



Applying Big Data to the Logistics Business

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Academic and Professional Qualifications:

DBA, MBA, MSc (e-commerce), BSc (Statistics), MHKCS, FCCA, FHKICPA, HKBAA,
HKiNED Council Member & Chairman of Professional Training Committee,
Think-Tank Member of DaShun, Committee Member of Belt & Road Global
Development Alliance, Drucker Certified Trainer, HKU ICB Adjunct Lecturer

- ❖ Dr. Lawrence Wong is a fellow CPA and Data Scientist with 30 years' experience in the world's leading consulting firms (Accenture, Deloitte, KPMG) & listed conglomerates (PCCW, Hutchison). He has a wealth of practical experience in Finance, IT, CRM, HR, SCM, Sales & Marketing.
- ❖ Currently, he focuses to provide advisory and training services to enterprises mainly on Big Data, Digital Transformation, Financial Technology, Strategy and Management.
- ❖ Prior to that, Dr. Lawrence was the Managing Director of Accenture Consulting in Greater China and has successfully established, trained up and managed a team of 200 enterprise executives to become management consulting (MC) professionals and data scientists.
- ❖ Dr. Wong was also the Vice President in PCCW leading the telecom practice to secure 4 nationwide ERP projects amounting over RMB 500M and has significantly impacted the ERP market of the telecom industry in China.

Big Data to Optimize Business Operations



- Annual reduction 85M Miles drive
- Reducing fuel consumption per year: 8M gallons
- Annual reduction in machine idle time - 10M minutes

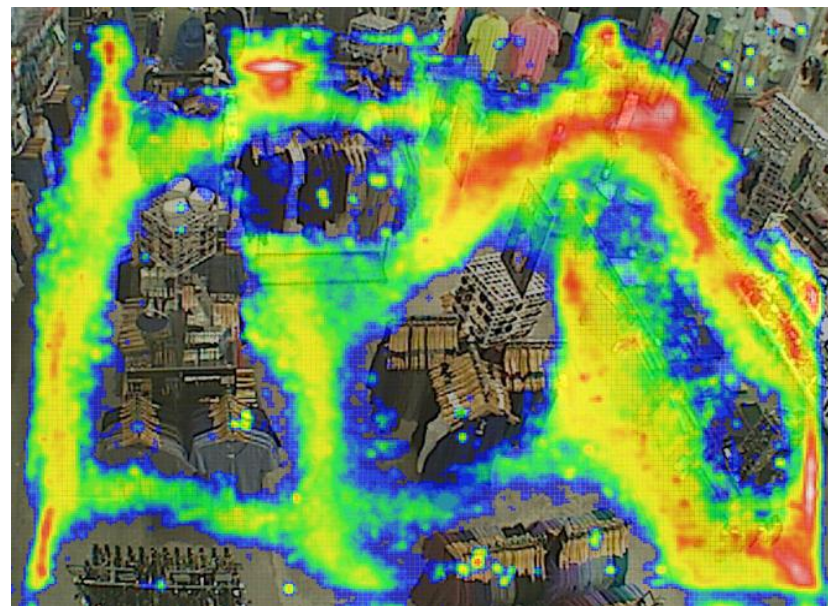
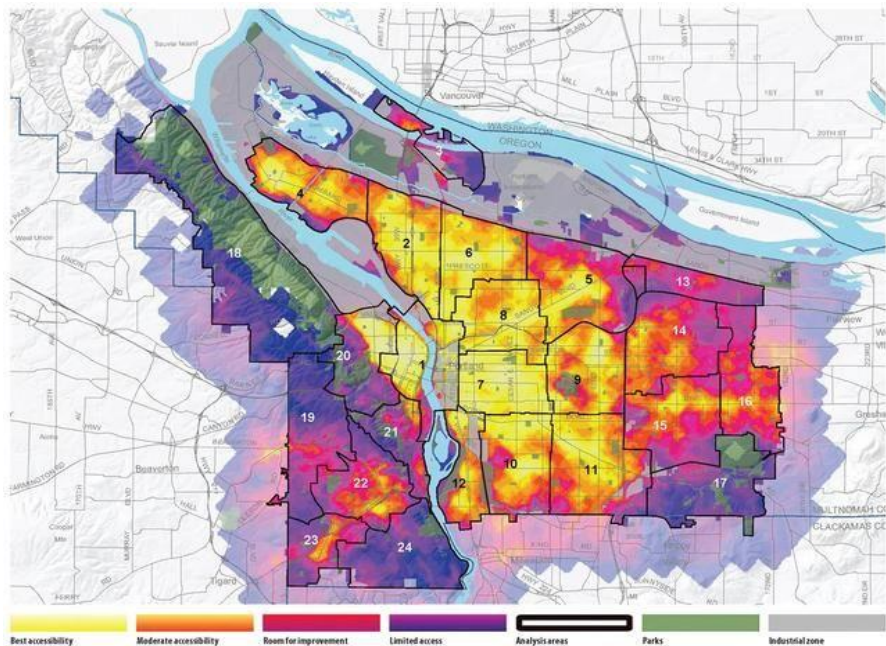


Auto-Driving: Brings with tremendous benefits to the world



- **Save Lives – Less crashes or injuries. Insurance Premium significantly reduced.**
- **Save Urban Land - Less parking spaces wasted**
- **Save energy – No more 5000 LB vehicle to carry 100 LB passenger**
- **Save money – No need to own a car and paying insurance, parking**

Heat Mapping and Path Tracker to Help Monitoring Customer Flows



Use of 3D Sensors to Keep Track on How Commodities Were Interacted with Customers



ANY
questions?

Dr. Lawrence Wong



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