

全球供应链&采购影响力峰会2021

Global Supply Chain & Procurement influence Summit 2021

SPIS 2021

CONFERENCE THEME "Digital embraces intelligence, and DI engines empower the future"

数字化拥抱智慧，数智引擎赋能未来

SPIS2021 will gather authoritative SC & PRO leaders all over the world, and effectively promote the reform and optimization of enterprise SC & PRO through two days of sharing, thinking and discussion. Based on the latest trends in SC & PRO, we will share innovative best practices and explore strategies such as digitization and smart transformation, cost improvement strategy, risk management and control, operation mode optimization and category management in different industries. We are committed to creating a platform for mutual communication and learning for SC & PRO counterparts in various fields!

SPIS2021将会聚集来自全球的权威供应链和采购同行，通过两天的分享、思考与讨论，切实推动企业供应链与采购的改革与优化。我们将会立足供应链与采购领域的最新趋势，分享创新的最佳实践，探讨不同行业数字化和智慧转型、成本改进策略、风险管控、运作模式优化以及品类管理等策略。我们致力于为各领域的供应链与采购同行打造一个互交流与学习的平台！

主办方
Organizer



J&S Consultancy

支持单位
Support



中国交通运输协会
智慧物流专业委员会



SPIS2021

May 20th – May 21st, 2021 | Shanghai, China
2021年5月20-21日 | 中国，上海



一场为供应链&采购管理人量身定制的
“思”与“享”盛宴

A Customized "Thought" and "Enjoyment" Feast for
Supply Chain & Procurement Management

350+ Attendees 参会嘉宾

20+ Speakers 演讲嘉宾

30+ Keynote Presentations 主题演讲

80% SC & Pro Practitioners 供应链采购高层

10+ Interactive Activities 精彩互动

16 Hours of Networking 小时交流时间

WHO SHOULD ATTEND? 参与嘉宾

SPIS2021 



Governments
政府



Apparel and Fashion
服装时尚



Manufacturing
制造业



Luxuries and Jewelleries
奢侈珠宝



Supply Chain and Logistics
供应链物流



FMCG and Cosmetics
快消护肤



Energy and Chemical
能源化工



E-commerce
电商



Medical and Pharmaceuticals
医疗制药



Food and Beverages
食品饮料



High-tech Companies
高科技公司



Electric and Manufacturing
电气制造



Home Furniture and Appliances
家居家电



Software and Solutions
软件/方案

WHO IS IT FOR? 参与人员

President/GM/Director/Chief/Manager/Leader:

总裁/总经理/总监/主管/经理/各级领导:



采购
Procurement



供应链
Supply Chain



物流
Logistics



品类管理
Category Management



仓储
Warehouse



计划
Planning



质量
Quality



制造
Manufacturing



信息技术
IT



智慧
Intelligence



数字化
Digital



电商
E-commerce

ATTEND, LEARN AND ACCELERATE YOUR SC&PRO LEVELS THROUGH 供应链&采购管理学习:

- 后疫情时代，中美贸易对全球供应链与采购的影响及对策

The impact of China-US trade on global supply chain and procurement and countermeasures in the post-epidemic era

- 供应链管理确保公司运营连续性和公司经营利润最大化

Supply chain management ensures continuity of operations and maximizes profits

- 数字化供应链转型:铺设从路线图到执行的路径

Digital supply chain transformation: paving the path from roadmap to execution

- 首席供应链官:迎接颠覆挑战，创造商业成果

CSCO: The supply chain's role in preparing for disruption and delivering profitable business results

- 赋能·创新:企业如何构建全场景采购数字化平台

Empower. Innovation: How to build a digital platform for full scene procurement



Supply Chain & Procurement
Influence Series Summit

供应链&采购系列峰会是一个全方位式的.....多回报的供应链&采购专业平台，通过以下途径提供了无与伦比的面对面学习交流机会：

The SC&PRO Series Summit is a comprehensive...The multi-reward SC&PRO Professional platform provides unparalleled face-to-face learning and communication opportunities through:

- ^ 前端话题交流共享，顶级资源分享
- ^ Front-end topic communication and sharing, top resource sharing
- ^ 从供应链视&采购角展开，分成各大版块主题分享，从把握行业大趋势的分享精准到各大环节痛点的细析
- ^ From the perspective of SC&PRO, it is divided into major sections of theme sharing, from grasping the general trend of the industry sharing accuracy to the analysis of pain points in each major link
- ^ ...

J&S Consultancy 定位于举办高级管理层的商务峰会。涉及行业包括供应链、物流、采购、储能、新能源等等。团队成员从业经验十余年，并聚集了全球领先的公司以及专家、非政府组织、政府和学术界，共同讨论如何开发新的商业模式，以应对当今不同行业面临的日益增长的挑战。以商业洽谈搭建为基础，通过深入内容探讨来促成现场潜在合作，服务于行业。探讨商业模式创新与变革，成为在新一轮企业变革中取胜的关键。

J&S Consultancy is positioned to host business summits for the management. Industries involved include Supply Chain, Logistics, Procurement, Energy Storage, New Energy and so on. The team has a wealth of experience, and it will bring together leading global companies, experts, ngos, governments and academics to discuss how to develop new business models to address the growing challenges facing different industries today. On the basis of business negotiation, potential cooperation on site can be facilitated through in-depth content discussion to serve the industry. To explore the innovation and reform of business model has become the key to win in the new round of enterprise reform.



New Energy & Energy Storage
Influence Series Summit

新能源&储能系列峰会整合了新能源，储能，电池，新能源汽车等领域的影响力大咖，我们提供多样化的参与形式，为行业内的嘉宾提供一个独一无二的分享行业技术知识和商业经验、建立品牌形象、拓展行业客户的服务性平台：

New Energy&Energy Storage Series Summit integrated the new energy, energy storage, battery, influence in the field of new energy vehicles and others, We provide diversified forms of participation, for the guests a unique share technology, business experience, establish brand image, expanding industry customer service platform:

- ^ 与行业C-level 级领导交流，精准对接客户
- ^ Communicate with C-level leaders to accurately connect with customers
- ^ 最热门的话题探讨与案例分析
- ^ Discussion and case study of the hottest topics
- ^ ...



2015



2016



2017



2018



2019



2020

Part of previous participating companies 部分往届参会公司

- 光明集团
- 伊利集团
- 蒙牛集团
- 南京卫岗乳业
- 恒天然乳品
- 牛奶国际
- 顶新国际
- 雅士利
- 维他奶
- 嘉吉
- 益海嘉里
- 达利食品
- 徐福记
- 雀巢
- 达能
- 李锦记
- 华润
- 怡宝
- 王老吉
- 农夫山泉
- 太古集团
- 洽洽食品
- 通用磨坊
- 汤臣倍健
- 方太电器
- 老板电器
- 康佳
- 西门子
- 创维
- 海信
- 安正时尚
- 安踏体育
- 统一
- 今麦郎食品
- 思念食品
- 三全食品
- 玛氏
- 可口可乐
- 亿滋国际
- 青岛啤酒
- 华润雪花
- 良品铺子
- 来伊份
- 三只松鼠
- 星巴克
- 百胜
- 麦当劳
- 宜家
- 屈臣氏
- 小米
- 华为
- 联想
- 魅族
- 得力
- 飞利浦
- 欧普照明
- 罗技
- 酷派
- 中兴
- 上海家化
- 美的
- 安奈儿
- 爱慕内衣
- 361度
- 金红叶纸业
- 维达纸业玫瑰琳凯
- 宝洁
- 联合利华
- 强生
- 恒安国际
- 科勒卫浴
- Toto卫浴
- 箭牌卫浴
- 菲仕乐
- 福腾宝
- 福维克
- 佳通轮胎
- 普利司通
- 米其林
- 固特异
- 德国大陆
- 倍耐力
- 邓禄普
- 高露洁
- 安利
- 利洁时
- 拜尔
- 狮王
- 蓝月亮
- 立白
- 脱普集团
- 利乐
- 广州浪奇
- 3M
- 嘉实多
- 润滑油舍弗勒
- 今麦郎食品
- 思念食品
- 阿斯利康
- 美敦力
- 传化集团
- 无限极
- 李宁
- 拉夏贝尔
- 雅戈尔
- 九牧王
- 江南布衣
- 汇美集团
- 恒源祥
- 韩都衣舍
- 热风
- 红袖
- 海澜集团
- 贵人鸟
- 罗莱生活
- 森马
- 快鱼服饰
- 快尚时装
- 鸿星尔克
- 达芙妮
- 小猪班纳
- 卡宾服饰
- 千百度
- 波司登
- 百丽国际
- 报喜鸟
- 道达尔
- 壳牌

J&S Consultancy (上海捷恩思商务咨询) 专注于推动供应链和新能源行业的商业与技术升级, 我们汇集行业内顶尖企业最具影响力的企业高层、最权威的技术专家、最优质的客户群体, 为企业创造一个专业的科技创新与产业变革的服务平台。

J&S Consultancy focus on promoting business and technology upgrading of supply chain and new energy industries, we gathering the industry's top enterprise's most influential executives, the most authoritative technical experts and high-quality customer base, to create a platform of professional technology innovation and industrial revolution for enterprises.

供应链&采购系列峰会回顾 Review of the SC&PRO Summit Series

SPIS2021



5000+
企业高管



12+
国家



600+
演讲嘉宾

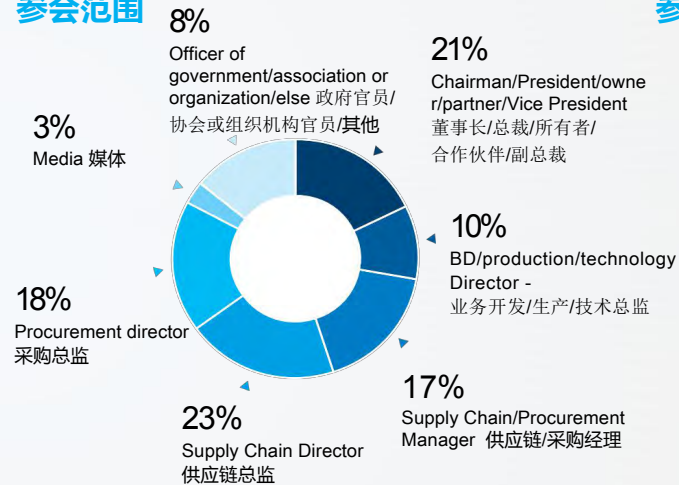


150+
展商

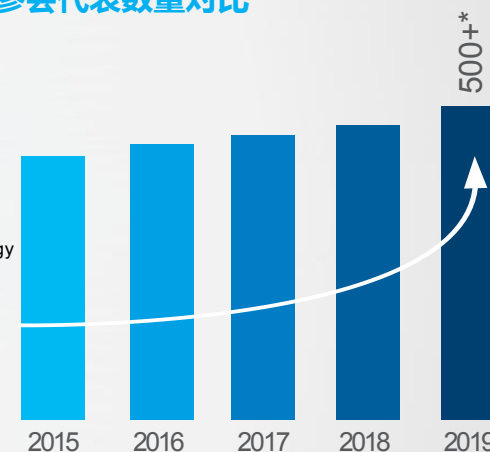


200+
媒体合作伙伴

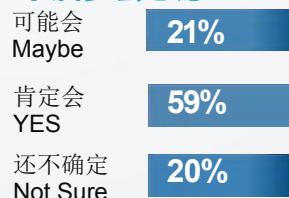
Scope of attending 参会范围



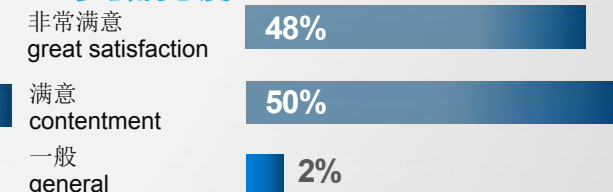
Number of delegates 参会代表数量对比



Intention to attend next Summit 下届参会意愿



Meeting Satisfaction 参会满意度



*来源: 参会代表调查数据

BENEFITS OF SPONSORING 赞助商

SPIS2021 

Exhibit 展台

向客户展示您的产品和服务，提供第一手的经验和现场试用您的产品的机会

Showcase your products and services by giving your clients, first-hand experience and a chance to trial your products on-site

Presentation 演讲

演讲赞助商有机会通过在会议上发表论文来展示企业领导力

Presentation sponsors get the opportunity to demonstrate enterprise leadership by presenting a paper at the conference

Generate Leads 获得领导地位

与350多位来自不同行业的供应链及采购专业人士会面

Meet 350+ Supply chain & Procurement professionals across the industries

Edge Out Your Competition 竞争优势

在决策者评估产品和考虑解决方案的精确时间内，获得相对于竞争对手的优势

Gain an advantage over your competitors at the precise time that decision makers are evaluating products and considering solutions

Expand New Business 拓展新业务

与认真的买家，重要的影响者和潜在的商业伙伴建立联系

Network with serious buyers, important influencers and potential business partners

Increase Recognition 提高认可度

通过持续接触目标市场来展示你的实力，将公司从你的竞争对手中区分出来

Differentiate company from your competitors by demonstrating your strength by continuing exposing to target markets

为了您竞争中获得优势，向行业决策者们展示您的解决方案。

请联系 Shannon Dai

电话：+86 137 64750350
电邮：info@jsconsultancy.asia

To get an edge over your competition, showcase your solutions to our qualified audience of industry decision makers and gain access to unparalleled networking opportunities.

PLEASE CONTACT

Phone: +86 137 64750350
email: info@jsconsultancy.asia



System Integrators
系统集成商



E2E Procurement
E2E采购



Supply Chain Management
供应链管理



Logistics Company
物流企业



SC&Pro Consultants
供应链&采购顾问



Planning and Data analytics
规划和数据分析



Software Suppliers
软件供应商



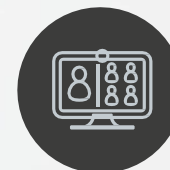
S2P and P2P Platforms
S2P和P2P平台



Smart Contracts and Blockchain
智能合约和区块链



eSignature
电子签约



Management and Digital Transformation
管理和数字化转型



Procurement Marketplace
采购端

1

会前意向嘉宾邀请与约见

Invitation and appointment of pre-conference intended guests

组委会的专业团队将根据与会企业提供的目标企业名单进行定向邀约，并于会前提供完整嘉宾名单与意向会见反馈表。组委会将根据双方意向进行会前约见。

The organizing Committee will make directional invitation according to the list of target enterprises provided by participating enterprises, and provide a complete guest list and feedback form of intention meeting before the conference. The organizing committee will make pre-meeting appointment according to the intention of both parties.

3

主题演讲、小组讨论与科技秀

Keynote Speeches, panel discussions and tech shows

大会将为您提供主题演讲（25分钟）、小组讨论（30-50分钟）机会，让您能够充分的展示企业风采。同时，我们还为展商特别设置了展区科技秀环节，在茶歇期间您可以在展区通过宣讲或demo的方式最完美的展示您的解决方案。

The conference will provide the opportunity of keynote speech (25 minutes) and panel discussion (30-50 minutes), so that you can fully show the advantages of your company. At the same time, we also set up the technology show area for the exhibitors, during the coffee break, you can show your solutions in the exhibition area in the most perfect way through presentations or demos.

2

早茶、茶歇期间一对一引荐与展区参观

One to one introduction and visit the exhibition area during the morning tea and tea break

组委会将在早茶和茶歇时间，根据会前约见以及现场客户反馈，在会场、展区和VIP室进行一对一引荐。

The organizing committee will conduct one-to-one meeting in the venue, exhibition area and VIP room during the morning tea and tea break according to the pre-meeting appointment and on-site customer feedback.

4

会后对接

Business docking after the conference

会议结束后，组委会将针对现场没有来得及会见的嘉宾，通过电话、邮件、微信、现场会面等多种形式继续引荐、以期帮助嘉宾深入沟通，促进最终合作。After the meeting, the organizing committee will continue to introduce guests by phone, email, WeChat, on-site meeting and other forms in order to help guests to have in-depth communication and promote final cooperation.

我们为您提供一站式商务社交与拓客服务：

SC&PRO Next 系列不仅仅是一场会议或展览，我们更会在会前、会中、会后为参会嘉宾提供完整的品牌推广和客户拓展服务。

We provide you with one-stop business networking and BD services.

SC&PRO Next series is not just a conference or exhibition, we will also provide a complete brand promotion and customer development service for the participants before, during and after the conference.

Previous Participating Companies 往届参会公司





后疫情时代，供应链与采购的协同与创新

Collaboration and innovation between supply chain and procurement in the post-epidemic era

08:30 签到&茶点 Registration & Morning Coffee

09:00 后疫情时代，中美贸易对全球供应链与采购的影响及对策

Impact of China-US trade on global supply chain and Procurement and countermeasures in the post-epidemic era

- 数字化等新商业模式如何成为新产业、新经济 How can digital and other new business models become new industries and new economies
- 以国内大循环为主体、国内国际双循环相互促进的新发展格局 A new pattern of development in which both domestic and international cycles play a major role and both domestic and international cycles promote each other
- 疫情危机转化为新的发展机遇 The epidemic crisis has turned into a new development opportunity

Harry Zhang, Partner, KPMG

Harry Zhang, 合伙人, 毕马威中国

09:25 世界性的趋势：采购的未来将会是什么样子的？

World Trends: What will the future of sourcing look like?

- 采购转型与创新 Procurement transformation and innovation
- 数据驱动下的采购和供应链 Data-driven procurement and supply chain
- 采购领域下的创新技术和解决方案应用 Application of innovative technologies and solutions in the field of procurement

震坤行工业超市

09:50 如何打造数字化韧性供应链以应对全球不确定性

How to build a digitally resilient supply chain to cope with global uncertainty

- 在全球不确定性的背景下，供应链的所有阶段都必须通过计划高效且响应迅速地运行，以达到整个供应链系统的高效运行，而集成化业务计划是企业供应链可持续发展的驱动力。

In the context of global uncertainty, All stages of the supply chain must run efficiently and respond quickly through planning, so as to achieve the efficient operation of the entire supply chain system. Integrated business plan is the driving force for the sustainable development of enterprise supply chain.

XiaoYong LI, Global Supply Chain China VP, Schneider Electric

李晓勇, 全球供应链中国区副总裁, 施耐德电气

10:15 数字化供应链转型:铺设从路线图到执行的路径

Digital Supply Chain Transformation: Paving the Path from Roadmap to Execution

Hawk Xu, Chief Transformation Officer, Global Supply Chain, Lenovo (Confirming)

Hawk Xu, 全球供应链首席转型官, Global Supply Chain, 联想 (确认中)

11:00 如何定制数字化采购转型实施路线图

How to customize the implementation roadmap of digital procurement transformation

Jan Clysner, VP Procurement & Sustainability APAC, Anheuser-Busch InBev

Jan Clysner, 亚太区采购与可持续发展副总裁, 百威英博

11:25 供应链管理确保公司运营连续性和公司经营利润最大化 Supply chain management ensures continuity of operations and maximizes profits

- 在世界经济的逆全球化的变局下，供应链战略需要充分利用数字化和生态平台化的技术革新

In the world economy against the changes of globalization, supply chain strategy should make full use of digital and ecological platform of technological innovation

- 价值链上建立命运共同体，以柔性化、创新驱动和高质量发展来积极重塑供应链。

A community of shared future should be established in the value chain to actively reshape the supply chain with flexibility, innovation-driven and high-quality development.

Kwong Meng TEO, Chief Scientist (Operations Research & Systems Engineering), Integrated Supply Chain Lab, Huawei,

张广铭, 首席科学家 (运筹与系统工程), 集成供应链实验室, 华为

11:50 智慧采购-大数据采购新模式

Smart Procurement - a new model of big data procurement

- 打造智慧供应链体系下的智慧采购决策平台--AI赋能的供应商绩效管理 To build the intelligent procurement decision-making platform--AI under the smart supply chain system to enable supplier performance management

- 风险预测及应急计划 Risk forecasting and contingency planning • 采购配额优化等 Procurement quota optimization

John Zhang, President&Founder, MROBAO, Inc.

章军, 董事长, 软企云

12:15 圆桌论坛：供应链转型的挑战 Roundtable: Challenges in Supply chain Transformation

- 中国经济已经成为世界经济发展的重要引擎，目前处于从世界工厂向全球供应链中心转变阶段，以人才机制、管理流程、技术创新为代表的配套软设施也应明确加强，形成协同一体化快速发展的综合态势。

China's economy has become an important engine of world economic development and is now in the stage of transformation from the world factory to the center of global supply chain. Supporting soft facilities such as talent mechanism, management process and technological innovation should also be clearly strengthened to form a comprehensive trend of coordinated and integrated rapid development.

Henry Huang, VP Purchasing of JV OEM/APO LPH, Renault Brilliance

黄征, 采购副总裁, 华晨雷诺金杯

XiaoYong LI, Global Supply Chain China VP, Schneider Electric

李晓勇, 全球供应链中国区副总裁, 施耐德电气

优化供应链与采购，提升战略价值 Optimize supply chain and procurement to enhance strategic value

14:00 首席供应链官：迎接颠覆挑战，创造商业成果

CSCO: The Supply Chain's Role in Preparing for Disruption and Delivering Profitable Business Results

- 促进创新，扩大数字供应链 Fostering Innovation and Scaling the Digital Supply Chain
- 显著提升供应链成效，不忘基础 Significantly improve the effectiveness of the supply chain, do not forget the foundation meanwhile
- 下一步行动计划 What actions you should take next

Shimin Jiang, Vice President Supply Chain Management / IT / Process Management, **Phoenix Contact China**

江世民，供应链管理 & IT & 流程管理副总裁，**菲尼克斯**

14:25 零售供应链的『消费升级』

Premiumization of Retail Supply Chain

- 近年，『消费升级』为中国的零售市场最显著的趋势之一。但各电商平台、快递公司推出的零售供应链却普遍以低价作招徕。更快和更低成本，是否就是中国零售供应链的追求？本环节嘉宾将分享零售供应链可如何『升级』，转向价值创造。In recent years, "consumption upgrade" has been one of the most significant trends in China's retail market. However, the retail supply chain launched by various e-commerce platforms and express delivery companies is generally touting low prices. Is faster and lower cost the pursuit of China's retail supply chain? In this session, speaker will share how the retail supply chain can be "upgraded" to create value.

UCO.COM, **Long Wong**, **COO**

杭州悠可化妆品，黄朗阳，**首席运营官**

14:50 基于大数据的供应链规划和优化——企业运营需要智慧的大脑

Supply chain planning and Optimization based on Big data -- Enterprise operation needs intelligent brain

- 供应链对于企业运转的重要性和竞争优势

The importance and competitive advantage of supply chain for enterprise operation

- 生态整合运营、自有制造能力以及基于客户需求的数字化转型

Integrated ecological operations, own manufacturing capacity and digital transformation based on customer needs

- 智能控制塔提升企业整体运作效率，敏捷度及智能决策

The intelligent control tower improves the overall operational efficiency, agility and intelligent decision-making of the enterprise

GEP

15:15 依托数据赋能与渠道创新提高采购中的有效消费者响应

Based on data to empower and channel innovation to improve the effective consumer response in procurement

Technicolor, **Ron He**, **Vice President of Global Sourcing**

Technicolor，何勇，**全球采购副总裁**

16:00 利用科技建立敏捷及需求驱动的供应链

Leveraging technology to build an agile and demand driven supply chain

Ronghua Xing, Vice President, Production Supply Chain, **Nippon Paint**

邢荣华，生产供应链副总裁，**立邦涂料**

16:25 库存平衡/可视化与极致时效体验

Inventory balancing/visualization and extreme aging experience

Kang Tang, Senior Supply Chain Optimization Expert, Director, **CAINIAO**

唐康，高级供应链优化专家/总监，**菜鸟网络**

16:50 赋能.创新：企业如何构建全场景采购数字化平台

Empower. Innovation: How to build a digital platform for full scene procurement

- 企业采购全场景的范围和痛点 Enterprise procurement full scene scope and pain points
- 如何构建企业全场景采购数字化平台 How to build a digital platform for enterprise full scene procurement

17:15 数智革命：采购功能的转型压力

Digital intelligence Revolution: Transformation pressure of purchasing function.

- 采购业务痛点：需求多样性、多厂区需求兼顾、多物料类别等

Pain points of procurement business: diverse demands, taking into account the needs of multiple factories, multiple material categories, etc

- 如何数字化实践和供应链优化，打造供应链柔性韧性

How to improve supply chain flexibility and resilience through digital practice and supply chain optimization

Henry Huang, VP Purchasing of JV OEM/APO LPH, **Renault Brilliance**

黄征，采购副总裁，**华晨雷诺金杯**

15:40pm-16:00pm 商务交流 & 茶歇 (一对一商务会谈) Coffee Break & Pre-Arranged One-to-One Meeting

数智供应链与采购战略与应用 Digital intelligence supply chain and purchasing strategy and application

08:30 签到&茶点 Registration & Morning Coffee

09:00 循环供应链:外循环和内循环

Circular Supply Chain: External & Internal

- “双循环”下，供应链的新生存之道
- Under "double cycle", the new survival way of supply chain

Gavin Guan, Head of Supply Chain, Alcon

管文辉, 大中华区供应链负责人, 爱尔康

09:25 数字化浪潮下的产品探索与创新

Product exploration and innovation under the wave of digitization

- 赋能企业全场景采购数字化转型的过程中的成功实践和经验，以及给企业带来的价值

The successful practice and experience in the process of digital transformation of full scene procurement, and the value brought to the enterprise

Lei Wang, Director of China Procurement, Regal Beloit (Confirming)

Lei Wang, 中国区采购总监, 雷勃电气 (确认中)

09:50 企业数智化建设 Enterprise digital and intelligence construction

- 赋能协同 Empowering Synergy • 支持决策 Support decision making
- 匹配供需 Matching supply and demand

Hengzhong Zhou, Director of Purchasing, Chery Jaguar Land Rover

周恒忠, 采购总监, 奇瑞捷豹路虎

10:15 采购的战略角色及如何使其与业务优先项配合

What is the strategic role of procurement and how does it align with business priorities

- 成本缩减与优化 Cost reduction and optimization
- 全球战略采购 Global strategic procurement
- 数字采购的应用 The application of digital procurement
- 风险管理 Risk management
- 信息和流程中的供应链透明度等 Supply chain transparency in information and processes

Jason Dong, Vice President of Operations, Oriflame

董明华, 运营副总裁, 欧瑞莲

11:00 Digital procurement : Procurement Revolution with 3D printing

数字化采购：3D打印技术带来的革命性变化

Edward Fang, Head of Procurement, APAC, Danfoss

方贤超, 亚太区采购总监, 丹佛斯

11:25 智慧供应链在多行业的深入应用与探索

The deep application and exploration of intelligent supply chain in many industries

- 物联网在各行业全面应用 The Internet of Things is widely used in all industries
- 区块链和微服务为供应链建设带来的巨大价值和实际成功案例

Blockchain and micro-services for the construction of supply chain brought great value and practical success cases

- 全面供应链协同提升供应链效率降低成本

Overall supply chain collaboration to improve supply chain efficiency and reduce costs

Izimi Liu, Vice President, Head of Procurement and Supply Chain, Jiahui Health

刘轶韵, 采购和供应链管理副总裁, 嘉会医疗

11:50 智慧供应链领域的前瞻思考、解决方案和落地经验

Forward-looking thinking, solutions and practical experience in the field of intelligent supply chain Application

- 企业数智化转型的应用与方案销售预测、需求计划及智能补货、智慧供应链网络规划、运输智能调度等数字化供应链关键的环节

The application of digital intelligent transformation of enterprises and the key links of digital supply chain, such as sales forecast, demand planning and intelligent replenishment, intelligent supply chain network planning, intelligent transport scheduling, etc.

Wei Sheng, Supply Chain & Logistics Director, Li Ning

盛伟, 供应链物流总监, 李宁

12:15 圆桌论坛：如何通过采购的数智化转型奠定企业竞争优势

How to lay the competitive advantage for business through the digital transformation of procurement

Richard Chuang, Vice President, Purchasing, Asia Pacific, Fresenius

阎宝宏, 亚太区采购副总裁, 德国费森尤斯医疗器械

Zhenhao Sun, Vice President, Commercial Indirect, APMEA, MARS

Zhenhao Sun, 商务间接采购副总裁, 玛氏

Tony Wang, Sr. Director – Sourcing & Supplier Relations, Starbucks China

王晓洪, 采购和供应商管理高级总监, 星巴克

10:40pm-11:00pm 商务交流 & 茶歇 (一对一商务会谈) Coffee Break & Pre-Arranged One-to-One Meeting

供应链与采购领导力及未来探索 Supply chain and purchasing leadership and future exploration

14:00 客户体验如何推动供应链创新，更快地响应客户需求

How Does Customer Experience Drive Supply Chain Innovation and Responds to Customer Demand Faster?

Wenling Yin, CPO, Winner Medical Care

尹文岭, 集团生产副总裁, 稳健医疗

14:25 绿色供应链

Green Supply Chain

Fang Song, President of Suzhou Industrial Park Green and Intelligent Supply Chain Association/President of Suzhou Industrial Park Procurement and Trade Association

宋方, 苏州工业园区绿色智能供应链协会会长/苏州工业园区采购与贸易协会会长

14:50 如何规避在设计采购数字化战略时走入误区?

How to Avoid the Failures in the Design of Digital Procurement Strategy?

- 这些失败是如何发生的?

How these failures happen?

- 如果这些失败无法避免，那么需要做什么

If these failures are inevitable, what needs to be done?

Raphael Huot, Vice President, Head of Regional Procurement China, Vestas (Inviting)

Raphael Huot, 副总裁，中国区采购负责人, 维斯塔斯 (邀请中)

15:15 如何吸引和培养采购人才，建立高效采购团队

How to attract and cultivate purchasing talents and build an efficient purchasing team

- 定义数字化世界中采购团队所需的技能组合和未来概况：现在和未来我们需要哪些技能?

Defining the skill set needed and future profile of the procurement team in a digitalised world. What skills do we need now and in the future?

- 我们如何获得所需的技能: 培训、雇佣还是外包? 我们可以培训哪些技能，我们需要雇佣哪些人?

How do we get the skills we need: train, hire or outsource? What skills can we train, and what do we need to hire for?

- 我们如何应对变化，如何提高技能以应对未来?

How do we respond to change, how do we improve our skills for the future?

15:40 供应链与采购创新：寻找下一个出口

Supply Chain Innovation: What's Next?

Richard Chuang, Vice President, Procurement, Asia Pacific, Fresenius

闻宝宏, 亚太区采购副总裁, 德国费森尤斯医疗器械