

Helping the Freight Forwarding Community: the Container Supply Crisis and the Changing World of Digital Logistics

Date: 29 June 2021

Time: 2:50pm Registration

3:00pm Presentation

3:50pm Q&A

Medium: English

Target Audience: Freight Forwarders

The thesis is that the freight transportation industry as a whole has to evolve and examine some of its basic paradigms because the container supply crisis in 2021 has demonstrated supply chains cannot cope with event shock. Covid is potentially merely the first of several such shocks.

Section 1: where are we today: a brief summary of the container shortage situation and concomitant rate environment.

Section 2: why the shortage happened

Section 3: challenging the pairing of "box + ships space" as the basic bundled product.

Section 4: new frameworks to link box leasing and forwarders through membership networks. Backed by the combined power of digital platforms and targeted assets. A brave new world.

Organizer:



Collaborative Partner:

REGISTER

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DF ALLIANCE
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