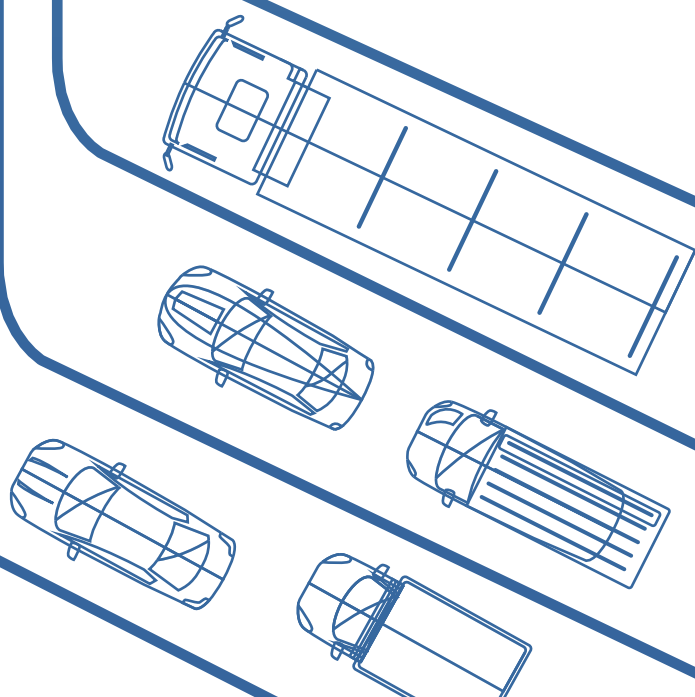


4th ANNUAL FLEET MANAGEMENT

Advancing vehicular tracking through smart integration
24th – 25th October 2018 | Pullman Bangkok Grande Sukhumvit, Thailand



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"All our intelligence suggests that monitoring by telematics is increasingly accepted as a fact of life and the benefits more fully understood."

- Ralph Morton, Editorial Director of Business Car Manager

EVENT OVERVIEW

The rise of integrated connectivity technology had contributed to the enhancement of capabilities for fleet management operations to access real-time data from each and every vehicle deployed in the field. Fleet telematics plays a crucial role in ensuring improvements in safety, service and maintenance costs, and compliance. Quartz reported that 25GB of data are uploaded every hour to assist fleet managers in executing operational decisions with greater efficacy. As fleet sizes began to quadruple exponentially, intelligent and accessible data is generating new fleet management models designed to enhance fleet service, fleet maintenance, fleet repair and driver behaviour.

With correct application, telematics capabilities fitted into fleet management system brings advantages in valuable insights into consumer preferences and a seamless, intuitive fleet experience. The introduction of telematics in the operational aspect of Andrew Page, a 900-vehicle fleet company that distributes tools, parts and equipment in the UK, led to a 97% reduction in speeding, around 7% better fuel economy, a 47% reduction in crashes and other incidents and reduced maintenance costs.

Together with cost reduction results and efficient processes, the **4th Annual Fleet Management by Trueventus** features the key elements in achieving the highest value through deep analysis in fleet data and productive automation of vehicles. Connectivity is uniting the massive assets and sectors in fleet management while falling behind in fallible past infrastructures are detrimental to the business. Dive in to the efficient frameworks and processes from specialists and major industry players from a complex and in-depth conference.

WHY YOU CANNOT MISS THIS EVENT

- Discover the latest 4.0 technology integration into existing telematics system in pursuit of improving operational and vehicle management infrastructure
- Gauging the profitability and efficiency aspect revolving around fleet maintenance and service
- Learning the method to properly scan through huge amount of fleet data to generates insights in making accurate decisions when running and controlling vehicles
- Understanding the complexities of fleet system operation and applying the best methods to replace existing fleet
- Scoping the challenges to employing contingencies for risks while collaborating with other parties for procurement and productivity tasks

WHO SHOULD ATTEND?

This event is targeted but not limited to:

- CEO, COO & CFO
- VPs/Directors/Heads of:
 - Operation
 - Purchasing
 - Fleet Operation
 - Management
 - Regional
 - Executive
 - Project

From the following industries:

- Logistics
- Postal
- Oil & Gas transportation
- Food manufacturing
- Retailer
- Utilities
- Telecommunication
- Aviation
- Garbage disposal
- Government Administration
- Mining

ASSOCIATE PARTNERS



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FEATURING PRESENTATION AND CASE STUDIES BY DISTINGUISHED SPEAKERS



Terry Bickerton
National Manager Fleet - Australia Post Group / Startrack National Fleet
Australia Post, Australia

Speaking on: Strategizing optimum replacement blueprint for business fleets according to the set standards in the economic lifecycle



Tony Heng
Managing Director
SMRT Taxis & Private Hire Services, Singapore

Speaking on: Mobility Management: Orientating rental car fleet operations to be in-line with the consumer-centric zeitgeist



Alan Neo
Senior Manager
Tower Transit Group, Singapore

Speaking on: Transit of the future: Revamping public bus operations with digital solutions



Gerald Saludez
Fleet Manager
Maynilad, Philippines

Speaking on: Addressing contemporary shipping challenges through game changing software solutions



Sanjeev Verma
Director- Business Development
Landbridge Holdings Limited, Hong Kong

Speaking on: Managing oil and gas fleet risk through solutions designed to help improve safety profiles and reduce crash



Jeremy Ng
Chief Innovation Officer
Forte Insurance
Founder
KHCars Cambodia

Speaking on: Integrating rental fleet business blueprint with booming ride services to adapt to current automotive landscape



Muhammad Kaleem
Fleet Workshop Manager (Service and Operation)
Barari Natural Resources, UAE

Speaking on: Optimizing fleet operational efficiency and productivity through driver's behavior and training



Pierre Debot
Head of Operations
dahmakan, Thailand

Speaking on: Recalibrating contemporary economic and operational model of fleet management to attain sustainable and beneficial standings in the globalized supply chain



Ir. Azreen Fariz Mohd Daron
Senior Project Manager of Rail System Projects
Prasarana Malaysia Berhad, Malaysia

Speaking on: Strategizing A Seamless Train Operation through a Fleet Replacement Program for Ampang Line LRT



Sangkom Kositwiwat
Regional IT Director
Kerry Logistics, Thailand

Speaking on: Redefining fleet management landscape with the promulgation and adaptation of Internet of Things



Professor Dr. Pierre Brunswick
Chief Executive Officer
Neuromem Technologies PTE, Singapore

Speaking on: Powering up operational fleet efficiency and productivity through artificial intelligence-equipped (AI) system



Ferhad Ismail
Head of Freight and Transportation Systems
CEVA Logistics Singapore Pte Ltd, Singapore

Speaking on: Addressing operational issues in Fleet management through the deployment of robotic process automation technologies



Ross Moody
Director Fleet
IPWEA FLEET, Australia

Speaking on: Conducting a plant & vehicle (fleet) management health check



Solomon Joya
Corporate Services Head
Alveo Land Corporation (An Ayala Land Company), Philippines

Speaking on: Distraction Kills: Underpinning the importance of safety assurance for human assets on the road



Pip Rungkasiri
Head of Supply Chain Center
Covestro, Thailand

Speaking on: Framing tracking technology to reinvigorates telecommunications industry by fitting defining edge and capabilities through telematics attributes



Alan Cheah
Chief Executive Officer
GoCar Mobility, Malaysia

Speaking on: Collaborative Economy Means Decentralisation: We need Big Data in fleet



Mahbob bin Shahril CEng CMarEng MIMarEST
Technical Manager Fleet Operations
Perdana Park City Sdn Bhd, Malaysia

Speaking on: Balancing the need to preserve clean ocean and shipping fleets profit motive to ensure environmentally-conscious standard of operation



Nyoman Mahardika
Vice President - Supply Chain and Manufacturing Operations
Brand's Suntory, Thailand

Speaking on: Identifying key areas for telematics application across myriad of industries to showcase higher versatility and interoperability



Muhamad Yazid Yahaya
Fleet Operations Manager
Optic Marine Group, Malaysia

Speaking on: Balancing HR needs in fleshing out the best strategy to ensure higher productivity among fleet, workshop, and labour

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CONFERENCE AT A GLANCE

Day One: Wednesday, 24th October 2018

0800 Registration & coffee

0850 **Opening chairperson address by Terry Bickerton** National Manager Fleet - Australia Post Group / Startrack National Fleet **Australia Post, Australia**

0900 Session One

Strategizing optimum replacement blueprint for business fleets according to the set standards in the economic lifecycle

- Establishing replacement cycles for fleet with careful judgment, prediction, forecasts, and assumptions
- Scoping the typical parameters used in economic lifecycle analysis such as vehicle purchase cost, cost of money or interest rate
- Monitoring the maintenance and repair costs by individual vehicle to see if the vehicle's costs significantly exceed the average maintenance and repair costs

Terry Bickerton National Manager Fleet - Australia Post Group / Startrack National Fleet
Australia Post, Australia

0940 Session Two

Managing oil and gas fleet risk through solutions designed to help improve safety profiles and reduce crash

- Allowing fleet managers to manage journeys from start to finish online and in real-time, while communicating with on-field teams
- Reducing paper-based journey management processes with automated electronic processes and decreasing staff requirements for a company's journey
- Gauging fleet operations through telematics system to include exception-based notifications, road hazard assessment and approval processes

Sanjeev Verma Director- Business Development
Landbridge Holdings Limited, Hong Kong

1020 Session Three

Redefining fleet management landscape with the promulgation and adaptation of Internet of Things

- Utilising in-memory computing platform and digital innovation system to drive insight affecting critical issues like vehicle maintenance and repair
- Providing drivers with real-time information can promote behavior that results in cost savings
- Helping fleet managers to make educated decisions about their fleets by translating data points into actual strategies

Sangkom Kositwiwat Regional IT Director
Kerry Logistics, Thailand

1050 Morning refreshment

1115 Session Four

Conducting a Plant & Vehicle (Fleet) management health check

- Getting a close look at a step by step audit process that will provide a health check to improve fleet management performance
- Instilling best practice to preserve the value of equipment investments; minimising the incidence of unscheduled repairs; and collecting necessary data
- Employing health check to identifies areas within the fleet operation requiring attention and opportunities for improvement

Ross Moody Director Fleet
IPWEA FLEET, Australia

1155 Session Five

Transit of the Future: Revamping public bus operations with digital solutions

- Applying forefront technologies to enhance output, smarter mobility and top-notch services for public
- Retrofitting technology to refine buses monitoring system, systematic schedule routes and efficient predictive maintenance
- Leveraging Big Data to predict and analyse collected input from bus operations to extract pattern of demands and potential conflict

Alan Neo Senior Manager
Tower Transit Group, Singapore

1235 Networking luncheon

1400 Session Six

Identifying key areas for telematics application across myriad of industries to showcase higher versatility and interoperability

- Utilising smartphone as the in-vehicle device for insurance telematics and applying instruments to boost smartphone-driven insurance telematics
- Applying the basic idea of telematics auto insurance to monitor driver's behavior directly while the information is transmitted to an insurance company
- Assessing the risk of drivers having an accident and charges insurance premiums accordingly

Nyoman Mahardika Vice President - Supply Chain and Manufacturing Operations
Brand's Suntory, Thailand

1440 Session Seven

Collaborative Economy Means Decentralisation: We need Big Data in fleet

- Getting in-depth insights on a sharing economy that utilizes a technology to respond effectively and efficiently
- Leveraging on Big Data to decentralise fleet management while providing the where, when, what, and how aspects
- Avoiding wastage on resources, championing data analytics to power the future

Alan Cheah Chief Executive Officer
GoCar Mobility, Malaysia

1520 Session Eight

Powering up operational fleet efficiency and productivity through artificial intelligence-equipped (AI) system

- Increasing use of internet and recent developments in connectivity for fleet management to ensure vehicle safety and cut down the idle time
- Leveraging AI to enhance trucks' moving lifts and mechanical components on the move, especially in the maritime industry
- Augmenting AI to act as a computerized command center - capturing 360-degree video of the surroundings - to determine unsafe actions

Moderator:

Professor Dr. Pierre Brunswick Chief Executive Officer
Neuromem Technologies PTE, Singapore

Panelist:

Ferhad Ismail Head of Freight and Transportation Systems
CEVA Logistics Singapore Pte Ltd, Singapore

Sanjeev Verma Director- Business Development
Landbridge Holdings Limited, Hong Kong

Sangkom Kositwiwat Regional IT Director
Kerry Logistics, Thailand

1550 Afternoon refreshment

1615 Session Nine

Balancing HR needs in fleshing out the best strategy to ensure higher productivity among fleet, workshop, and labour

- Shifting organizational objectives from ergonomic assessments for office workstations to managing the risks of driving at work
- Recognising the practical, logistical and legal pitfalls revolving around corporate manslaughter and workplace accident
- Distinguishing the management of company fleet that can fall between several departments to decrease the risk of issues being missed

Muhamad Yazid Yahaya Fleet Operations Manager
Optic Marine Group, Malaysia

1655 Session Ten

Addressing operational issues in Fleet management through the deployment of robotic process automation technologies

- Extracting challenges faced by the organization in maturing technology footprint to scale their operations
- Applying Robotic Process Automation (RPA) to scale operations in an evolutionary manner
- Learning the insights into searching for efficient automation journey

Ferhad Ismail Head of Freight and Transportation Systems
CEVA Logistics Singapore Pte Ltd, Singapore

1730 End of day one

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Day Two: Thursday, 25th October 2018

0800 Registration & coffee

0850 **Opening chairperson address by Solomon Joya** Corporate Services Head
Alveo Land Corporation (An Ayala Land Company), Philippines

0900 **Session One**

Powering up operational fleet efficiency and productivity through artificial intelligence-equipped (AI) system

- Increasing use of internet and recent developments in connectivity for fleet management to ensure vehicle safety and cut down the idle time
- Leveraging AI to enhance trucks' moving lifts and mechanical components on the move, especially in the maritime industry
- Augmenting AI to act as a computerized command center – capturing 360-degree video of the surroundings – to determine unsafe actions

Professor Dr. Pierre Brunswick Chief Executive Officer
Neuromem Technologies PTE, Singapore

0940 **Session Two**

Strategizing A Seamless Train Operation through a Fleet Replacement Program for Ampang Line LRT

- Learning the decisive factors for the replacement of original fleet instead of train refurbishment program
- Leveraging migration strategy in introducing the new fleet into operation and train disposal management
- Setting an operational advantage of the fleet replacement strategy including reliable train management system and integrated train monitoring

Ir. Azreen Fariz Mohd Daron Senior Project Manager of Rail System Projects
Prasarana Malaysia Berhad, Malaysia

1020 **Morning refreshment**

1050 **Session Three**

Mobility Management: Orientating rental car fleet operations to be in-line with the consumer-centric zeitgeist

- Switching from fleet to mobility management as globalization due to mass usage of customer-centric devices like smartphones and wearable
- Measuring the scalability of global business to provide scale benefits and capacity to invest as part of a exploration into new possibilities in mobility services
- Launching integrated fleet management platform that understands the need of customers to have a multi-supplier platform

Tony Heng Managing Director
SMRT Taxis & Private Hire Services, Singapore

1115 **Session Four**

Distraction Kills: Underpinning the importance of safety assurance for human assets on the road

- Raising awareness on the danger of distracted driving through education for all involved parties – drivers, dispatches and fleet managers
- Framing company policies to establish a clear, uniform understanding of what the company expects and the consequences for neglecting it
- Enforcing strict policy to alter drivers' behaviour through the limiting of device functionality when system detects vehicles in motion

Solomon Joya Corporate Services Head
Alveo Land Corporation (An Ayala Land Company), Philippines

1155 **Session Five**

Integrating rental fleet business blueprint with booming ride services to adapt to current automotive landscape

- Understanding the reasoning behind car rental firms objective to chase revenue from the same ride service companies undermining the rental car business
- Exploiting recent statistics of self-driving cars in "transportation-as-a-service" that will grow from zero passenger miles in 2020
- Collaborating with auto dealerships that are readily equipped with ubiquitous locations, ready investments and pinpoint expertise

Jeremy Ng Chief Innovation Officer
Forte Insurance
Founder **KHCars Cambodia**

1235 **Networking luncheon**

1400 **Session Six**

Addressing contemporary shipping challenges through game changing software solutions

- Ascertaining the major issue for many shipping companies: Handling variety of tasks all carried out by different departments
- Transform shipping fleet and crews through cloud technology that will drive down costs, improve efficiencies, and future-proof business
- Utilizing shipping software solutions to integrate and align information about its vessels and data from external partners in one platform

Gerald Saludez Fleet Manager
Maynilad, Philippines

1440 **Session Seven**

Optimizing fleet operational efficiency and productivity through driver's behavior and training

- Understanding the impacts of fleet drivers training and eco driving skills towards fuel consumption efficiency and business goals
- Employing fleet driver's proactive reporting techniques and evaluating cost of repairs
- Fleet Utilization vs Drivers Training and Behaviour: Finding the best option

Muhammad Kaleem Fleet Workshop Manager (Service and Operation)
Barari Natural Resources, UAE

1520 **Session Eight**

Recalibrating contemporary economic and operational model of fleet management to attain sustainable and beneficial standings in the globalized supply chain

- Explaining how the fuel card, vehicle diagnostics, telematics, tolling and insurance industries can integrate with one another
- Streamlining the supply chain system for fleet managers worldwide in the effort to optimise the cost and operation for fleets
- Combining information silos of different suppliers to streamline vehicle maintenance, fuel, telematics, insurance and toll solutions

Pierre Debot Head of Operations
dahmakan, Thailand

1550 **Afternoon refreshment**

1615 **Session Nine**

Framing tracking technology to reinvigorates telecommunications industry by fitting defining edge and capabilities through telematics attributes

- Repurposing telecommunications firms to introduce intelligent fleet management to track their fleet in real-time
- Disrupt the motor insurance industry with the ability to translate valuable data into actionable insights
- Utilising smartphone-sized device attached to the battery of the vehicle equipped with GPS and Glonass for smooth tracking and real-time alert

Pip Rungkasiri Head of Supply Chain Center
Covestro, Thailand

1655 **Session Ten**

Balancing the need to preserve clean ocean and shipping fleets profit motive to ensure environmentally-conscious standard of operation

- Utilising shipping fleet powered by engines that can run on clean-burning methanol, fuel oil tor gas oil to produce fuel-efficient, ocean-going vessels
- Implementing the use of safe, biodegradable and clean-burning fuel, methanol that can meet new and existing environmental regulations
- Investing in the next generation of fuels to continue to meet regulations while maintaining the efficiency of our operations

Mahbob bin Shahril CEng CMarEng MIMarEST Technical Manager Fleet Operations
Perdana Park City Sdn Bhd, Malaysia

1730 **End of conference**

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.	
Name	Job Title
Email	
Tel	Fax
Authorising Signature	

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<input type="checkbox"/> Document Package USD 495		
All options inclusive of delegate pack, luncheon and refreshments.		BK-MF10

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