

HKLA Seminar on 22 July 2016**Understanding the Balanced Scorecard and its use in logistics & supply chain management
A two-hour management knowledge sharing session among HKLA members**

On the evening of 22 July 2016, a two-hour knowledge-sharing session on the subject "Understanding and applying the Balanced Scorecard (BSC) Kaplan & Norton (2004) on logistics and supply management" was conducted by Dr. Alex Tang among HKLA members. There were 10 participants enrolled and the majority of them came from the logistics or supply chain professions.

Learning from Dr. Tang's sharing - based on the authors of BSC - the participants were enlightened how, by using the Balanced Scorecard as a management tool, the company would be able to not only plan and monitor performance measurement, but also turn strategies into actions and further derive tangible outcomes from intangible assets of the company.

Feedback from the participants about the knowledge sharing session was very positive. This seems to indicate that the members' learning expectation may have evolved from operational levels to the strategic levels hoping to cope with today's ever changing and challenging business environments.

Dr. Tang Wai Chung, Alex

HKLA Chairman, Association Communication and Publication Committee

NEW MEMBERS

From period of June to July 2016

New Professional Member

- Ms. Lee Wing, Phoebe
- Mr. Or Yan Wai
- Ms. Jiao Wei

New Member

- Mr. Lo Yee Lung

New Student Member

- Mr. Yau Kwong Yip
- Mr. Yik Chin Hong, Jack
- Mr. Cheng Wa San
- Ms. Khristine Mari Abadeer

會員優惠

- 1) 香港中華煤氣有限公司Flame at Towngas Avenue 八五折餐飲優惠
- 2) JobMarket免費網上招聘廣告
- 3) 購買成隆行食品優惠
- 4) 購買上海陸金記瓜子大王食品優惠
- 5) 訂購Häagen-Dazs™雪糕月餅禮券優惠
- 6) 訂購鴻福堂套票及中秋月餅禮券優惠
- 7) 訂購鴻星2016中秋食品優惠
- 8) South China Morning Post Subscription Package Discount

(詳情可瀏覽香港物流協會網址:www.hkla.org.hk)

Advertising Placement on HKLA Newsletter

- | | |
|--|---------------------|
| A. FULL PAGE (Approx. 260mm x 190mm) | HK\$4,000/insertion |
| B. HALF PAGE (Approx. 140mm x 190mm) | HK\$2,500/insertion |
| C. QUARTER PAGE (Approx. 140mm x 95mm) | HK\$1,400/insertion |
| D. BANNER (Approx. 40mm x 190mm) | HK\$ 900/insertion |

5% discount for HKLA members and additional 5% discount for three consecutive insertions.

You are welcome to call our Administrative Officer at (852) 2777 9656 for details.

Newsletter**香港物流協會新聞發佈會
就「發展香港貿易單一窗口之意見調查」2016年7月11日**

本會就政府「發展香港貿易單一窗口」諮詢文件所進行的問卷調查結果之新聞發佈會，已於7月11日順利舉行，感謝業界及會員參與和發表寶貴意見。藉此機會感謝易志明議員來臨支持及分享意見，並感謝調研團隊及「香港理工大學工業及系統工程學系」編制問卷調查及數據分析。

詳細新聞稿及問卷調查報告內容請瀏覽網頁
<http://www.hkla.org.hk>

The Press Conference of "HKLA Survey Results on Proposed Trade Single Window in Hong Kong" was successfully launched on 11 July 2016. Thanks for the valuable opinions and participation of logistics professionals and members.

Taking this opportunity, we would like to express our sincere thanks to the presence and opinion sharing of Hon Frankie Yick Chi-ming, JP; also, many thanks to the Survey Project Team and the Department of Industrial and Systems Engineering, Hong Kong Polytechnic University for their preparation of questionnaire and data analysis.

For further details, please visit website
<http://www.hkla.org.hk>
for detail information of the Press Release and Survey Report.

**參觀「力泓有限公司」- 2016年7月9日**

2016年7月9日我們一行20人參加了香港物流協會組織的活動，參觀「力泓有限公司 Power Hub Ltd.」，獲益良多。

當天參觀了公司營運的其中三個作業倉庫，分別在和記物流中心、青衣順豐物流中心和葵興東海工業大廈。所見設施具備多種功能，為客戶提供全面優質的第三方物流服務，包括高價值手表和珠寶的儲存、質檢、貼標、包裝等增值服務；專為繁感針藥儲存包裝而設的低溫倉庫及處理相關進出口報關文件；國際知名企業的電子商務物流配送中心，其處理量為每天不少於6,000份訂單。



參觀結束後我們還一起共進午餐交流業界信息，期望協會組織更多這類活動給予業界人士。

**香港物流協會會議理事
符煜堃**

HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Stephen Chan, Mr. Mark Millar, Mr. Simon Chan

2016 International Logistics Case Competition

2016 International Logistics Case Competition – Korea Exchange was successfully completed. The event provided us opportunities to learn and share the logistic practices. We had a great time in Korea. We are grateful for the support offered by Kerry Freight (Korea) Inc., Pantos Logistics Co., Ltd., U-Freight Korea Inc and Korean Air. This event would not be so successful without their involvement.



As a student studying SCM, participation in HKLA Logistics Competition 2016 was a great experience in that it gave me a chance to link my knowledge with actual work-site operations, and stimulated my enthusiasm towards logistics. The basic theme of this competition includes 'identifying the problem in actual logistics fields' and 'suggesting solutions in detail'. Through these processes, there were surely some priceless lessons I could learn; overcoming the language and cultural barrier between participants, bringing out the best in me under high pressure, and above all, experiencing the synergy through cooperation. I thank HKLA and every mentor for offering me this wonderful experience, and for those of you who are yet hesitating to join, "Go for it!"

Korea Aerospace University - Mr. Choi Min Sub (Student)

This is the second time that I have joined the overseas exchange program organized by HKLA. Through the 3 days case study competition, we are put in a situation whereby there is limited time, resources and opportunity to come out with a problem and solution. The opportunity to group together with friends from Korea and Hong Kong to come up with a project enables me to understand the cultural difference. I believe this will be a valuable experience for my future career life. Nonetheless, I enjoyed the whole exchange program and look forward to future events.

Mr. Edwin Lee, Student of SIM University of Singapore - Mr. Edwin Lee (Student)

Without exaggeration I can say that this is a very interesting and meaningful activity. Since the participants come from different places, the activity indeed creates an excellent environment for improving English. I could hardly understand others on the first day, but on the last day I was able to understand 70%. Another interesting thing is about the way of thinking. I learned how to selectively display different information to different people. After many years, I will clearly remember those days when many people crowded in a narrow room where some were debating or sharing information and some were recording on their computers. I thank the HKLA very much for providing us with such a good learning opportunities, and hope more people join the activity.



Beijing Jiaotong University - Miss Zhang Mengjia (Student)



2016 International Logistics Case Competition was a valuable and unforgettable experience in my studying life. It provides a chance for us to learn about the knowledge of logistics and visit different companies in Korea. We had to communicate with different students from different countries like Korea, Singapore and Beijing. It also improved my communication skills through lots of discussions about the projects. The first few days were really tough but it was my pleasure that I got the championship at the end. What this competition told me was "You will never succeed unless you give a try." and "Go big or go home."

Community College of City University - Miss Wong Yee Lok, Amy (Student)



This Korea Exchange Training Programme mainly consists of two parts - company site visiting and project presentation. We had visited Pantos Warehouse, Korean Airline Warehouse, U Freight Warehouse and Kerry Logistics Center. For the presentation part, most participants had a chance to meet and collaborate with students from Hong Kong, Korea, Shanghai or Singapore. It is really a challenging job to prepare a presentation within a short period of time. Although it is an intensive course, I learnt a lot and it became one of the most valuable memories of my life. I really look forward to joining any exchange program in future.

YATFAI Integrated Logistics Limited - Miss Tam Lai Ha, Shirley (Senior Manager)

This is my pleasure to be invited as a mentor for the Korea Exchange Program. This is definitely a valuable opportunity for me to meet people from different nations with different backgrounds. I also learnt about different cultures in terms of communication style and thinking for problem solving. I am impressed that the team has delivered 3 areas which I think are the objectives of this trip, 1) good teamwork and proactively help each other, 2) Open minded to learn from each other, 3) being proactive to ask question from the company's owner / representative during the visit. A special thanks to Owen as he guided us well and led us to track the problem identification. See everybody next year for the same trip.



HKLA Co-opt Member - Mr. Pang Chun Kin, Oscar (Mentor)

New Member Networking Event and YSHKLA-Short Video Competition Award Presentation on 16 July 2016



On 16 July 2016, a networking event was organized for new members. Through participation in this event, new member could introduce themselves and got acquainted with the council and the association.

During the event, there was an award presentation to the winner of Short Video Competition. The Short Video Competition - "Logistics in your eyes" was a challenging event to YSHKLA as it targets secondary school students, a new target group. Invitations were sent to secondary school students to make a 1-2 minute video of "logistics in your eyes" with the judging being based 40% on Facebook likes, and 60% Score from HKLA Council - based on its content, creativity and presentation.

There were 5 teams joining the Competition and the Champion was the team of students from CCC Ming Yin College. With our efforts and council's support, the competition was held successfully. In the coming years, more events for this target group will be held so that logistics management can be inherited to the younger generation.