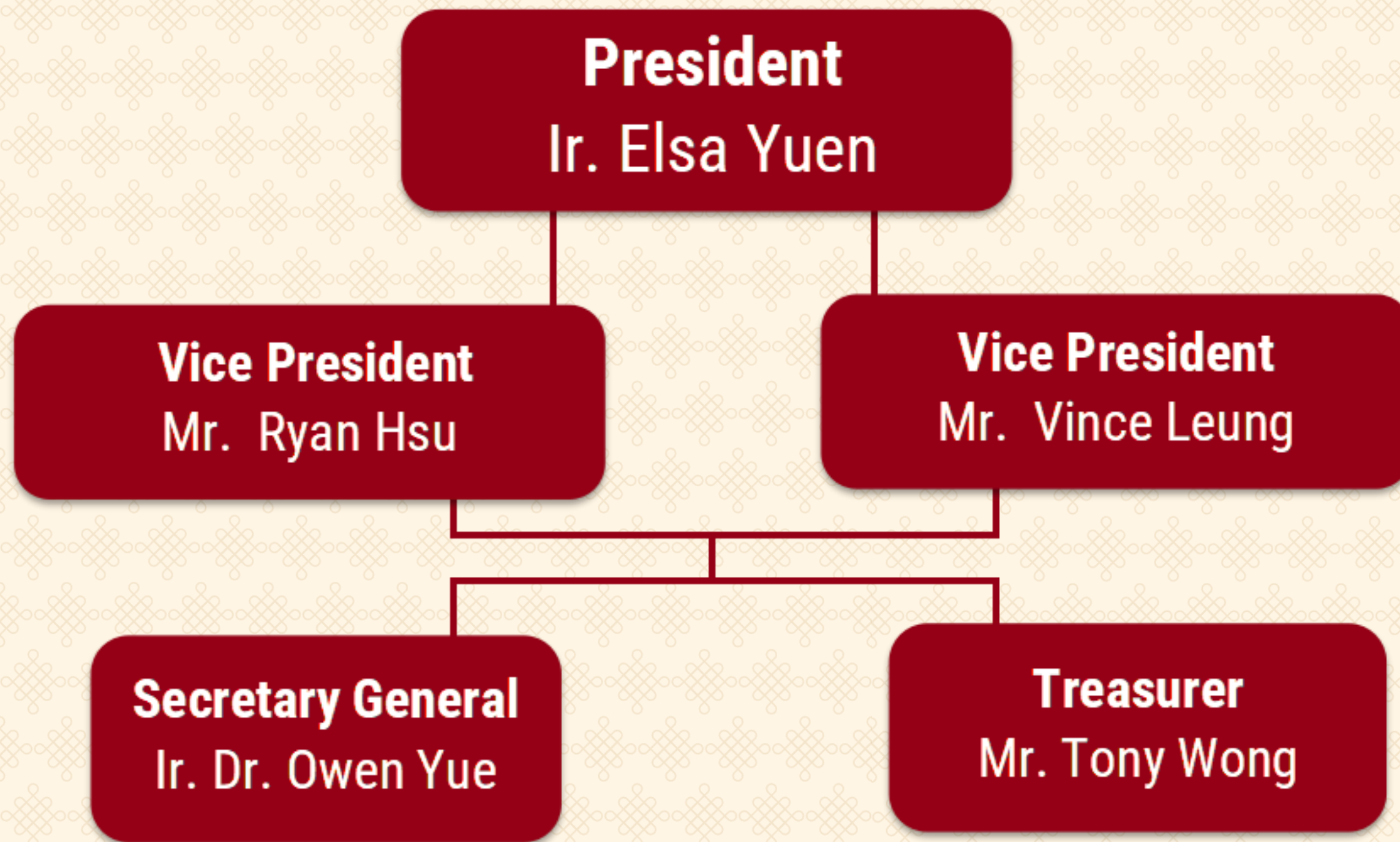
Hong Kong Logistics Association (HKLA) is one of the first local professional logistics associations in Hong Kong, founded in 1996 as an NGO, promotes logistics and supply chain management.

Our Vision

To become a professional value-added innovator in the sustainable logistics industry and supply chain business.



OPERATION MANAGEMENT COMMITTEE (OMC) 2025-2026



7 STANDING COMMITTEES



Membership

Ms. Shirley Tam



Industry Affair

Mr. Ryan Hsu



ESG

Cold Chain

Logistics

Ir. Elsa Yuen



E-logistics

Mr. Vince Leung



**Education and
Training**

Mr. Tony Wong



Youth

Development

Youth Society

Ir. Dr. Owen Yue

COUNCIL MEMBERS 2025-26

President Chairlady, ESG Committee, Cold Chain Logistics Committee	Ir. Yuen May Yee, Elsa
Vice President Chairman, E-Logistics Committee	Mr. Leung Ting Cheung, Vince
Vice President Chairman, Industry Affairs Committee	Mr. Hsu Gee Ming, Ryan
Secretary General Convener of Youth Development Committee and Youth Society	Ir. Dr. Yue Lit Fung, Owen
Treasurer Chairman, Education & Training Committee	Mr. Wong Wing Kee, Tony
Chairlady, Membership Committee	Ms. Tam Lai Ha, Shirley

COUNCIL ASSOCIATES 2025-26

Mr. Heung Ping Chung, Andy

Ms. Leung Sin Yee, Kay

Dr. Lam Hoi Yan, Cathy

Mr. Pang Chun Kin, Oscar

Ms. Huang Shuyao, Wendy

Mr. Cheng Man Hon, Joecole

Ir. Mak Ka Shing, Sunny

Ms. Ng Hoi Ling, Janet

Mr. Lau Shing Wai, Winson

Mr. Huen Cheuk Hang, Tachy

Mr. Man Ho Kei, William

Ms. Ng Hoi Lam, Karen

Mr. Luk Ho Hin, Ivan

Ms. Chan Sum Yi, Prudence

10TH HONG KONG LOGISTICS CASE COMPETITION & WORKSHOP 2025



Special thanks - Yamato Logistics (HK) Ltd



2025 INT'L CASE COMPETITION MALAYSIA



LOGISTICS IN YOUR EYES 2025



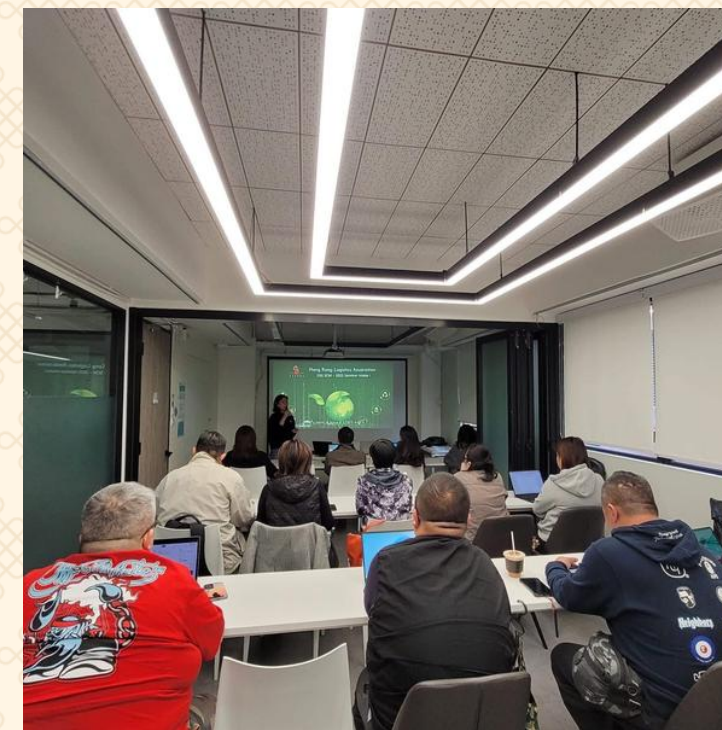
HKLA X HSBC ESG FORUM 2025



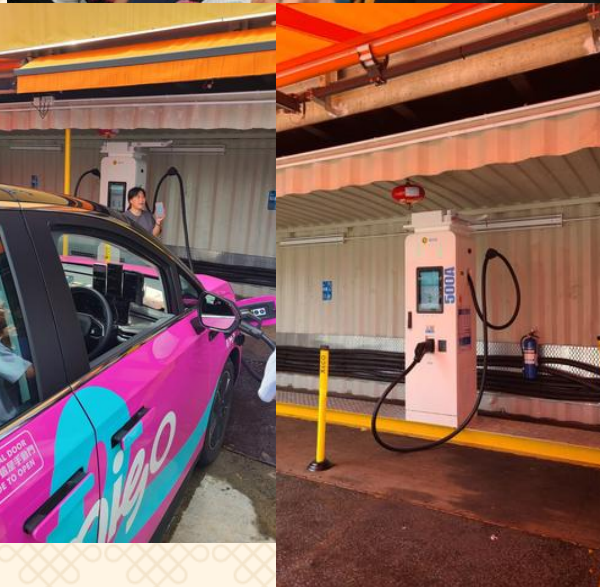
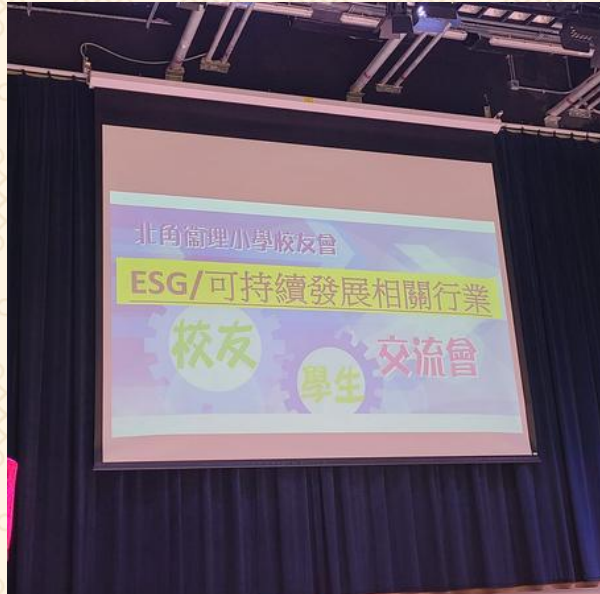
RETHINK HK 2025 - RETHINK LOGISTICS AND TRANSPORT



ESG TRAINING COURSES, WORKSHOPS AND SEMINARS



PRESIDENT'S HIGHLIGHTS - ESG ACTIVITIES



PRESIDENT'S HIGHLIGHTS - GOV ACTIVITIES



2025 KUALA LUMPUR MALAYSIA BUSINESS MISSION



HONG KONG'S NEXTGEN LOGISTICIAN AWARD 2025



YEAR PLAN 2026

Jan		Jul	International Case Comp & Business Mission in Korea
Feb	<ul style="list-style-type: none"> •CNY Networking Luncheon •Local Case Competition •HKLA X HKWPEA Research 	Aug	
Mar	ESG SCM Forum in HSBC (24 Mar)	Sep	
Apr	Networking Event	Oct	2 days International ESG Supply Chain Symposium Grand Gala Dinner cum ESG Awards in Hopewell Hotel
May		Nov	Hong Kong NextGen Logistician Award 2026
Jun		Dec	Logistics In Your Eyes 2026



LOCAL CASE COMPETITION 2026

This is the first time that universities from other countries are taking part, including:

- **Singapore University of Social Sciences,**
- **Thammasat University,**
- **Shenzhen Technology University,**
- **Beijing Jiaotong University,**
- **Korea Aerospace University.**

11th Hong Kong Logistics Case Competition and Workshop

Supporting Organization: **HANKYU HANSHIN EXPRESS**

Sponsors: **HONG KONG INTERNATIONAL AIRPORT**, **Hactl**, **LSCM** (Logistics and Supply Chain MultiTech R&D Centre), **VTC**, **THAMMASAT UNIVERSITY**, **POLYU**, **HKU**, **SUSS**



HKLA X HKWPEA RESEARCH ON EXPLORING THE RELATIONSHIP BETWEEN FEMALE ROLES AND CORPORATE ESG PRACTICES

The 39Q Basic Model Questionnaire, developed by HKLA, is designed to assess and benchmark ESG performance for SMEs in Hong Kong's Four Pillar industries:

- Financial services
- Trading and logistics
- Tourism
- Professional and producer services



ESG Basic Model Register Now! 2026 (3rd Year)
ESG Rating For Enhancing Your Business

Basic Model

- 39-question questionnaire (Yes/No answers)
- 39條問題問卷 (只需回答是/否)
- Receive a result upon completion
- 完成後獲得結果
- Fee: Free
- 費用: 免費

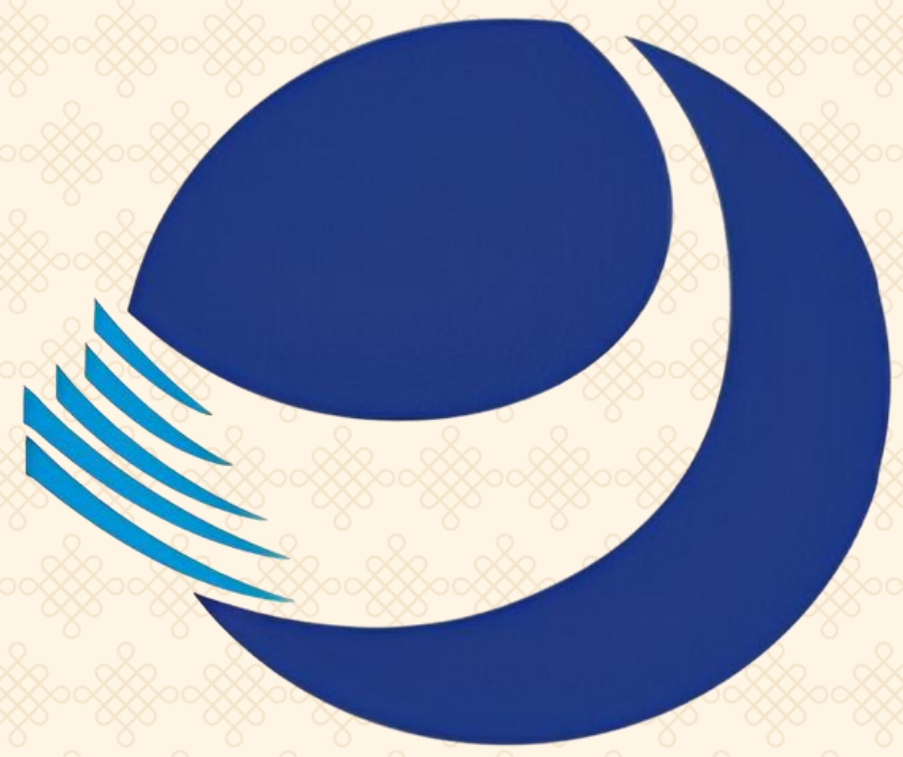
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Professional Certification The Only One Recognized Examination Centre in Hong Kong

全國供應鏈管理師職業能力等級認證

全國物流從業人員職業能力等級認證



CFLP
中国物流与采购联合会





Cold Chain Logistics Professional Training (CCLP)

冷鏈物流





The 1st ESG Rating Agent and Accreditation of Supply Chain Management in Hong Kong





HONG KONG LOGISTICS ASSOCIATION

香港物流協會



Anniversary since 1996
三十周年

30TH CELEBRATION EVENT IN OCTOBER

- **2 days International ESG Symposium**

will invite overseas partners including *China, Korea, Japan, Bangkok, Malaysia, Singapore, Vietnam, Netherlands and Germany.*

- **Grand Gala Dinner cum ESG Awards in Hopewell Hotel**

