

資助計劃優化措施簡介會



各位會員，財政司司長在最新一份「財政預算案」內，就著BUD、中小企業市場推廣基金、工商機構支援基金等資助計劃均增加了撥款。本會出席了政府的「資助計劃優化措施簡介會」，有關詳情請登入：

<http://www.info.gov.hk/gia/general/201803/05/P2018030500643.htm>

Activities Snapshot



CLP Spring Luncheon



Flypharma Conference Asia



NEW MEMBERS

(Updated as at Apr 2018)

New Corporate Member

1. AUB Limited
2. Dimerco Air Forwarders (HK) Ltd.
3. Sky One Logistics (Hong Kong) Limited

New Member

1. Mr. Yue Tat Wai

New Professional Member

1. Mr. Chan Kam Fung Garrick
2. Mr. Ho Hing Leung Kenny
3. Dr. Ho To Sum
4. Dr. Wu Chun Ho

Student Member

1. Mr. Ma Ka Chun
2. Ms. Mak Shui Kei
3. Mr. Ng. Sin Kai
4. Mr. Saddiq Muhammad

Advertising Placement on HKLA Newsletter

A. FULL PAGE (Approx. 260mm x 190mm)	HK\$4,000/insertion
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C. QUARTER PAGE (Approx. 140mm x 95mm)	HK\$1,600/insertion
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5% discount for HKLA members and additional 5% discount for three consecutive insertions.

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Newsletter



HONG KONG LOGISTICS ASSOCIATION

香港物流協會

香港物流協會通訊 第五十期

MAR-APR 2018

Spring Reception 10 March 2018



To celebrate and welcome the Year of the Dog, Hong Kong Logistics Association organised the Spring Reception at Paramount Banquet Hall, Tsimshatsui with its council members and participants on 10 March 2018.

At the reception, HKLA President Ir. Elsa Yuen delivered the welcoming speech and new members were cordially invited to give a brief introduction of their companies as their first activity in the Association.

HKLA had also prepared a quiz game for members to play while enjoying a delicious Chinese dim sum luncheon. Members fully demonstrated their wisdom and won prizes.

The last part was the highlight session - the Lai See lucky draw with each of the big Lai See sponsored by HKLA President Ir. Elsa Yuen, who wished all members a good start in the Year of the Dog!

Hong Kong Logistics Association wishes all members a prosperous & fruitful new year!

Mr. Louie Cheung, Event Organiser – Youth Society of Hong Kong Logistics Association



HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Elsa Yuen, Miss Winnie Lo, Mr. Mark Millar, Mr. Simon Chan

2018 Hong Kong Logistics Case Competition 3-4 March (2018 本地案例大賽)



參觀創業國際物流有限公司(BEL International Logistics Limited)



本會主席袁美儀工程師(左)致送紀念品予創業國際物流有限公司董事胡百濤先生(右)

本會主席袁美儀工程師(左)致送紀念品予三元供應鏈科技(香港)有限公司業務發展總監陳卓先生(右)

三月初，香港物流協會青年社舉辦了一年一度的本地案例大賽，今年有來自四間大專院校，一共九隊同學參賽，比賽題目是要為一家物流公司設計一個全方位方案，為這家公司承接一家新客戶出謀獻策。

今年的評審團包括香港物流協會會長袁美儀工程師，創業國際物流有限公司董事胡百濤先生及三元供應鏈科技(香港)有限公司業務發展總監陳卓先生，特別鳴謝兩家物流公司出錢出力支持今年的本地案例大賽。

話說回來，這個案例大賽最精彩之處每每是見證一班同學在兩日內的蛻變。周六上午，我們一行四十多人先到創業國際物流有限公司進行實地考察，下午參賽隊伍進行熱身賽時，明顯見到不少同學仍在迷糊摸索，不知如何拿這個與一般校際比賽不同的案例大賽；晚上他們預備正式比賽材料時仍猶在霧中，遠近不見；臨近午夜時他們因找到方向而興奮不已，不眠不休的準備方案；到了周日早上各隊伍條理分明的向物流公司老闆表述他們的具體建議。作為他們的案例導師，見到同學們的驚人進步，甚至能夠提出不少創新有用的點子，我們實在非常感動。

十二分期待今年六月青年社舉辦的第九屆國際案例大賽，繼續期待見證來自不同國家的年青物流人的精彩蛻變。歐洲，我們快來了！

盧慧玲小姐 - 香港物流協會 物流研究及發展委員會主席



It is a cherished opportunity to join the 2018 Hong Kong Logistics Case Competition.

Being a student, the competition provides a chance for us to learn about the daily operations of the warehouse, rather than getting knowledge from the textbook. There are many new words, concepts and ideas for us. All of them will be useful for our future studies and in the workplace.

Apart from the knowledge gained, teamwork and communication were also important in this competition. Since our teammates were randomly assigned, we needed to communicate with some new teammates in a short period of time. Besides, teamwork should not be overlooked. We need to support each other and make sure the work can be finished to a high quality.

Last but not least, we hope we can participate in more competitions organized by HKLA. We will encourage my friends to join this event next year as well, so we can continue to broaden our horizons.

*Ms. Chan Hoi Lam, Ms. Keung Tik, Mr. Mak Chung Him & Ms. Zhou Jinyi
Champion Team of YSHKLA 2018 Logistics Case Competition*

「解讀中國跨境電子商務法規及致勝策略」研討會



隨着中國跨境電子商務日益發展，香港物流協會於三月廿三日舉辦上述研討會。由榮通(1971)集團總裁李炳洪先生主講，與會員分享他的實戰經驗及有關知識。主要論點包括跨境電商進出口的形式、現狀及探討未來趨勢。

是次研討會深受會員歡迎，會員積極發問，獲益良多。萬分感謝李炳洪先生的分享和支持！