

HKLA Seminar Operations Management Techniques for SME Logistics Firms Turning Strategies into Actions on 9 June 2017



Fifteen participants from SME logistics firms and logistics professions attended a seminar organized by HKLA on the subject "Operations Management Techniques for SME Logistics Firm" on 9 June, 2017.

The speaker Dr. Alex Tang shared practical operations management experience including the planning, implementation and control of the five operations strategies that a logistics firm needs to consider in order to compete and grow in the logistics industry. The seminar was well received by the participants who expressed that the seminar was inspiring and fruitful.

Dr. Alex Tang - Executive Vice President, Hong Kong Logistic Association

Activities Snapshot

Visit to HACTL on 12 July 2017



Sponsorship for the Hong Kong Polytechnic LMS Study Tour to Melbourne, Australia 17-25 May 2017



會員優惠

- 1) 購買上海陸金記瓜子大王食品優惠
- 2) 25% Discount off "Global Supply Chain Ecosystems" written by Mr. Mark Millar

(詳情可瀏覽香港物流協會網址
www.hkla.org.hk)

NEW MEMBERS

New Corporate Member

- NWS Ports Management Limited
- Infinite Force Cargo Service (HK) Limited
- Safety Logistics Services Limited

New Professional Member

- Leung Siu Kei
- Yau Chun On

New Member

- Lai Shuk Yee

New Student Member

- Chui Siu Fung Kenneth
- Chow Yee Man Linda
- Mok Wing Him
- Tse Cham Yin

(Updated as at 31 July 2017)

Newsletter

2017 International Logistics Case Competition 24 June - 1 July 2017



2017 International Logistics Case Competition in Japan was successfully held, attracting participants from Beijing Jiaotong University, Community College of City University, HKU SPACE, Keio University Japan, Korea Aerospace University, Nihon University Japan, PolyU SPEED, The University of Hong Kong and Singapore University of Social Sciences.

The event allows the students to learn from company visits and sharing with logistics practitioners. The students were requested to identify problems in the companies warehouse and propose feasible solutions to the company management.

In this event, the students had a better understanding on the logistics operations, learned from cultural exchange, made good use of their problem solving skills, communication skills and leadership.

We are grateful for the supports offered by Kamigumi Co., Ltd., Konoike Transport Co., Ltd. and Korchina Logistics Japan Co., Ltd - without their involvement, this event would not be so successful.



This summer, I have joined the Logistics Case Study Competition (Japan) held by HKLA from 24 June to 1 July. I am so glad to be one of the participants in the case study competition and thank Mr. Simon Chan leading us during the whole time. In this journey, the most memorable part is that I met different people from different countries and made friends with them. I learned the presentation skill as well as problem solving skill within this period of time. To me, being the champion team is not the most important, what I most treasured is the time spending with all my teammates.

I recommend if anyone wants to join a case study competition, please participate this HKLA program. It is not just a game or to win a competition, but is a very good opportunity to make friends from other countries as well as learning.

Mr. Wong Man Ki (Student) - Community College of City University

This is my third time joining this International Logistics Case Competition, but playing a different role as a tutor. In my opinion, a tutor is not only a teacher, but a project manager in the team. It gives me the opportunity to participate in the activity from another perspective. Thanks to HKLA for hosting this competition. I worked hard and played hard with many old and new friends, and got the experience of organizing and guiding a team, which will help a lot to my upcoming career.

Ms. Gao Ge (Tutor) - Beijing Jiaotong University



Thank you for inviting me to this competition. I learnt a lot of new things with various people from other countries. Especially, I was really surprised to watch an outstanding performance that the other team made in a short time. So, it helped me design my future in logistics; it was a very intense and beautiful time for me. Thank you again.

Mr. Hyo Sang, Son (Student) - Korea Aerospace University

HKLA Newsletter Editorial Board: *Dr. Alex Tang, Ir. Elsa Yuen, Miss Winnie Lo, Mr. Mark Millar, Mr. Simon Chan*

2017 International Logistics Case Competition 24 June - 1 July 2017



It was a really fruitful event and challenging competition. We learnt a lot among students, mentors & industrial professionals, as well as good supply chain & logistics practices in Japan. Of course, we gained the knowledge, achievement and friendship. I hope you all can keep this fire up for future!

Dr. Simon Yuen (Mentor) - PolyU SPEED

Through the ice breaking exercises, participants brainstormed on what logistics problems could be expected from companies like Kamigumi, Konoike and Korchina. At the operational sites, we soon learnt that the problems were not what we expected.

It was by observing the processes - and seeking feedback from the employees - that we managed to unveil the real issues that needed to be addressed. Technical knowledge, problem-solving abilities and communication skills were put to the test as team members strived to identify the problems and propose their best solutions. Through the process, we broke through barriers in communication, shared knowledge and forged new friendships. As logistics is ever evolving, I felt it was a fruitful journey that brought learning into real life.

Ms. Tob Kah Leng (Student) - School of Business at Singapore University of Social Sciences (SUSS)

Nihon University, Japan



These days are of special significance to me, enabling me to gain knowledge about the logistics industry. And there was a lot of interest. It also makes me prefer teamwork. Mostly, I made good friends. Thank you very much for the teachers who held the event. If there is a chance, I hope I can also be integrated into this group. At last, I sincerely hope that this event will be more and better.

Mr. Li Yang (Student)

I sincerely enjoyed meeting with you and learning about logistics at the 2017 International Logistics Case Competition-Japan. This activity confirmed my interest in logistics. Before I joined, I just knew that the Material Flow Industry had a serious shortage of drivers. These days I went to these three logistics companies with everyone - their mode of operation, market and so on are different, and they have different problems. Knowing these can let me try to look at the problem from the perspective of management and improve my professionalism. It was meaningful. Besides, I feel confident that the experience of global team-work and Case Competition both in the social activities and in the classroom would enable me to improve the skills of communication and analysis ability effectively.

Mr. Fang Shufen (Student)

Even though it was really short term, thank you for your kindness. All the time was meaningful and wonderful. I hope to see you again.

Ms. Watanabe Mayu (Student)

It was a great benefit to me. I got so many things such as experience, knowledge and friends during the brief period of this program. Thank you so much.

Mr. Inaba Kento (Student)

Thank you for precious time with you. It was wonderful experience. Cooperating with Asian students, and solving a problem. Even though my skill wasn't enough, we achieved high output, thanks to the many diverse members. I hope to see you again. I appreciate all your help.

Mr. Yamaguchi Tsukasa (Student)

It was my pleasure to see you and do great work. The most essential thing for me was logical thinking - such as evidence, no assumptions and finding the problem. These seem to be easy things, but can be difficult. I keep challenging myself to develop this skill. In the future, I want to show you that I have grown in Asian Business Team.

Mr. Hashimoto Seita (Student)



I want to say thank you HKLA for organizing - and inviting us to - the 8th International Logistics Case Competition. We can get precious memories with other participants, and great experience. Communicating with other participants with such diversity makes it fun, lets me gain much knowledge from them, and permit me to make a good relationship with many people, especially Team 9 members. Making the presentation about logistics (which I have never studied) in front of the diverse audience and discussing with many intelligent people was a great experience for me. All these things help me improve my skills.

Mr. Kato Tsukasa (Student)

「自由貿易協定及中轉貨物便利計劃」及「海運簡易通關計劃」



7月27日協會特別邀請香港海關-港口及海域科為便利貿易項下之「自由貿易協定及中轉貨物便利計劃」及「海運簡易通關計劃」作詳細講解，計劃的最終目的是為香港打造更具優勢的營商環境，提升物流業的競爭力及鞏固區域物流中心地位。

會議有各界別超過80人參加，與會者積極發言及向海關查詢相關細節，獲益良多。

有關詳情可以查詢 fta_enquiry@customs.gov.hk 或瀏覽網站 www.customs.gov.hk/tc/trade_facilitation/fta/index.html

符煜堃小姐
香港物流協會 會員事務委員會主席

河南省現代物流業開放合作洽談會



本會由前會長陳鏡治先生領團參加於2017年6月27-29日在鄭州舉行的河南省現代物流業開放合作洽談會。此行除了會見鄭州市副省長舒慶，亦拜會了不同市級官員，分別有衛輝市范士富市長，鶴壁市周衛東主任，以及新鄉劉宏鋒書記。是次活動亦到不同的企業參觀，當中包括高盛供應鏈管理(鄭州)有限公司，河南天鴻醫藥集團。

河南地處中原，承東啟西，連貫南北，發展物流產業優勢得天獨厚。物流市場需求龐大，河南人口超一億，市場需求巨大，1.5小時高鐵交通圈更可覆蓋3.5億人口。河南是全國重要的農業大省、新興工業大省，全國重要的農副產品生產加工基地，果蔬產量居全國第二位，肉類產量居全國第三位，奶類產量居全國第四位，速凍食品、鮮肉及肉製品分別占全國產量的72%和13%，向鄉省外輸出比例達60%和50%以上，冷鏈物流服務的需求量約3600萬噸/年。

物流發展前景廣闊，隨著中國(河南)自由貿易試驗區、鄭州航空港經濟綜合實驗區、鄭洛新國家自主創新示範區和中原城市群等國家戰略效應迭加，未來河南在全國經濟格局中優勢更加突顯。“十三五”期間，河南將大力發展航空物流、冷鏈物流、電子商務快遞物流、供應鏈物流、智慧物流等，努力建成貫穿全球的空中物流通道、東聯西進的陸路物流通道、國內最具競爭力的保稅物流基地、國內領先的現代口岸服務體系和鄭州大都市區物流服務圈，打造具有全球影響力的現代物流中心。



古博誠先生
香港物流協會 冷鏈物流委員會主席