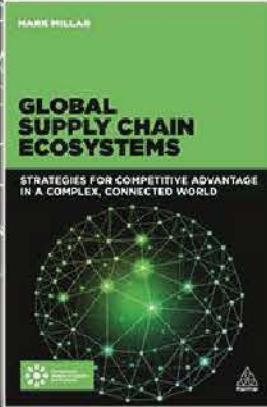


Global Supply Chain Ecosystems

Strategies for competitive advantage in a complex, connected world

By Mark Millar

Exploring the latest market trends across developed, developing and emerging markets, *Global Supply Chain Ecosystems* will help you capitalise on market opportunities, overcome supply chain challenges and make better informed business decisions. The book highlights key supply chain shifts and features real-life case studies.

HKLA 20th Anniversary Special Offer:

20% Discount & Free Delivery within Hong Kong
visit www.gsce-mm.com or www.markmillar.com

NEW MEMBERS

From period of December 2015 to January 2016

New Corporate Member

So Kee Logistics Company Limited

New Professional Members

Mr. Chien Kwok Liang, George Mr. Sham Chi Long, Robert
Ir. Wong Lok Hang, Ram

New Student Members

Mr. Cheng Wan Lok Mr. Tang Chi Kuen
Ms. Cheung Hiu Kwan

會員優惠

- 1) 香港海洋公園日間入場券八五折優惠
 - 2) 香港中華煤氣有限公司 Flame at Towngas Avenue 八五折餐飲優惠
 - 3) JobMarket 免費網上招聘廣告
 - 4) 購買成隆行食品優惠
 - 5) 購買上海陸金記瓜子大王食品優惠
 - 6) 訂購 Häagen-Dazs™ 外賣雪糕火鍋優惠
 - 7) 訂購 Häagen-Dazs™ 新年現金禮券套裝優惠
 - 8) 訂購鴻福堂套票/禮券優惠
- (詳情可瀏覽香港物流協會網址: www.hkla.org.hk)

Rate Card for HKLA Service Support

| Promotion Material Processing Fee | Unit | Price |
|---|---|--|
| Email | | |
| Email Broadcasting (attachment provided by User) | 1 full circulation (all members) | HK\$1,600.00 |
| Website Banner (one month) | 1 month | HK\$1,600.00 |
| Website Event Listing (one month) | 1 month | HK\$1,300.00 |
| Postal Service | | |
| Mailing by post (postal fee charged at cost, envelope provided by user) - insertion fee | 1 | HK\$5.00 |
| Staff Recruitment Processing Fee | | |
| Application collection and appointment arrangement | 1 position | HK\$6,100.00 |
| Interview arrangement | 1 position per day (no half day) | HK\$6,100.00 |
| Posting in the recruitment column of website | Member : 1 week (max. 2 posts) | Free |
| | Non-member: 1 week (max. 2 posts) | HK\$1,400.00 |
| (thereafter per week) | max. 2 posts | HK\$1,200.00 |
| Email Broadcasting the recruitment ad (material provided by User) | 1 full circulation max. 2 posts (all members) | HK\$1,600.00 |
| Study Tour (ST), Training course (TC), Seminar (S) processing fee | | |
| Application Form Design | 1 course/tour | HK\$5,000.00 |
| Application, collection of documents, approval, fee collection | 1 student/pax | HK\$110.00 |
| Confirmation Letter Mailing | 1 student/pax | HK\$120.00 |
| Confirmation Email | 1 student/pax | HK\$120.00 |
| Receipt Printing | 1 student/pax | HK\$120.00 |
| Organising (all administration) - local, China | 1 ST/TC/S per day | 8% of the gross expense (minimum \$10,000) |
| Organising (all administration) - Short haul (SE area) | 1 Tour | 8% of the gross expense (minimum \$12,000) |
| Organising (all administration) - Long haul | 1 Tour | 8% of the gross expense (minimum \$13,000) |
| Advertising Placement on HKLA Newsletter | | |
| Full Page (Approx. 260mm x 190mm) | 1 insertion | HK\$4,000.00 |
| Half Page (Approx. 140mm x 190mm) | 1 insertion | HK\$2,500.00 |
| Quarter Page (Approx. 140mm x 95mm) | 1 insertion | HK\$1,400.00 |
| Banner (Approx. 40mm x 190mm) | 1 insertion | HK\$900.00 |
| ** Additional 5% discount for three consecutive insertions | | |
| Royalty and Other Fees | | |
| Royalty Fee for joint venture (depending on degree of involvement) | 10% | |
| Refreshment during training period | 1 student per half day* | HK\$60.00 |

Note:
1. 5% discount for HKLA members. 2. All payments should be settled within 7 days before service provision. 3. HKLA will exercise its discretion in accepting service requests.

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Newsletter

President Report

Dear Members,

Since the beginning of 2015 the service of my Presidency in HKLA has given me exciting new challenges. Without the support of our Council Members and the Administration office, I could hardly make it through. I am pleased to conclude what we have done during this period of time were remarkable and successful.



Fostering the Next Generation - Hong Kong Logistics Association Youth Society (YSHKLA)

With the guidance and leadership of our Secretary General, Dr. Owen Yue and the Program and Recreation Committee Chairlady, Elsa Yuen, the YSHKLA had another fruitful year in 2015. The whole year program began with a meaningful Case Competition followed by Career Talk and Mock Interview. The overseas exchange in Vietnam with university students from Singapore, Hong Kong and Vietnam was the major yearly event and not to mention the company visits to Bausch & Lomb and Air Cargo Carnival in Hong Kong International Airport.

Support to HKSAR Government - The Logistics Policy Consultation

In the second quarter of 2015, HKLA had conducted a survey in regarding the Hung Shui Kiu New Development Area (HSK NDA) followed by a press conference in September. A position paper was submitted to the related Government departments, other logistics associations and institutes to draw the public attention on our proposal of smart utilization of the land in HSK NDA. Equally important was another proposal submitted to Transport and Housing Bureau concerning the Enhancing the Use of Port Back-Up Land in Kwai Tsing Area. We had also expressed our support of building the third runway to the Town Planning Board.

Membership Relationship Enhancement and Membership Drive

We paid visit to nine of our Corporate Members in 2015. We treasure the meeting opportunity and are thankful to their hospitality extended to the Association. We purposely invited three logistics professionals who are specialists in their sectors to join HKLA as Professional Member to share with us their professional experience. It is our honor to have them in our Association.

Academic and Profession Development - Education and Training

In 2015, we had organized 7 in-house training seminars for Members at free of charge. Those seminars covered a wide area of topics such as Internet of Things, Big Data, and Logistics Costing and Pricing etc. HKLA continues to be the external examiner and program advisors of logistics and supply chain management programs of Baptist University, Lingnam University, Hong Kong Productivity Council, and Hong Kong Polytechnic University. Memorandum of Understanding was signed with the Department of Industrial & Systems Engineering of PolyU to enhance our collaboration in professional training.



We had also organized many site visits to let our members to widen their eyesight on best practice logistics operations. The organizations we had visited in 2015 to name some, are HACTL, DHL Central Asia Hub, 7 Eleven Central DC, HAESL, CX Cargo Terminal, Amway Guangzhou and the Shanghai E-commerce Logistics Study Tour were all well received by Members and non-Members with positive response.

Taking this opportunity, I like to express my sincere thanks to the Council members who had done a great job for the Association and also the support of our Members participated in the HKLA events. With your continuous valuable supports we are sure we will have another successful year of 2016.

Yours Sincerely,
Ir. Stephen Chan
President (2015-2016)

HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Stephen Chan, Mr. Mark Millar, Mr. Simon Chan

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本會就2016-2017年度 財政預算案的意見

會長陳鏡治於去年12月21日獲易志明議員邀請到政府總部就有關下年度財政預算案向財政司司長曾俊華發表意見。以下為意見的摘要。

由於物流運輸業經營環境持續困難，在成本高企不下，不小中小型物流公司利潤微薄甚或在沒有利潤的情況下艱苦經營。建議政府能作出以下紓困措施幫助業界持續發展：

1. 寬免下年度貨車年檢費
2. 寬免中小企物流公司商業登記費一年
3. 資助中小企物流公司貨車年檢費用每車\$2,000
4. 為配合政府推動高增值物流，希望政府設立培訓基金長遠補貼物流從業員每年\$2,000培訓費於認可機構接受認可課程培訓提升技術以應市場需要
5. 減免中小企物流公司利得稅3%
6. 增加違例交通罰款後，車位時租及月租費用必定上升，希望政府能在各繁忙路段提供更多一點泊車及上落貨位置

與會者亦有物流業相關行業協會及商會之代表發表其他意見。

The Hong Kong Polytechnic University LMS Awards Presentation Ceremony 2015



零售及物流業科技應用方案研討會 2016年1月12日



Legal Liability of Storage, Conveyance or Use of Dangerous Goods seminar on 3 Feb 2016



In view of the fact that many of our members are frequently hired by clients to store or transport goods which may categorized as dangerous goods (DG), we were delighted to invite the Fire Service Department to deliver a talk on the Dangerous Goods (DG) Regulations. Since the topic was very helpful and practical to the logistics service providers, over 100 seats were fully booked within a short time and there were many enquiries about the time of the next seminar.

At the seminar, the two Senior Station Officers, Mr. Mak Wai-ching and Mr. Huang Yiu-Kwan from the Fire Service Department provided very useful information about legislation, classification, conveyance and general handling of DG with lively examples. They also had also answered many queries of the attendees.

Associating to the seminar, Ms. Carmen Lai of The Hong Kong University, Department of Social Work and Social Administration, gave a speech on gas abuse which is important not only at workplace but also at home.

Please visit HKLA website <http://www.hkla.org.hk> for the content of the seminar or go to the website of Fire Services Department <http://www.hkfsd.gov.hk> for detailed information or enquiries.



YSHKLA - 2016 Case Competition on 29-31 Jan 2016



The Logistics Case Competition has become one of most successful and fruitful events for the Youth Society in the last two consecutive years. This year, 17 teams of students accompanied by five mentors from different logistics expertise areas had made a study in KDS Global Logistics Limited.

On the last day, each team presented their findings in a simulated business meeting and developed their total solutions to KDS after all teams' presentations in the meeting. Being one of the mentors, I have a strong impression that guidance to teams is critical and essential for taking the right direction of problem solving, narrowing down the scope of findings and developing a strong and convincing solution. I am glad that all teams have made a gradual improvement on their skills on presentation, problem-solving and negotiation during the competition.

The Case Competition provided a refreshing experience to our students and young members, beyond lecture rooms. They had a wonderful opportunity to be immersed in a real-life situation to solve the real-life business problem and learn how to work as teams in such a short time of 36 hours.

I am looking forward to seeing more students who can join the next case competition adventure in 2017.

Mr. Chan Pui Yuk, Simon, Chairman, Education and Training Committee,
Mentor of YSHKLA 2016 Case Competition

2016 Hong Kong Logistics Case Competition was successfully held between 29 to 31 January 2016. A total no. of 51 students joined the competition. The competition strived to prepare students to handle workplace problems in their future career. With the support of KDS Global Logistics Limited, participants visited the KDS warehouse to learn more about its operations. Participants were also assigned to one of five different areas for conducting a study.

It has been a fruitful experience. Having limited time, participants worked hard to prepare their solutions. It was nice to have experienced and helpful mentors to support throughout the preparation. Through the discussions with participants from different study areas, there was stimulation of ideas. In business reality, it is important for us to consider various functions when making a decision.

It was the first time for us to design the competition format as a simulated business meeting. Students had to propose a total supply chain solution which could meet KDS' requirement in supporting its new business practice. It is hoped that students would find this competition a valuable experience. There are still a lot of areas for improvement and we will continue to organize more events to enhance the students' interest in logistics.

Ms. Natalie Lai, YSHKLA Member
Event Organizer of YSHKLA 2016 Case Competition

This case competition provided a great opportunity, especially for year 1 students like us, to get in touch with the real logistics world. During the site visit, KDS staff explained the structure and the whole logistics process which helped us understand the daily operations of a warehouse and the importance of having effective time management. It was great for us to have close interaction with the staff to understand the realities of the operations. After the visit, we exchanged ideas with other teams in order to get a full picture of the case and exchange different questions and thoughts. Though our team encountered some obstacles, our mentors, all experienced professionals in the logistics field, gave us some inspirational guidance. They pointed out potential problems with our plans, which helped us improve them to become more realistic. On the presentation day, the round table setting made us feel we were having a real conference with KDS staff. During the Q&A session, each team clarified their points enabling the groups to learn from each other. This was helpful for the total solution because not all teams fully understood all the tasks of different stages of the logistic process. This competition taught us the wider picture of the logistics industry and we learned that effective presentation skills are essential to attract and impress the audience.



Ms. Ngai Pui Tsun, Ms. Wong Shuk Yan & Ms. Tse Tsz Ting
Champion Team of YSHKLA 2016 Case Competition

