## Shipping Research Center, Department of Logistics and Maritime Studies, the Hong Kong Polytechnic Universities – Contemporary Logistics Forum on 15 September 2018 (Saturday) at 9:00am

Date: 15 September 2018 (Saturday)

Time: 9am to 1pm

Venue: Lecture Theatre TU107. The Hong Kong Polytechnic University

Medium of Speech: Cantonese with English

## Forum Rundown:

9:15am	Registration
9:30am	Welcome speech
9:35pm	Appreciation Certificate Presentation and Group photos
9:45pm	Technology powering Logistics – Speaker: Dr. Rocky Lam, Vantis Solution Limited
10:10pm	How to monitor product safety for health protection in China – Speaker: Mr. Wong Chi,
	China Dragon Inspection & Certification (HK) Ltd.
10:35pm	How to exploit E-Commerce deliverables to enhance business success for the SMEs
	in Hong Kong – Speaker: Mr. Lawrence Li, Director of Brand Express Company O/B
	Kwong Wing Cargo Service Limited
11:00am	Tea Break
11:15am	A perspective of Asian Logistics – Guangzi (China) to Vietnam, Thailand and other
	ASEAN free trade zone countries - Mr. Andy Chau, Managing Director of Crystal
	Logistics Group Limited
11:40am	E-Commerce era in emerging markets – Aramex Hong Kong Limited
12:05pm	How does Hong Kong – Zhuhai – Macau Bridge help to reduce the high cost of land and labor in Hong Kong to improve the competitiveness of logistics practitioners– Speaker; Mr. Liu Wei Ting, General Manager of Zhuhai Xinhe Logistics Company Limited
12:30pm	Enquires to Speakers
12:55pm	thank you speech