

HKLA seminar on Business Innovation in China on 31 March 2017



As a result of Internet technology development, China's business environment has been changing a lot over the last few years. On 31 March 2017, HKLA's Chairlady of Logistics Industrial R&D, Miss Winnie Lo, shared her views on the business innovation in China in the above said seminar.

She had introduced in the seminar the major innovative business models and strategies in China, covering Business-to-Business, Business-to-Consumer, Consumer-to-Business and the Consumer-to-Consumer business models.

Some interesting cases were used to illustrate the business strategies. For instance, she shared some success stories in online-to-offline/offline-to-online commerce, the business ecosystem of the Internet giants, competitive landscapes of domestic and cross-border e-commerce, various Consumer-to-Business models engaging different levels of customer engagement and the disruption of sharing economy.

The success business models in China impressed the audiences. There was a consensus that the evolution of China's market happens in a very short time, and it is now time for Hong Kong practitioners to review their business and find their edge in the innovative market.

Miss Lo Wai Ling, Winnie
HKLA Chairlady, Logistics Industrial R&D Committee

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- 1) 購買上海陸金記瓜子大王食品優惠
- 2) 訂購鴻星端午食品優惠
- 3) South China Morning Post Subscription Package Discount
- 4) 25% Discount off "Global Supply Chain Ecosystems" written by Mr. Mark Millar

(詳情可瀏覽香港物流協會網址: www.hkla.org.hk)

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全國物流從業人員職業能力等級認證

香港物流協會為「全國物流從業人員職業能力等級認證」(原名:全國物流師職業資格認證)在香港的認可考試中心,此資格認證廣為內地物流業僱主接受。考試成功可獲頒發「物流從業人員職業能力等級證書」。2017年春季考試將於5月21日舉行,詳情請聯絡本會或瀏覽本會網頁 www.hkla.org.hk。

如欲參加上述考試,請先電郵info@hkla.org.hk或傳真852-34212477 考試報名表、學歷證明、成績單、工作證明及身份證副本至本會。審批成功後,便可帶同證件相片三張在辦公時間內到本會繳交考試費及購買有關參考書籍。

如有任何查詢,請聯絡香港物流協會:電話:(852) 2777 9656;電郵:info@hkla.org.hk
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Newsletter



香港物流協會 新春團拜 (2017年2月25日)



踏入農曆雞年後,香港物流協會舉辦了新春團拜活動,邀請了會員及友好協會委員一起相聚拜年。

本會理事們藉新春團拜向各會員及友好協會委員祝賀,並逐一介紹香港物流協會2017-2018年度新一屆的理事。

活動中,各新加入的個人及公司會員進行了自我介紹,增加彼此間的認識。會員及友好協會委員一起參與新春團拜中多個活動。當中猜燈謎的活動最精彩,由充滿創意的同事出題,猜謎的會員及友好協會委員都十分主動及投入,氣氛相當融洽。

另一方面,理事們分別介紹未來半年的活動,並與各人進行了不同程度的交談,希望會員及友好協會委員透過參加各項活動,增強對香港物流協會的了解及歸屬感。

黃樂恆工程師
香港物流協會項目委員會主席

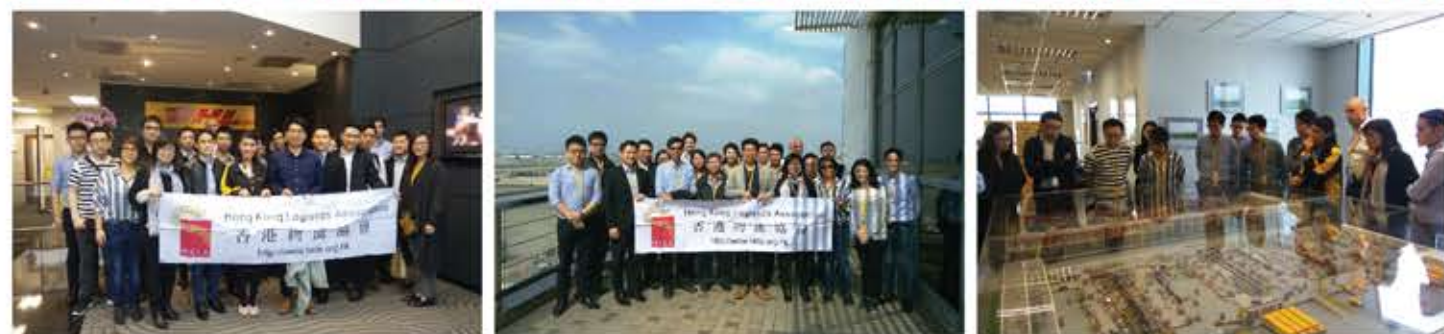


HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Elsa Yuen, Miss Winnie Lo, Mr. Mark Millar, Mr. Simon Chan

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VISIT TO DHL CENTRAL ASIA HUB ON 29 MAR 2017



I had the opportunity to participate in the DHL Central Asia Hub tour organized by HKLA on 29th March. The tour consisted of a presentation and site visit around different operational floors of the facility. There were total 30 guests, led by a DHL representative. The whole visit took about 2 hours. As an inventory planning professional, I really enjoyed the tour and the arrangement by HKLA.

DHL Central Asia Hub is a 3-storey stand-alone building located in the Chek Lap Kok airport restricted area. Since the year 2000, this facility has handled DHL courier shipments from all over the world. The facility is equipped with automated sorting machines and miles of conveyor belts for parcels and flyers. It handles seventy-five thousand shipments per hour. In order to achieve next day delivery, there are 22 flights connecting other DHL service centers on a daily basis. The flights reach major Asian cities within 4 hours.

The guests were settled in a showroom on the third floor of the facility, where there is a panorama view of the airport's south runway. We could see flights departure and cargo lined up ready to be loaded on board. The DHL representative described the facility layout, and the inbound / outbound process in detail. We were then led to the control center and operations floor to see the actual operation. I'd say it is a very fruitful visit in terms of the innovative work process and high level of automation. I'll definitely participate in other events organised by HKLA in the future

Mr. Wong Wing Kee, Tony
HKLA Co-opt Member



HKLA President presented the Certificate of Appointment to Honorary President, Dr. Albert Wong, MH

Youth Society (YSHKLA) New Committee Election on 4 Mar 2017



HKLA Supply Chain Seminar Summary - Mark Millar



On 22 March 2017, HKLA's chair of international relations Mr Mark Millar FHKLA presented an educational seminar exploring Case Studies in Supply Chain Management. Featuring videos, presentation slides and interactive discussions, the seminar explored a range of everyday examples of supply chain management.

Opening with a definition of supply chain management, Mark's lecture explained some key concepts and principles from his book Global Supply Chain Ecosystems, specifically the complexities and profound interdependencies.

The Justine's Shoe Shop case study demonstrated the complexity of modern day supply chains, even for a small business; whilst the three key considerations of inventory, transportation and demand-forecasting were reinforced in the Kids Lemonade story. Examples of everyday supply chain scenarios included fresh Milk, Subway sandwiches and iPhones.

Seminar attendees also participated in interactive discussions exploring the contrasting aspects of supply chain management for different products, including Lenovo Desktop Computer, Gucci Handbag, Qingdao Beer and an Airbus A380.

Mr. Mark Millar
HKLA Chairman, International Relations Committee

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201701

Promotion Material Processing Fee	Unit	Price
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Email Broadcasting (attachment provided by User)	1 full circulation (all members)	HK\$1,800.00
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Application collection and appointment arrangement	1 position	HK\$6,100.00
Interview arrangement	1 position per day (no half day)	HK\$6,100.00
Posting in the recruitment column of website	Member : 1 week (max. 2 posts)	Free
	Non-member : 1 week (max. 2 posts)	HK\$1,400.00
(thereafter per week)	max. 2 posts	HK\$1,200.00
Email Broadcasting the recruitment ad (material provided by User)	1 full circulation max. 2 posts (all members)	HK\$1,800.00
Study Tour (ST), Training course (TC), Seminar (S) processing fee		
Application Form Design	1 course/tour	HK\$5,000.00
Application, collection of documents, approval, fee collection	1 student/pax	HK\$110.00
Confirmation Letter Mailing	1 student/pax	HK\$120.00
Confirmation Email	1 student/pax	HK\$120.00
Receipt Printing	1 student/pax	HK\$120.00
Organising (all administration) - local, China	1 ST/TC/S per day	8% of the gross expense (minimum \$10,000)
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Organising (all administration) - Long haul	1 Tour	8% of the gross expense (minimum \$13,000)
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Full Page (Approx. 260mm x 190mm)	1 insertion	HK\$4,000.00
Half Page (Approx. 140mm x 190mm)	1 insertion	HK\$2,500.00
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** Additional 5% discount for three consecutive insertions		
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Royalty Fee for joint venture (depending on degree of involvement)	10%	
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- All payments should be settled within 7 days before service provision.
- HKLA will exercise its discretion in accepting service requests.