

## NEW MEMBERS

From period of December 2016 to January 2017

### New Corporate Member

1. Hong Kong Air Cargo Carrier Limited 2. Skycity Express (HK) Limited 3. Zuellig Pharma Ltd.

### New Member

1. Mr. Poon Yuk Ki (Upgrade)

### New Student Member

1. Mr. Cheung Ho Yin 2. Ms. Zhao Tong Xi 3. Ms. Ip Wing Hang  
4. Mr. Lee Wing Kin 5. Mr. Pin Wing Fai

### 會員優惠

- 1) 購買上海陸金記瓜子大王食品優惠
- 2) South China Morning Post Subscription Package Discount
- 3) 訂購 Häagen-Dazs™ 外賣雪糕火鍋優惠
- 4) 訂購 Häagen-Dazs™ 新年現金禮券套裝

(詳情可瀏覽香港物流協會網址: [www.hkla.org.hk](http://www.hkla.org.hk))

### HKLA Seminars & Training Courses

**22 Mar 2017**

Case Studies in Supply Chain Management

**31 Mar 2017**

Business Innovation in China

**17 May 2017**

How Supply Chain is affected by Quality, Regulatory and Finance

**9 Jun 2017**

Management Tools for SME Logistics Firm - 5P Operations Strategies

## HKLA Membership Referral Discount

We would like to continue this rewarding scheme and hope that our members can refer more new blood to join our big family. Each referral will be rewarded with 20% discount on the coming membership fee.

Details please visit <http://www.hkla.org.hk>

### Advertising Placement on HKLA Newsletter

A. FULL PAGE (Approx. 260mm x 190mm)	HK\$4,000/insertion
B. HALF PAGE (Approx. 140mm x 190mm)	HK\$2,500/insertion
C. QUARTER PAGE (Approx. 140mm x 95mm)	HK\$1,400/insertion
D. BANNER (Approx. 40mm x 190mm)	HK\$900/insertion

5% discount for HKLA members and additional 5% discount for three consecutive insertions.  
You are welcome to call our Administrative Officer at (852) 2777 9656 for details.



## 全國物流從業人員職業能力等級認證

香港物流協會為「全國物流從業人員職業能力等級認證」(原名:全國物流師職業資格認證)在香港的認可考試中心,此資格認證廣為內地物流業僱主接受。考試成功可獲頒發「物流從業人員職業能力等級證書」。2017年春季考試將於5月21日舉行,詳情請聯絡本會或瀏覽本會網頁 [www.hkla.org.hk](http://www.hkla.org.hk)。

如欲參加上述考試,請先電郵 [info@hkla.org.hk](mailto:info@hkla.org.hk) 或傳真 852-34212477 考試報名表、學歷證明、成績單、工作證明及身份證副本至本會。審批成功後,便可帶同證件相片三張在辦公時間內到本會繳交考試費及購買有關參考書籍。

如有任何查詢,請聯絡香港物流協會:電話:(852) 2777 9656;電郵:[info@hkla.org.hk](mailto:info@hkla.org.hk)  
地址:香港九龍達之路78號生產力大樓地庫一樓



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# Newsletter

## President's Message



Dear Members,

It is my greatest honor and privilege to become the President of Hong Kong Logistics Association for the term 2017-2018.

First of all, I wish to express my heartfelt thanks to our Ex-President, Ir. Prof. Stephen Chan, who deserves enormous thanks and applause from all of us not only for his strong leadership in the Council over the past 2 years but also for his valuable contributions that helped the association to gain respectful positioning in the logistics industries. He has been a terrific role model among us, and his shoes are hard to fill. Fortunately, Ir. Prof. Stephen Chan will continue to serve in the Council as Immediate Past President.

On 6th January 2017 the first meeting of the new Council was held. New structure of the Council Committees had been endorsed to cater for the logistics industrial needs. There are 3 new committees:

- 1.) **Logistics Industrial Development Committee** is now **Logistics Industrial R&D Committee**: Since there are a lot of quick changes in logistics practice as well as economy, this committee aims to conduct R&D activities to explore new initiatives and know-how that can bring values to the logistics industries and to share knowledge with the industrial practitioners.
- 2.) **Logistics Innovation Committee** is now **E-Commerce Logistics Committee**: This committee is to explore and promote comprehensive uses of big data and electronic means in the supply chain and to improve business operations through innovative approaches that create new competitive advantages for the logistics industries.
- 3.) **Cold Chain Logistics Committee** is a newly established committee to align with the theme of our 2016 Logistics Forum i.e. "The Role of Cold Chain Logistics in E-Commerce". Our goal is to pursue further development in the cold chain business logistics by different ways and means such as to build operations standards, safety guidance, temperature-control regulating devices, SOP documentation, general knowledge on arbitration, etc.

On the other hand, during my new term, I will closely work together with the great team i.e. the Council Members and the committees to further enhance our services not only for the HKLA members but also the logistics industries through various existing and new initiatives, programs and activities. Externally, I will invite and network with industrial experts to join the association or partnering with them to make sounding voices for Hong Kong logistics industries. I sincerely invite all our members to actively participate in the HKLA programs and events, and take advantage of the services that are specially offered to you.

The Year of 'Rooster' is coming soon. It reflects the characters of fidelity, punctuality, always active, happiest and popular within a crowd. On behalf of the Council, I wish you all our valued members and also your family a healthy, happy and prosperous Year of the Rooster.

Yours Sincerely,  
Ir. Elsa Yuen  
President (2017-2018)

HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Elsa Yuen, Miss Winnie Lo, Mr. Mark Millar, Mr. Simon Chan

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## HKLA New Council (2017-2018) 香港物流協會新一屆理事會(2017-2018)

<b>Ir. Yuen May Yee, Elsa</b> 袁美儀工程師	<b>President</b> 會長	
<b>Dr. Tang Wai Chung, Alex</b> 鄧惠忠博士	<b>Executive Vice President</b> 常務副會長	
<b>Ir. Dr. Yue Lit Fung, Owen</b> 余烈鋒博士工程師	<b>Secretary General &amp; Convener, Youth Society</b> 秘書長及青年社召集人	
<b>Mr. Lam Yuk Fai, Philip</b> 林旭輝先生	<b>Treasurer</b> 司庫	
<b>Mr. Koo Pok Sing, Alex</b> 古博誠先生	<b>Chairman, Cold Chain Logistics Committee</b> 冷鏈物流委員會主席	
<b>Ir. Dr. Choy King Lun, Tommy</b> 蔡經倫博士工程師	<b>Chairman, E-Commerce Logistics Committee</b> 電子商務物流委員會主席	
<b>Mr. Chan Pui Yuk, Simon</b> 陳培毓先生	<b>Chairman, Education &amp; Training Committee</b> 教育及培訓委員會主席	
<b>Mr. Mark Millar</b> 馬克先生	<b>Chairman, International Relations Committee</b> 國際事務委員會主席	
<b>Miss Lo Wai Ling, Winnie</b> 盧慧玲女士	<b>Chairlady, Logistics Industrial R&amp;D Committee</b> 物流業研究及發展委員會主席	
<b>Miss Fu Yuk Kwan, Helen</b> 符煜堃女士	<b>Chairlady, Membership Committee</b> 會員事務委員會主席	
<b>Ir. Wong Lok Hang, Ram</b> 黃樂恆工程師	<b>Chairman, Programme &amp; Recreation Committee</b> 項目委員會主席	
<b>Ir. Prof. Chan King Che, Stephen</b> 陳鏡治教授工程師	<b>Immediate Past President</b> 前任會長	
<b>Mr. Wong Ping Chuen, Johnny</b> 黃炳全先生	<b>Council Member</b> 議會理事	
<b>Mr. Wong, Ricky</b> 黃基先生	<b>Council Member</b> 議會理事	

## 2017 Hong Kong Logistics Case Competition on 11-12 Feb 2017



There were 16 teams of candidates accompanied by 3 mentors from different logistics expertise and 8 experienced tutors to study the warehouse operations of Yatai Integrated Logistics Limited. This is the first time that YSHKLA arrange the case competition in an overnight camping format, allowing participants to work together without interruption at Po Leung Kuk Tai Tong Campsite.



Through an intensive 36 hours on site study, each team presented their findings and total solutions to the judging panel formed up by Mr. Benjamin Szeto and Mr. Raymond Siu from Yatai, and Dr. Alex Tang from HKLA.

As one of the mentors, I have a strong impression that guidance to the teams is essential for taking up a right direction on problem solving, and to develop a sounding solution on time.

The Case Competition has provided a refreshing experience for the students and young members, beyond lecture rooms. The students had a wonderful opportunity to immerse in a real-life situation about logistics problem solving and also learned how to work as a team within a short time frame.

I do appreciate Yatai Integrated Logistics Limited for their strong and great support for the Case Competition. Sincere thanks also go to Hong Kong Ferry (Holdings) Co. Ltd and AOC Limited for their generous financial sponsorship.

I am looking forward to see more students join in the next case competition adventure in 2018.

**Mr. Chan Pui Yuk, Simon**  
**HKLA Chairman, Education and Training Committee,**  
**Mentor of 2017 Hong Kong Logistics Case Competition**



Our team was rejoicing in knowing that we won the champions of the 2017 Hong Kong Logistics Case Competition and realized that all our efforts have paid off.

We would like to thank YATFAI Integrated Logistics Limited and other sponsors for arranging this rewarding event. We would also like to extend our deepest gratitude for every support given from HKLA council, our mentors and tutors. We appreciate our competitors who have stimulated us to think more critically.

Furthermore, the competition is an incubator for the next generation of logistics practitioners, who have visions and practical problem solving mindset. We hope HKLA will continue to host similar case competitions in the future so that students who have the passion to pursue excellent logistics professionals can get real live warehouse operations experiences.

**Mr. Yam Chi Him, Miss Ting Hiu Wai and Miss Au Hiu Ching**  
**Students of The Hong Kong Polytechnic University,**  
**The Champion team of 2017 Hong Kong Logistics Case Competition**



Being one of the team members of the best performance team in the 2015 Hong Kong Logistics Local Case Competition, I am glad to Being one of the team members of the best performance team in the 2015 Hong Kong Logistics Local Case Competition, I am glad to take up a more challenging role which is to be the tutor in this year's local case competition.

My role was to encourage the teams, facilitate the group discussions and most importantly share the problem-solving skills acquired from the previous case competition with my teams.

Frankly speaking, this was the very first time for most participants facing a real life operation environment. They were frustrated and encountered many difficulties to identify a practical problem in warehouse.

Fortunately, with the advice and support from tutors and mentors, all the teams have achieved dramatic improvements. Their hard work were finally paid off and I was deeply impressed by my teams' performance.

Hoping that all participants can take home valuable problem-solving skills in the business world.

**Miss Leung Yuen Lam, Linda**  
**YSHKLA Vice Chairperson, Tutor of 2017 Hong Kong Logistics Case Competition**