SMART LOGISTICS Series I - Automated Data Collection

* Training Course subsidized by Hong Kong Logistics Development Council (LOGSCOUNCIL) *

RFID in logistics – an introductory

Radio-frequency identification (**RFID**) is able to automatically identify and track tags attached to objects. RFID tags are applicable in many industries. Unlike a barcode, the tag doesn't need to be within the line of sight of the reader. Register for this webinar to learn the use of RFID in logistics.

Multi-channel Variable Data Platform and Solution (MVDP)

Under COVID-19, all supply chain leaders want to enable higher efficiency without investing huge budget to revamp current business systems. In this session, we invited certified digital imaging architect to illustrate how you can convert your old system's data into a more competitive workflow through the magical printer driver. We will demonstrate how to provide a timely status update for proof-of-delivery with an automatic message without huge changes on your current business systems. Moreover, this session will introduce how to easily introduce mobile applications into your delivery crews and update field situations in real-time information for tracking, billing, customer service and fulfilment.

REGISTER

(((WEBINAR)))

15 July 2020 Wednesday   15:00 – 16:00   Language Cantonese

15:00 – 15:05   Introduction

15:05 – 15:35   *RFID in logistics - an introductory*
Dr. Philip Lam
Treasurer
Hong Kong Logistics Association

15:35 – 15:40   Q&A

15:40 – 15:55   *Multi–channel Variable Data Platform and Solution (MVDP)*
Mr. Nelson Wong
Manager, Graphic Communication Services – Software,
Product Strategy & Management, Marketing
Fuji Xerox (Hong Kong) Limited

15:55 – 16:00   Q&A

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