



2019 Hong Kong Logistics Case Competition – Post Secondary Students 2019 香港物流案例大賽 · 大專學生

21 September 2018

Rules of Case Competition

1. Intensive Competition

Team will start their briefing session at 7pm on Friday (22 February 2019) for 2.5 hours so as to fix their problem area. Then, next day is a company visit on early Saturday morning (23 February 2019) and the presentation on Sunday (24 February 2019). Participants are required to stay in an indoor camp (PLK, Sai Kung) over weekend to prepare the presentation.

2. Identifying problem during Site Visit

Each team can select its own topic out of the 5 major components of logistics management listed below. However, if more than 3 teams selecting the same topic, a ballot will be applied.

Topic (logistics components)	Possible problem (to be re-defined by team)
warehouse layout	Warehouse layout (racking, buffer area etc.) review
2. inventory management	Inventory control of the stock/sku (lead time for order delivery)
3. transportation	Transportation arrangement review – routing, scheduling, etc.
4. order processing	Handling documentation flow for both on-line and off-line order
5. value added service	Pick and pack process review

3. <u>Team Presentation of Observation during Company Visit (first round competition)</u>

Each team has 10 minutes to present the problem identified during their company visit at 4pm on Saturday (23 February 2019). The presentation should include the evidence of the problem and associated issue to be considered. Team will understand about company problem areas. The best 3 problems identified will be awarded certificate for the first round of competition.

4. Team Formation

It is a team of 3-4 students coming from different institutes/universities.





5. Team Presentation

Each team is required to present their problem identified and proposed solution. Questions will be asked by the judge panel.

6. Tutor and Mentor Support

Each team will be assigned a supporting tutor/mentor to provide advice on team work and basic understanding of the topic.

7. Judging Panel

Judging panel consists of representative of the Subject Company and other judge(s) nominated by the Association. The solution should be basically accepted by the company.

8. Enrolment Method

Online Enrolment: https://goo.gl/forms/p205ZmMwzWGvAvxP2

9. Enrolment Deadline: 30 November 2018

Details of the competition are subject to change if required.

2019 Hong Kong Logistics

Case Competition

Post Secondary Students in Logistics/Business

A **team-based case** competition in a simulated business reality for preparing students to resolve **work place problem** and enhance their career development. Each team consists of **3-4 members**.

Schedule:

- 1. Briefing Session: Friday, 22 Feb 2019 (19:00)
- 2. Company Visit: Saturday, 23 Feb 2019 morning
- 3. Presentation: Sunday, 24 Feb 2019

*Participants are required to stay in an indoor camp (PLK, Sai Kung) over weekend.

Prize:

\$1000 sponsorship per person in joining International Logistics Case Competition in June/July 2019.

- 1. Enrollment Fee: HK\$450 per person
- 2. Online Enrollment: https://goo.gl/forms/tXki5iAt2IXo4eul2
- **3. Deadline:** Friday, 30 November 2018
- 5. Enquiry: 2777-9656 / member@hkla.org.hk





