

HOW TECHNOLOGIES HELP SME LOGISTICS COMPANIES TO TRANSFORM

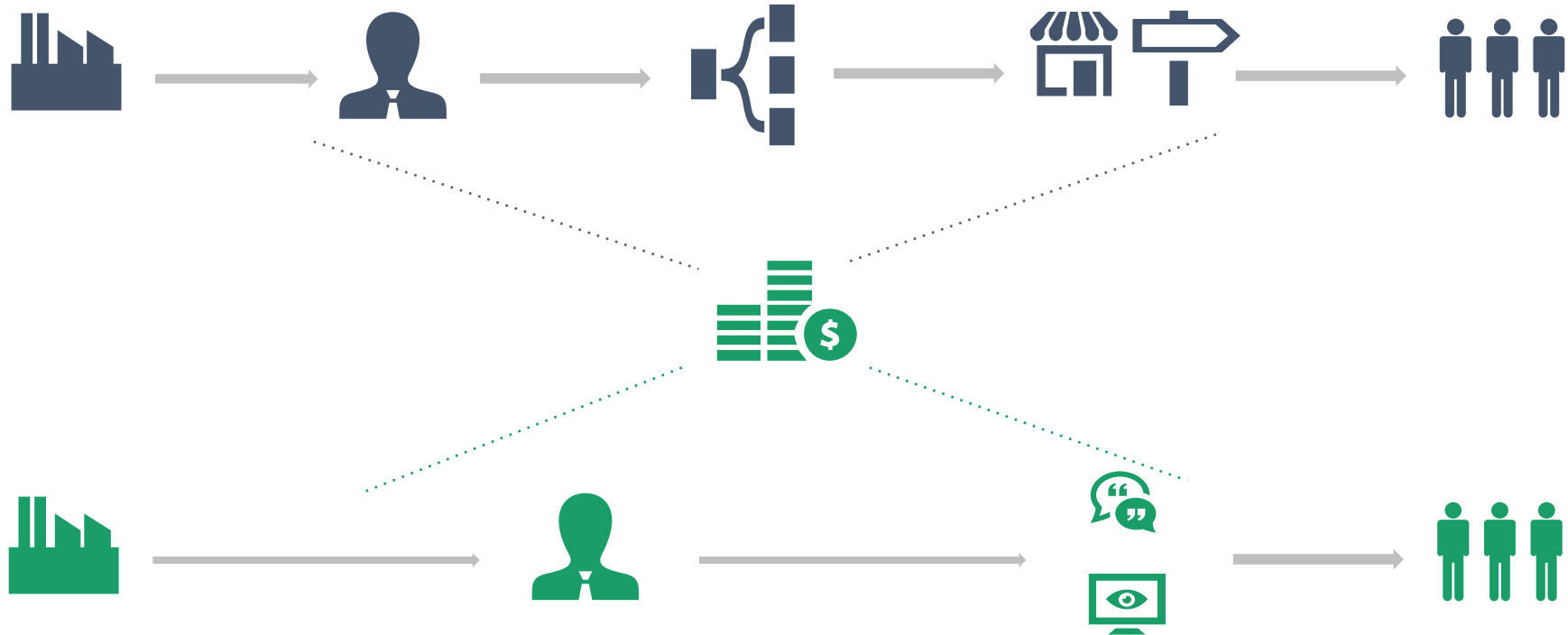
14 Dec 2017, HKLA Logistics Forum

Arthur CHAN,
Head of Business Development,
3PL-TOTAL TECHNOLOGY (HK) LTD

We run logi-Cloud

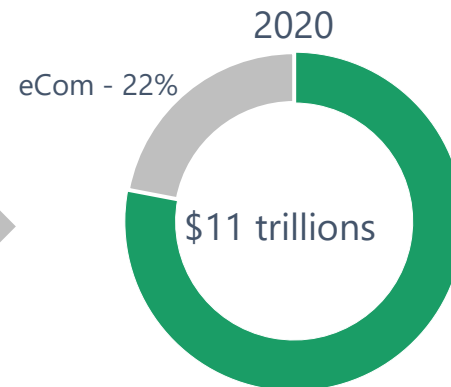
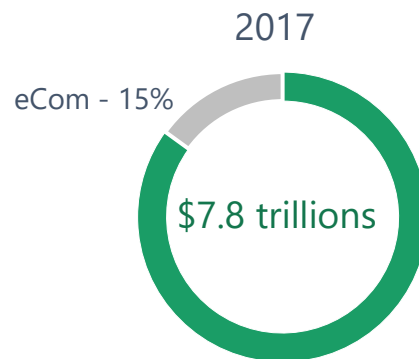


Margin Shifting in modern commerce

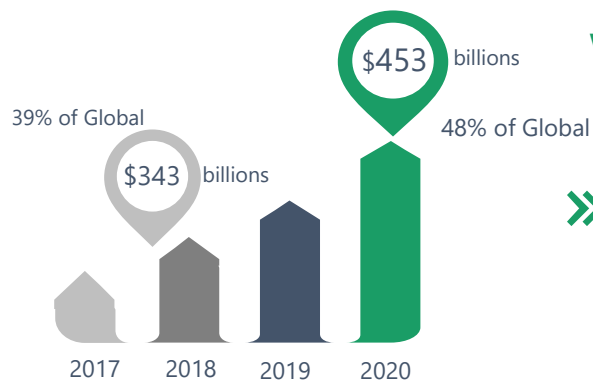


Retail & eCommerce in Asia Pacific

- Source:
www.emarketer.com,
www.supplychaindive.com,
www.truckinginfo.com



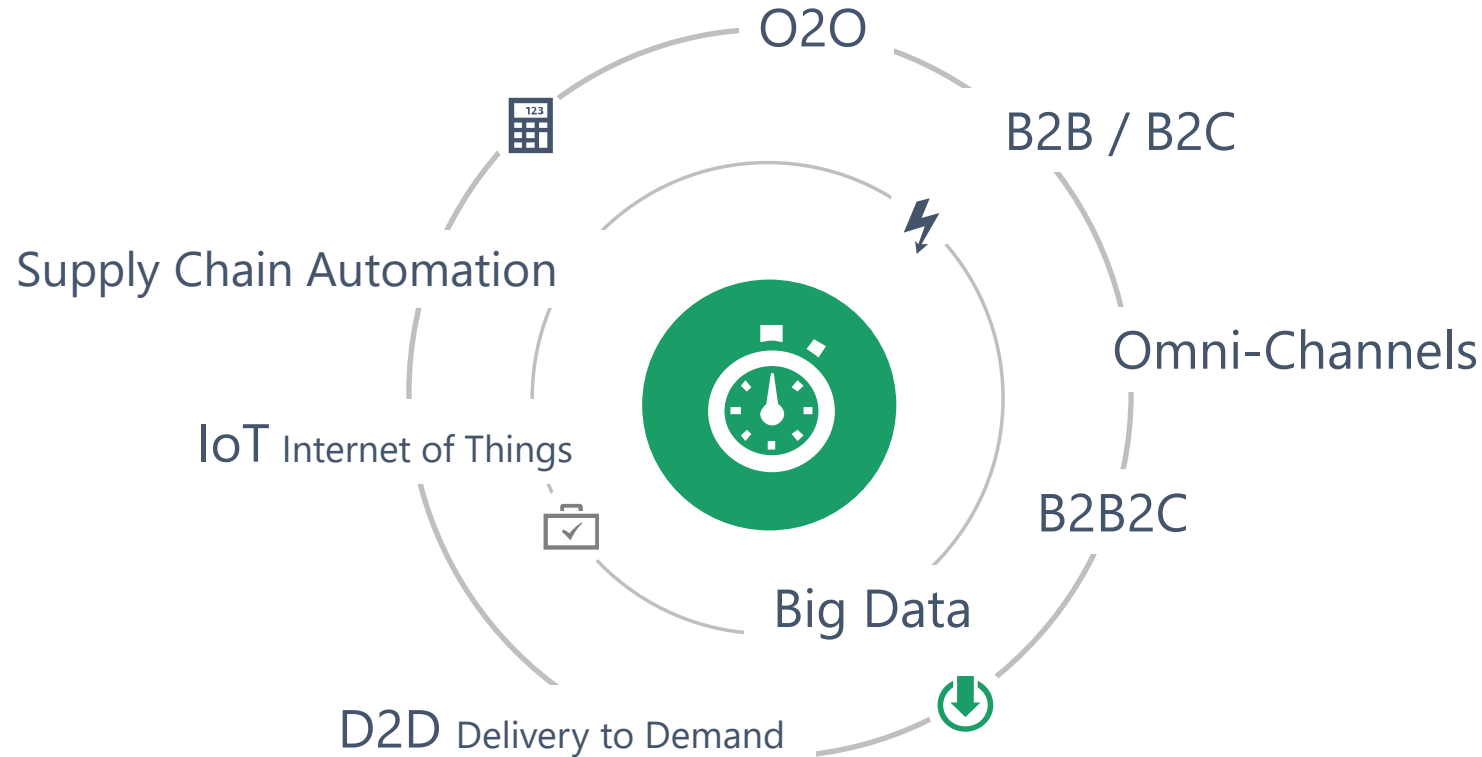
3PL Annual Revenue:



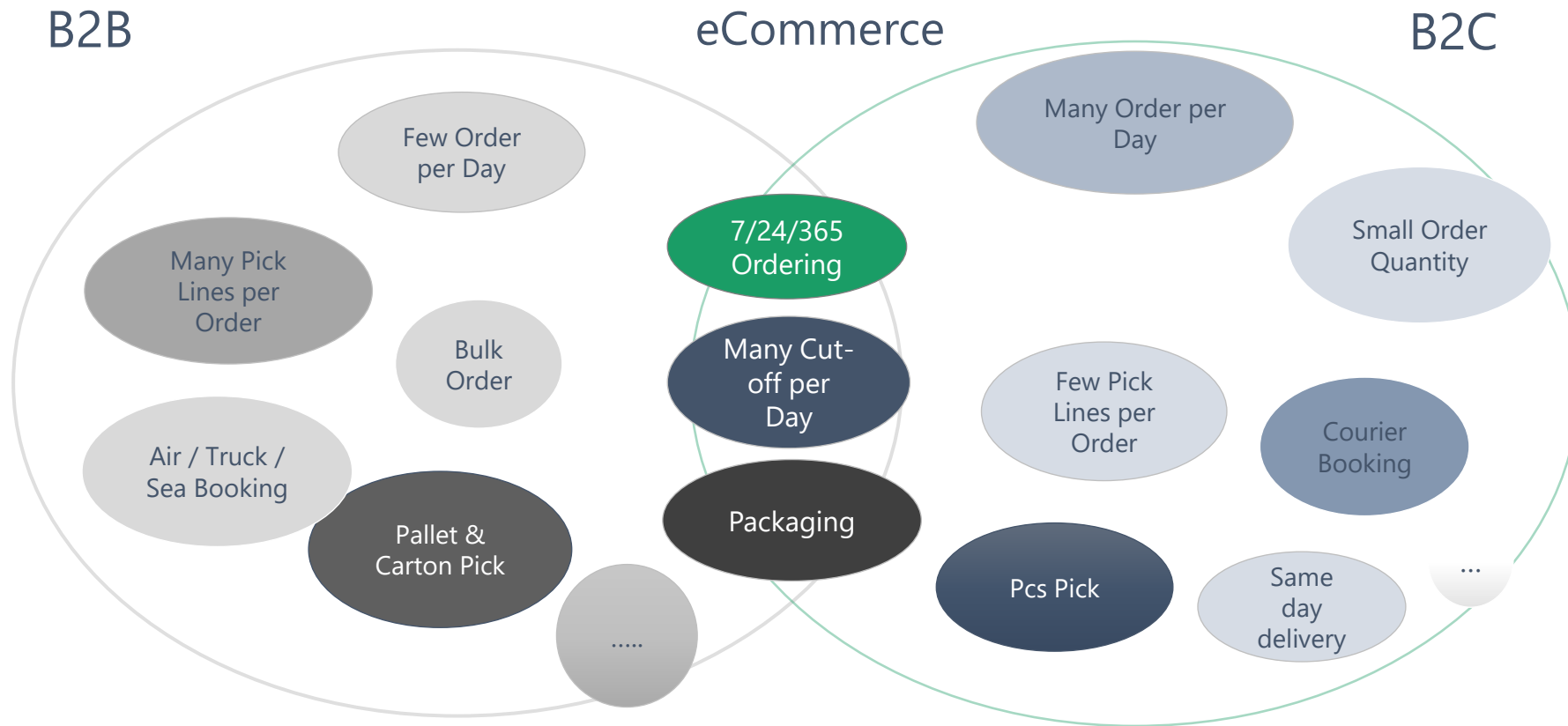
Warehousing & Distribution services

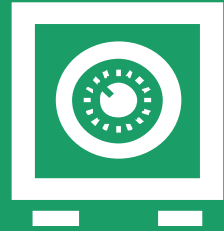


Challenges – New Models & Changes



Fragmentizing – New Impact to W&D

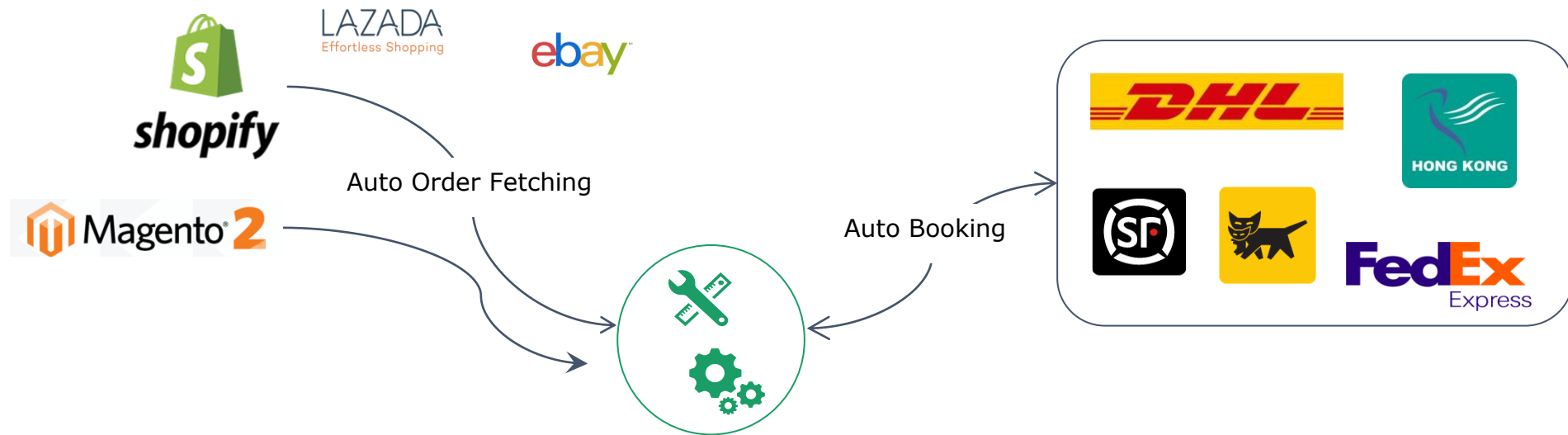




How it works ?

By one 90 sec clips

- Automated eCom Order Fetching from Magneto
- Automated Pick Planning
- Pick-and-Pack with Sort-to-Light technologies
- Automated Courier Booking



Pick Planning



Guided Picking



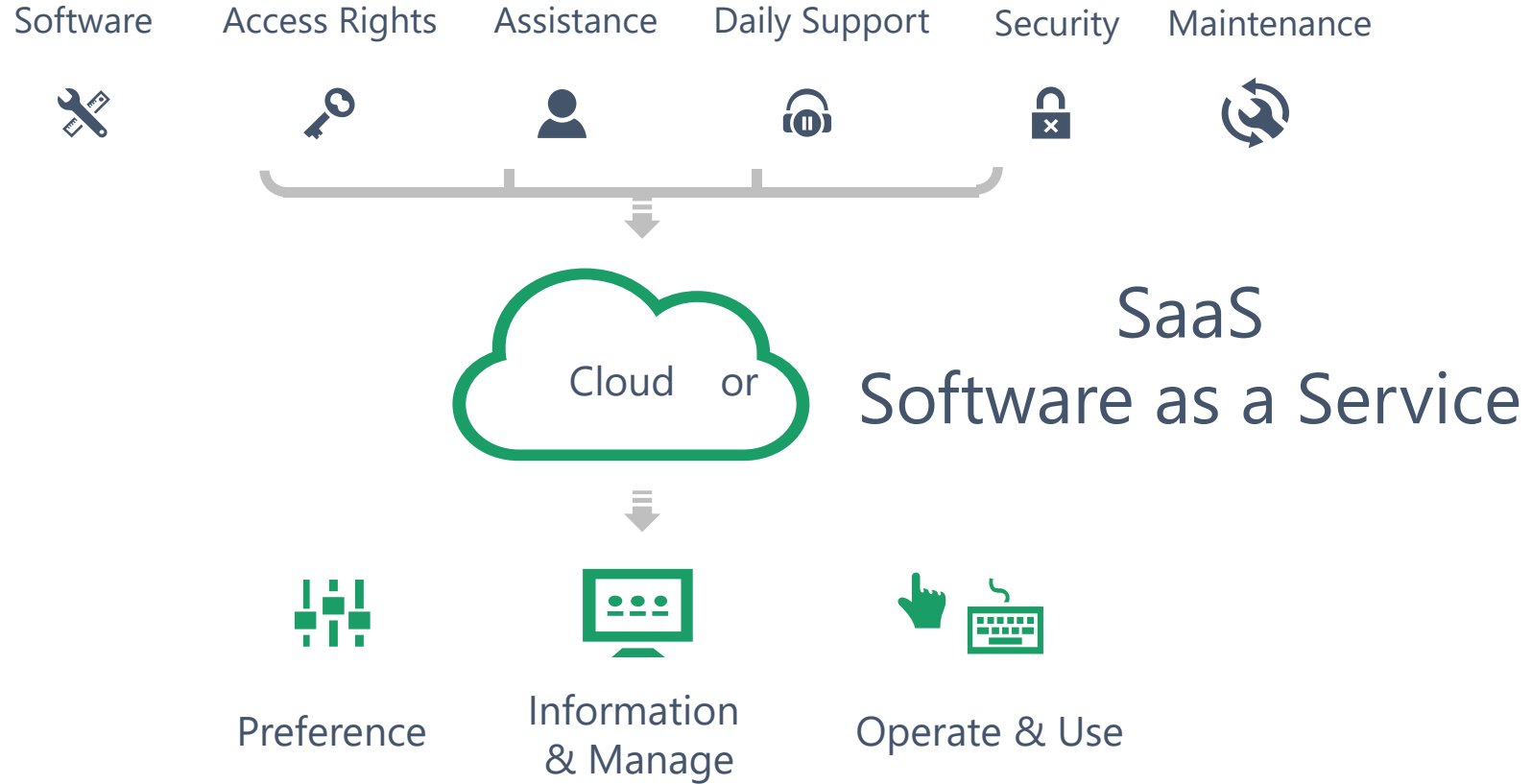
Sort-to-Light



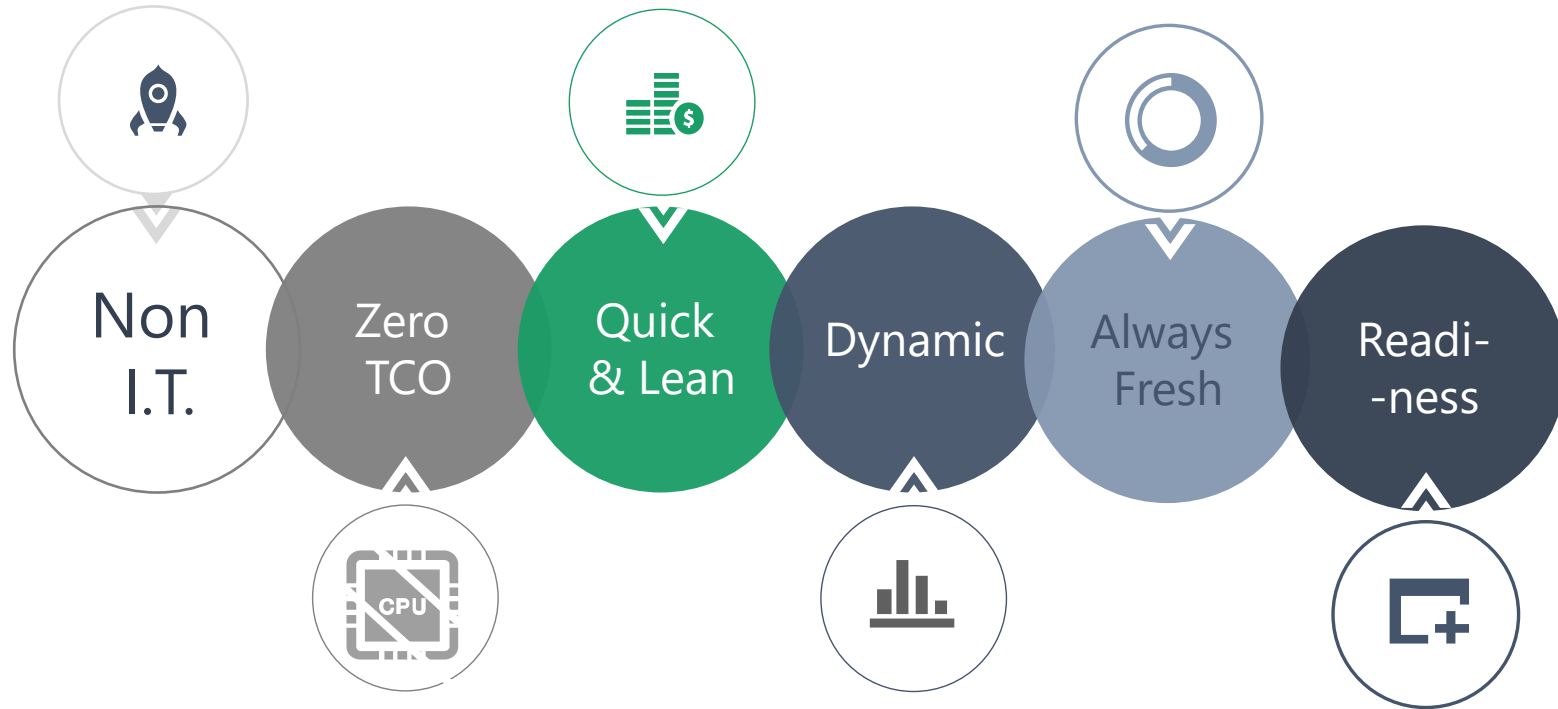
Courier Labelling



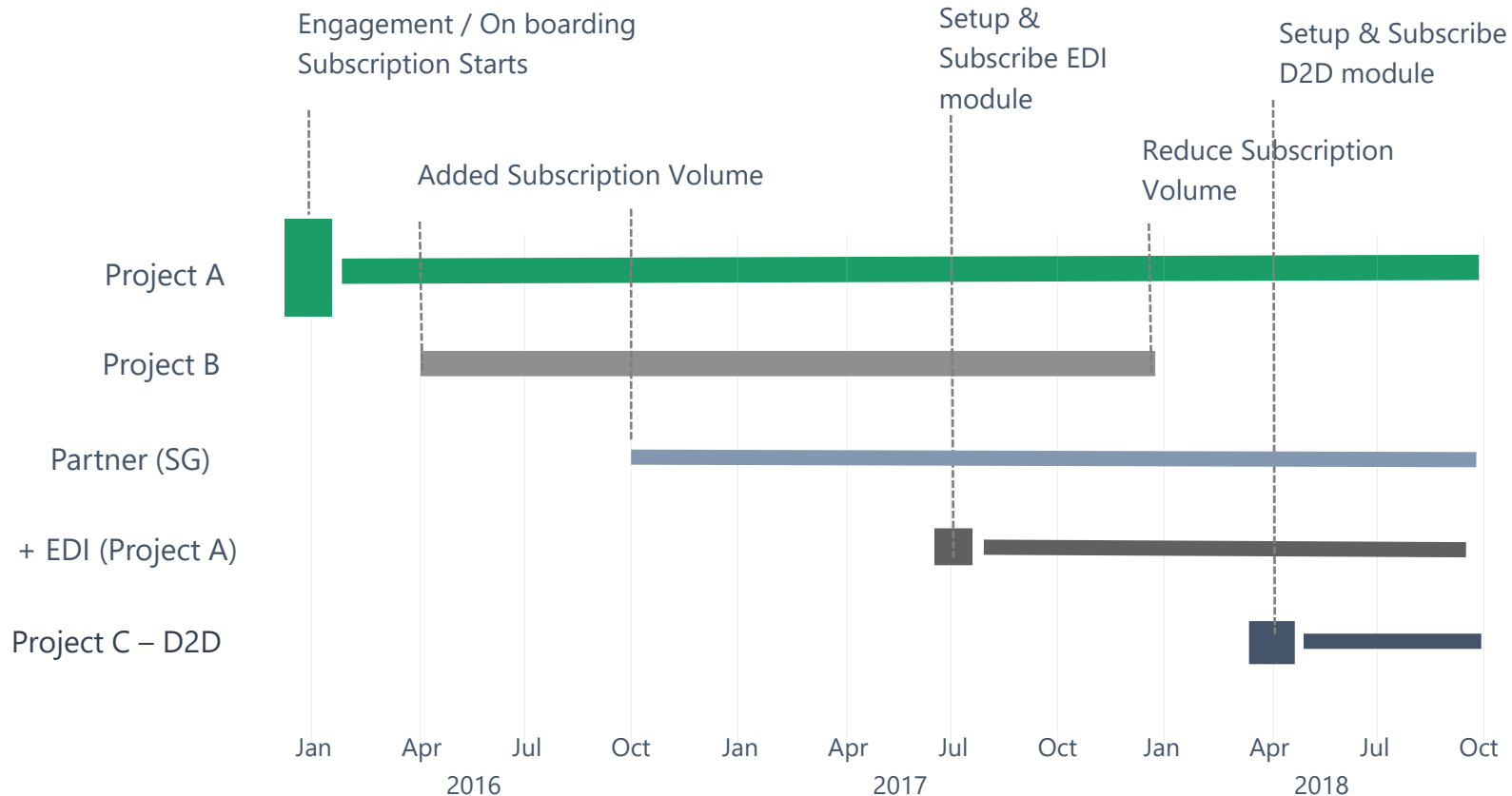
SaaS / Cloud



Vs. Traditional Software



Typical SaaS Adoption Pattern



Power of Cloud

Google



Identity / Messaging

Booking.com



Hotel booking

Paypal



Payment

XERO



Account & Book
Keeping

logi-Cloud



W&D Operation

Purecomm



Omni-Channel Retail

NetSuite



Finance & ERP

Easyship



eCommerce Shipping
Management

Temando



Courier API



Thank You



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