

# “Empowering Recycling Industry having a New Business Model in Green Event Recyclables Collection”

## 「促進回收業界發展『綠色活動管理』的新商業模式」

Webinar 線上研討會

In order to encourage recycling industry to assist event organisers to enhance the environmental performance of their events, HKQAA has been subsidized by the **Recycling Fund** of the Government to develop the "Empower recycling industry having a new business model in green event recyclables collection" project. The webinar aims to introduce the background, objectives, anticipated outcomes of the project and the project deliverables, including the **Green Event Management Guidebook**, **Green Event Alliance Platform**, **e-Green Voucher Scheme** and **Hong Kong Outstanding Green Event Award** to the recycling industry, event organisers, the public and related stakeholders.

為鼓勵本地回收業界協助各大活動舉辦者採用更環保方式舉辦活動，本局在環境保護署回收基金「行業支援計劃」的資助下制定「促進回收業界發展『綠色活動管理』的新商業模式」項目。是次研討會主要目的是向回收業界、活動主辦單位、公眾人士及其他相關持份者簡介項目的背景、目的、內容和預期成果及介紹其下的綠色活動管理指引、綠色活動聯盟平台、綠色電子代用券和香港傑出綠色活動大獎。

### Details 詳情

**Date 日期：** 15 July 2021 (Thur) 2021 年 7 月 15 日 (四)  
**Time 時間：** 14:30 – 16:00  
**Fee 費用：** Free-of-charge 免費  
**Medium 語言：** Cantonese 廣東話  
**Format 形式：** Zoom

### Webinar Highlights 研討會內容

- Introduction of “Empower recycling industry having a new business model in green event recyclables collection” project  
簡介「促進回收業界發展『綠色活動管理』的新商業模式」基金項目
- Introduction of the Guidebook, Green Event Alliance Platform, e-Green Voucher and the Hong Kong Outstanding Green Event Award  
簡介綠色活動管理指引、綠色活動聯盟平台、綠色電子代用券及香港傑出綠色活動管理大獎
- Experience sharing on green event management  
綠色活動管理經驗分享

### Speakers 講者

- **Experience Sharing on Green Event Management**  
**綠色活動管理-經驗分享**  
**Ms. Vivien Cheng 鄭茹蕙小姐**  
*Director of Community Partnership, The Green Earth*  
綠惜地球 社區協作總監
- **Mr. Clement Li 李逸禧先生**  
*Project Manager, Baguio Waste Management & Recycling Limited*  
碧瑤廢物處理及回收有限公司 項目經理
- **Introduction of funding project – “Empower recycling industry having a new business model in green event recyclables collection”**  
**簡介基金項目 - 「促進回收業界發展『綠色活動管理』的新商業模式」**  
**Ms. Meico Cheong 蔣齊仲女士**  
*General Manager, Hong Kong Quality Assurance Agency*  
香港品質保證局 總經理

### Registration 報名

Please click [\[here\]](#) to register  
請【[按此](#)】報名



\*Successful registrants will receive a confirmation letter with ZOOM meeting link.  
\*確認電郵及會議連結將於成功註冊後發出

Scan the QR code to register  
掃描二維碼報名

### Enquiry 查詢

何小姐 (Ms Cherry Ho) / 楊先生 (Mr. Carson Yeung)

電話：(852) 2202 9357 / 2202 9317 傳真：(852) 2202 9222 電郵：cherry.ho@hkqaa.org / carson.yeung@hkqaa.org