

21 July 2020

Dear Members and Friends,

2021 HKLA Diary

We have a very special year with COVID-19 pandemics affecting our life as well as economy. However, different sectors have different situations. With the upcoming Association diary, we hope we can support the logistics industry from a positive perspective. Our production of 2021 diary will be early and allowing more innovative insertion. We could accept different form of messages from the sponsors to enrich the content of the Diary subject to the Association editorial board approval. Same as previous years, we are going to print 1500 copies for distribution to local and overseas as well as the Mainland's logistics practitioners, associations, universities and companies.

It is a good opportunity to widely expose your product/service, we sincerely hope that you would sponsor us or continue your sponsorship. The package for sponsorship will include free copies of diary and free website banner posting.

We adopt last year's rate (package A to F) for our sponsorship, details attached. For further enquiry, please contact our administrative officer at 2777 9656 or via fax 3421 2477 or by email to info@hkla.org.hk on or before **10 August 2020** for booking of your page.

Your favourable reply would be highly appreciated.

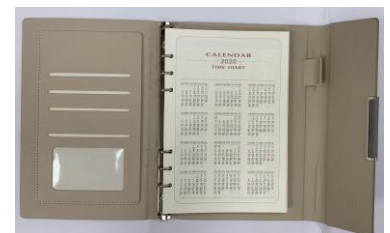
Yours sincerely,

2020 diary for reference

Ir. Elsa Yuen

President

Hong Kong Logistics Association



2021 HKLA Diary Sponsorship

Please complete this reply slip and return by fax to (852)3421 2477 on or before **10 August 2020**.

Package	Space location	2021	No. of FREE Diary Entitlement copies	Free HKLA Website Ad Time
A	Inside Front (1 page)	\$18,000	100	1 year
B	Inside Front (2 pages spread)	\$32,000	150	1 year
C	Inside 2 pages spread	\$22,000	100	1 year
D	Inside Full Page	\$8,200	60	5 months
E	Inside Half Page	\$4,900	30	3 months
F	Inside bookmark	\$32,000	150	1 year

Remarks:

1. Payment has to be settled within 7 days after the reply slip is sent. Please mail crossed cheque payable to **"Hong Kong Logistics Association Limited"** together with the Reply Slip to Hong Kong Logistics Association, 3/F, New Timely Building, 497 Castle Peak Road, Kowloon, Hong Kong.
2. Sponsor can order extra copy of Diary (loose leaf, iron ring binding) at HK\$60 each.
3. Reference of Artwork design (exact details to be confirmed):
 - (i) Full Page Trim Size: 130mm(W) x 207mm(H), allow 4mm off the edge each side
 - (ii) Half Page Trim Size: 130mm(W) x 102mm(H), allow 4mm off the edge each side
 - (iii) Bookmark Trim Size: maximum 132mm(W) x 132mm(H), allow 4mm off the edge each side
 - (iv) Artwork should be in AI format plus a PDF/JPG format.
4. Artwork should be submitted on or before **15 August 2020**.
5. Please contact our Administrative Officer at (852) 2777 9656 for further queries.

REPLY SLIP

Our Company would like to sponsor Package _____, order extra no. of Diary _____.

The total amount of the sponsor is HK\$_____

Contact Person		Title	
Company Name			
Address			
Membership No.		Cheque No.	
Telephone		Email	
Authorized Signature with Company Chop		Date	