



HONG KONG LOGISTICS ASSOCIATION

香港物流協會

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President Ir. Elsa Yuen



Ir. Elsa Yuen qualification

- Ir. Yuen holds an MSc degree in Global Supply Chain Management from Hong Kong Polytechnic University and obtained her title 'Ir. Engineer' in 2013. She has been actively involved in the Logistics and Supply Chain Management field for over 20 years, including a Director role at a multinational company in Korea. She recently launched her own business, founder and CEO of **YS Logistics Corp Limited**, specializing in high-value product 3PL/4PL/5PL logistics development and e-commerce.
- Ir. Yuen is a trailblazing woman engineer who actively promotes logistics and transportation initiatives in Hong Kong and neighboring regions.

Volunteer Service in the Supply Chain Industry

- President, Hong Kong Logistics Association (2017-present)
- Director, Logistics and Supply Chain MultiTech R&D Centre (LSCM) (2025- 2026)
- Vice Chairlady, Hong Kong Air Freight and Forwarder Associations (HAFFA) (2021-2022)

Awards Received

- Young Logistician of Hong Kong Logistic Awards (2008)
- 'Most Inspiring Supply Chain Professional of the Year', Supply Chain Asia Awards (2023)



Advisory Committee in Public Service

- Hong Kong Logistics Development Council Committee (2018-present)
- Innovation Technology and Industry Bureau (Enterprise Support Scheme Assessment Panel) (2021-present)
- Hong Kong Environment and Ecology Bureau (Energy Advisory Committee) (2022-present)
- Hong Kong Commerce and Economic Bureau (TID Advisory Board) (2024-present)
- Departmental Advisory Committee (DAC)
 - LMS Department, Hong Kong Polytechnic University (2018-present)
 - ISE Department, Hong Kong Polytechnic University (2023-present)
- Assessor for the ESG Standardization for the Greater Bay Area, Guangdong Macau Hong Kong Research Centre (recommend by TLB) (2024-present)
- Education Bureau (Assessor for the Recognition of Prior Learning Mechanism from Qualification Framework) (2015-present)





About HKLA

Hong Kong Logistics Association (HKLA) is one of the first local professional logistics associations in Hong Kong, founded in 1996 as an NGO, promotes logistics and supply chain management.

Our Vision

To become a professional value-added innovator in the sustainable logistics industry and supply chain business.

Our missions

- Industrial Development
- Professional Development
- Membership Development
- Social Commitment

7 STANDING COMMITTEES & COUNCIL MEMBERS

| | | |
|---|--|------------------------------|
|  | President Chairlady, ESG Committee, Cold Chain Logistics Committee | Ir. Yuen May Yee, Elsa |
|  | Vice President Chairman, E-Logistics Committee | Mr. Leung Ting Cheung, Vince |
|  | Vice President Chairman, Industry Affairs Committee | Mr. Hsu Gee Ming, Ryan |
|  | Secretary General Convener of Youth Development Committee and Youth Society | Ir. Dr. Yue Lit Fung, Owen |
|  | Treasurer Chairman, Education & Training Committee | Mr. Wong Wing Kee, Tony |
|  | Chairlady, Membership Committee | Ms. Tam Lai Ha, Shirley |

COUNCIL ASSOCIATES 2025-2026



| | |
|----------------------------|----------------------------|
| Mr. Heung Ping Chung, Andy | Ms. Leung Sin Yee, Kay |
| Dr. Lam Hoi Yan, Cathy | Mr. Pang Chun Kin, Oscar |
| Ms. Huang Shuyao, Wendy | Mr. Cheng Man Hon, Joecole |
| Ir. Mak Ka Shing, Sunny | Ms. Ng Hoi Ling, Janet |
| Mr. Lau Shing Wai, Winson | Mr. Huen Cheuk Hang, Tachy |
| Mr. Man Ho Kei, William | Ms. Ng Hoi Lam, Karen |
| Mr. Luk Ho Hin, Ivan | Ms. Chan Sum Yi, Prudence |

“INDUSTRIAL DEVELOPMENT” + E-COMMERCE SEMINAR WORKSHOP



HKLA X HSBC ESG FORUM



BUSINESS MISSION



RETHINK SEMINAR, EV SEMINAR, WORKSHOPS



“PROFESSIONAL DEVELOPMENT” + ESG TRAINING



COLD CHAN 1.0 AND 2.0



ESG RATING AGENT, CCLP , CFLP

THE 1ST ESG RATING AGENT AND ACCREDITATION
OF SUPPLY CHAIN MANAGEMENT IN HONG KONG



BASIC MODEL



ADVANCE MODEL



PROFESSIONAL CERTIFICATION
THE ONLY ONE RECOGNIZED EXAMINATION CENTRE
IN HONG KONG

COLD CHAIN LOGISTICS PROFESSIONAL
(CCLP)



CHINA FEDERATION OF LOGISTICS & PURCHASING

全國供應鏈管理師職業能力等級認證

NATIONAL SUPPLY CHAIN MANAGER PROFESSIONAL COMPETENCY LEVEL CERTIFICATION

全國物流從業人員職業能力等級認證

NATIONAL PROFESSIONAL COMPETENCY LEVEL CERTIFICATION FOR LOGISTICS PRACTITIONERS

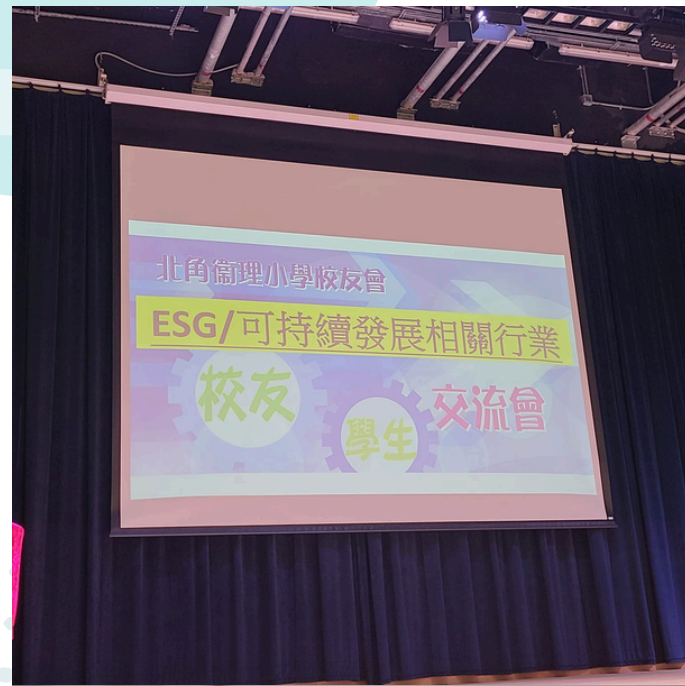
“MEMBERSHIP DEVELOPMENT” + CHINESE NEW YEAR



LOGISTICS FOOTBALL LEAGUE



SOCIAL COMMITMENT & ESG ACTIVITIES



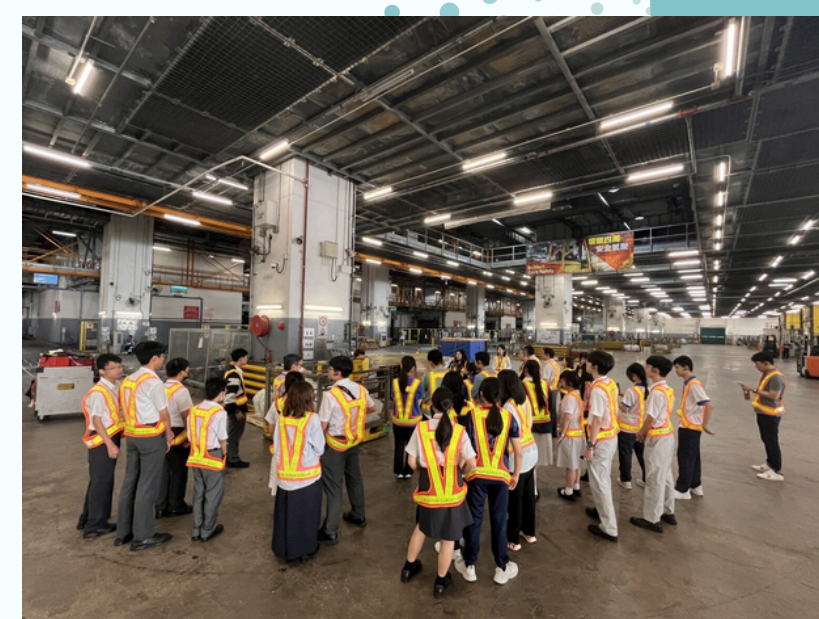
10TH HONG KONG LOGISTICS CASE COMPETITION & WORKSHOP



INT'L CASE COMPETITION MALAYSIA



LOGISTICS IN YOUR EYES



HONG KONG'S NEXTGEN LOGISTICIAN AWARD

