

PROCUREMENT 4.0

Effectuating contemporary procurement 4.0 consolidation
24th - 25th October 2018
Pullman Bangkok Grande Sukhumvit, Thailand



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“Procurement will rethink everything from technology and resource allocation to talent and skill sets.”

- Marcell Vollmer, Chief Digital Officer, SAP Ariba

EVENT OVERVIEW

Modern procurement marked by the advent of Industrial 4.0 robust technology puts focus on data-driven acquisition process, equipping companies and organizations across the supply chain with connected cyber functionality. In a recent survey by The Hackett Group, 84% of respondents said digital transformation would fundamentally change the way procurement services are delivered over the next 3 to 5 years. Coupled with enhanced connectivity through Cloud and IoT, digital transformation to procurement process precipitated the rise for new technology building blocks like Blockchain and AI.

The shift from traditional to digital revolves around tactical planning in gaining the most cost-effective procurement with significant lead-time. The application of 4.0 groundbreaking technology driven by the need to execute procurement task based on vital insights are made possible with comprehensive data extraction and pattern recognition software, reflecting the global procurement software market that are expected to rake in revenue of about \$5.14 billion in 2017. Evidently, digitization serves as a key driver in burnishing procurement as an invaluable pillar in the supply chain.

In digitizing the integral process of acquisition through 4.0 technologies, company and practitioner will stand to gain higher standings in the market value chain. **Procurement 4.0 by Trueventus** is a gathering for the finest minds in procurement to engage and network with fellow aspirers of the industry. Utilize the informative talks in attaining market synergy in the age of cyber connectivity.

WHO SHOULD ATTEND?

This event is targeted but not limited to:

- CEO, COO, CIO, CTO & CMO
- Chief Procurement Officers
- VPs / Directors / Heads of:
 - Procurement
 - Operation
 - Purchasing
 - Digital Transformation
 - Business Transformation
 - Operational Excellence

From the following industries:

- Logistic and Supply Chain Manufacturing
- Agriculture
- Real estate development
- Oil and Gas
- Basic materials
- Technology
- Utilities
- Industrials

5 REASONS WHY YOU CANNOT MISS THIS EVENT

- Ascertaining the application of Industrial 4.0 technologies in Procurement process in the effort to streamline lead time and incur lower costs
- Gauging the implementation of new technology building block in ensuring tools for procurement are always updated
- Espousing modern methods and strategies of executing data-driven procurement tasks in contemporary digital environment
- Understanding the attributes of seamless real-time tracking of goods and immutable document tracing in transforming the procurement process
- Scoping the potential of mixed reality technology to elevate acquisition process in-line with the 21st century

ASSOCIATE PARTNERS



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FEATURING PRESENTATION AND CASE STUDIES BY DISTINGUISHED SPEAKERS



Tony William Kongsombat
Chief Technology Officer
Siam Cement Group, Thailand

Speaking on: Leveraging AI's pattern recognition software and iterative machine learning algorithms to simplify unstructured spending



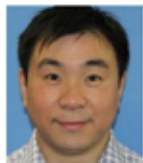
Ramesh Krishnamoorthy
Head of Procurement - Asean Pacific
Phillips, Singapore

Speaking on: Accentuating Augmented Reality to generate cost-saving insights through comprehensive monitoring



Sebastian Chua
Head of Procurement
Health Promotion Board (HPB), Singapore

Speaking on: Cultivating Value Procurement in digital world



Gilbert Chow
General Manager Procurement – Asia/Middle East/Africa
Fonterra Global Business Services, Malaysia

Speaking on: Procurement Journey: Changing the approach and deployment of talent recruitment and retention



Luisito II "Louie" M. Sangalang
Head of Procurement & Purchasing
AXA, Philippines

Speaking on: Culture and Strategy: Building the business model for procurement transformation in organization



Dr. Jagadish Barik
V.P.- Business Excellence & Chief Sustainability Officer
Aditya Birla Group (Textiles Business), Thailand

Speaking on: Deploying Robotics to automate multiple repetitive manual tasks, driving efficiency and reducing errors and risks in execution



Patindhat Prateppornnarong
Head of Supply Chain Development & Strategy
OSOTSPA, Thailand

Speaking on: Outlining the substantial benefit of Source-to-Pay (S2P) to shift enterprise into an automated procurement lifecycle



Edward Fang
Head of Procurement
Danfoss Power, China

Speaking on: Analysing new trends and technologies to ascertain contemporary method of procurement process



Taweesak Taweessri
Supply Chain Director
Regal Beloit Corporation, Thailand

Speaking on: Implementing information sharing system among players in the supply chain industry



Jasmin Abu Bakar
Chief Procurement Officer Group Strategic Procurement
CIMB Bank, Malaysia

Speaking on: Procurement Transformation in Banking: Moving from tactical to strategic



Jorge Juan Munoz Fernández
Head of Strategic Sourcing and Transformation
Maxis, Malaysia

Speaking on: Transforming procurement into a strategic and agile business function in today's digital world



Mark Sandersen Crouch
Global Head of Procurement - Manufacturing and Operations
Dyson, Singapore

Speaking on: Instituting Virtual Reality in the process to detect changes of status using video and conduct virtual supplier visits or audits



Philippe Ruffier
Regional Director FMCG / Pharma
Mundipharma, Singapore

Speaking on: Applying Blockchain's Smart Contract that validate procurement transactions to trigger automated payments



Ben Chan
Regional Procurement Director
Richemont, Hong Kong

Speaking on: From Procurement 1.0 to 4.0: How Indirect Procurement re-defined the way luxury brands work with suppliers in APAC?



William Wang
Purchasing Director
Thales Group, China

Speaking on: Employing cloud platform to measure, analyze and manage supplier performance



Kamlesh Dubey
Head of Purchase & Supply Chain
Tata Motors, Thailand

Speaking on: Evaluating feasible financial model in adopting 4.0 technologies in elevating procurement process further in the value chain



Gerard Magadia
Head of Strategic Sourcing & Vendor Management
Meralco, Philippines

Speaking on: Optimizing procurement synergy for a high performing sustainable organization

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CONFERENCE AT A GLANCE

Day One: Wednesday, 24th October 2018

0800 Registration & coffee

0850 Opening chairperson address by **Kamlesh Dubey**, Head of Purchase & Supply Chain **Tata Motors, Thailand**

0900 Session One

Leveraging AI's pattern recognition software and iterative machine learning algorithms to simplify unstructured spending

- Scoping the might of AI technology to process, analyse and extract vital procurement data pattern
- Generating insights from collected data in creating strategy that focuses on area of strength and weakness
- Promulgating enhanced procurement blueprint that revolves around machine-learning to ensure accuracy

Tony William Kongsombat Chief Technology Officer
Siam Cement Group, Thailand

0945 Session Two

Cultivating Value Procurement in digital world

- Getting comprehensive insight on how "Innovation in Action" look like for procurement?
- Laying the Foundation for Innovation: What's attainable and how?
- Earning that "seat at the table" via digital strategy and game-changing innovation

Sebastian Chua Head of Procurement
Health Promotion Board (HPB), Singapore

1030 Speed networking

1045 Morning refreshment

1100 Session Three

Evaluating feasible financial model in adopting 4.0 technologies in elevating procurement process further in the value chain

- Browsing various financial models to be amalgamated with technologically-driven procurement activity
- Identifying fitting adaptation to new method of procurement to incur economically efficient upgrades
- Underpinning the best financial strategy to move out and about across the supply chain

Kamlesh Dubey
Head of Purchase & Supply Chain
Tata Motors, Thailand

1145 Session Four

Outlining the substantial benefit of Source-to-Pay (S2P) to shift enterprise into an automated procurement lifecycle

- Integrating S2P application to cultivate automation for the back-office operation comprises of requisitioning, purchasing, receiving, paying for, and accounting for indirect goods and services
- Allowing enterprises to acquire flexible solution to match their unique business policies, catering dissimilar requirements, restrictions, and workflows to optimise spending margin
- Zooming into the overcoming aspects towards adopting S2P technology by considering barriers and implementation size

Patindhat Prateppornnarong Head of Supply Chain Development & Strategy
OSOTSPA, Thailand

1230 Networking luncheon

1400 Session Five

Implementing information sharing system among players in the supply chain industry

- Creating information sharing platform in improving supply chain performance
- Establishing collaborative platforms for supply chain integration
- Learning the critical success factors for implementing supply chain information systems

Taweesak Taweessri Supply Chain Director
Regal Beloit Corporation, Thailand

1445 Session Six

Deploying Robotics to automate multiple repetitive manual tasks, driving efficiency and reducing errors and risks in execution

- Shifting labour task to automated machines in the effort to minimize human involvement in procurement
- Driving higher efficiency and functionality with less human error jeopardizing acquisition activity
- Mitigating repetitive action like dispensing suppliers' authorization across the supply chain

Dr. Jagadish Barik V.P.- Business Excellence & Chief Sustainability Officer
Aditya Birla Group (Textiles Business), Thailand

1530 Afternoon refreshments

1600 Session Seven

Optimizing procurement synergy for a high performing sustainable organization

- Learning the blueprint for an effective procurement synergy value drivers
- Understanding the strategic directions towards a high-level procurement synergy
- Pinpointing the importance of synergy levers in procurement management

Gerard Magadia Head of Strategic Sourcing & Vendor Management
Meralco, Philippines

1630 Session Eight

Transforming procurement into a strategic and agile business function in today's digital world

- Transforming procurement into a Strategic Function and Center of Operational Excellence
- Enabling the foundation for your Big Data Analytics in procurement
- Key success factors to increase procurement added value and business benefits

Jorge Juan Munoz Fernández Head of Strategic Sourcing and Transformation
Maxis, Malaysia

1700 Session Nine

Applying Blockchain's Smart Contract that validate procurement transactions to trigger automated payments

- Understanding the power of decentralized system of ledger in ensuring mistake-proof procurements
- Advocating Smart Contract functionality in automating coded transactions among multiple party in real time
- Promulgating Smart Contract role in procurement to flesh out applications like "Farm-to-Plate"

Philippe Ruffier Regional Director FMCG / Pharma
Mundipharma, Singapore

1730 End of day one

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Day Two: Thursday, 25th October 2018

0800 Registration & coffee

0850 Opening chairperson address by **Jorge Juan Munoz Fernández**, Head of Strategic Sourcing and Transformation **Maxis, Malaysia**

0900 Session One

Procurement Transformation in Banking: Moving from tactical to strategic

- Emphasizing importance to an organization to move from tactical to strategic
- Digital Transformation Vision: Overseeing pitfalls in technology transformation
- Highlighting the benefits an organization can achieve when procurement becomes more strategic in nature

Jasmin Abu Bakar Chief Procurement Officer Group Strategic Procurement
CIMB Bank, Malaysia

0945 Session Two

Culture and Strategy: Building the business model for procurement transformation in organization

- Analyzing the evolving landscape and preparing the organization to “go digital”
- Utilizing information and technology to empower business partners, drive innovation, and create value across the procurement cycle
- Cultivating the next generation of Procurement Champions through academic and industry partnerships

Luisito II “Louie” M. Sangalang Head of Procurement & Purchasing
AXA, Philippines

1030 Morning refreshment

1100 Session Three

Analysing new trends and technologies to ascertain contemporary method of procurement process

- Gauging the entry of recent technologies in procurement in the process of conceiving new methods
- Evaluating the functionality of new technologies to highlight appropriate level of adoption
- Applying contemporary technologies alongside older legacy system to incur lower cost of operations

Edward Fang Head of Procurement
Danfoss Power, China

1145 Session Four

Instituting Virtual Reality in the process to detect changes of status using video and conduct virtual supplier visits or audits

- Accelerating VR application to remove any barriers to suppliers’ interactivity with procuring party
- Paving the way for the monitoring of suppliers’ status to ensure consistency on the part of delivering goods
- Allowing for suppliers visits and audits through virtualized interface that replicates real-life surroundings

Mark Sandersen Crouch
Global Head of Procurement - Manufacturing and Operations
Dyson, Singapore

1200 Networking luncheon

1400 Session Five

Accentuating Augmented Reality to generate cost-saving insights through comprehensive monitoring

- Systemizing AR functionality to project accurate visuals on goods and materials
 - Revamping legacy system, like physical catalogue, to enhance procurement comparison and selection
 - Augmenting mature AR technology as a stepping stone to the incoming VR
- Ramesh Krishnamoorthy** Head of Procurement - Asean Pacific
Philips, Singapore

1445 Session Six

From Procurement 1.0 to 4.0: How Indirect Procurement re-defined the way luxury brands work with suppliers in APAC?

- How does Indirect Procurement as a new function drives the change in a long standing culture?
- Identifying the common pitfalls in starting a new procurement journey
- How to strive the balance between procurement’s role as guardian vs value creation?

Ben Chan
Regional Procurement Director
Richemont, Hong Kong

1530 Afternoon refreshment

1600 Session Seven

Procurement Journey: Changing the approach and deployment of talent recruitment and retention

- Aligning procurement 4.0 and business objectives before applying the “people” strategy
- Considering an agile procurement structure to support the resourcing and digital journey
- Combining new technology and process to enhance individual performance in value delivery

Gilbert Chow General Manager Procurement – Asia/Middle East/Africa
Fonterra Global Business Services, Malaysia

1630 Session Eight

Employing cloud platform to measure, analyze and manage supplier performance

- Applying internet connectivity in enhancing tracking activity
 - Appraising the productivity level of suppliers to gauge their track records in supply chain
 - Fleshing out the best technology to be fitted with Cloud connectivity
- William Wang** Purchasing Director
Thales Group, China

1700 Session Nine - Panel Discussion

Addressing the issue of talent void in fulfilling demands for experienced and skilled operators of 4.0 technology

- Analyzing the cause of experienced workforce talent gap in procurement
- Rectifying the gap through industry acknowledgement for future operators
- Fostering academia to equip labour forces of tomorrow

Moderator:
Ramesh Krishnamoorthy Head of Procurement - Asean Pacific
Philips, Singapore

Panelists:
Jasmin Abu Bakar Chief Procurement officer Group Strategic Procurement
CIMB Bank, Malaysia

Jorge Juan Munoz Fernández Head of Strategic Sourcing and Transformation
Maxis, Malaysia

Louie Sangalang Head of Procurement & Purchasing
AXA, Philippines

1730 End of conference

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COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.	
Name	Job Title
Email	
Tel	Fax
Authorising Signature	

COURSE FEES (20% DISCOUNT FOR HONG KONG LOGISTICS ASSOCIATION)

	Corporate
End of August 2018	USD 1795
End of September 2018	USD 1995
1st October 2018 onwards	USD 2495
<input type="checkbox"/> Document Package USD 495	
All options inclusive of delegate pack, luncheon and refreshments.	
BK-TRL79	

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Card Number	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
CVC/CVV2	<input type="text"/> <input type="text"/> <input type="text"/> This three-digit CVC/CVV2 number is printed on the signature panel on the back of the card immediately after the card's account number.
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T: +603 2775 0000 Ext: 548
E: saqibj@trueventus.com
Take a Snapshot or Scan and Email us

TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issued. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below. Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owed via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
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