

PROGRAMS IN MAY 2015



Visit to Cathay Pacific Cargo Terminal on 20 May 2015



Visit to 7-Eleven Logistics Centre on 14 May 2015

NEW MEMBERS

From period of 1 April 2015 to 11 May 2015

New Corporate Members

Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies

Timax Logistics Company Limited

Upgraded Professional Member

Wong Chi Keung Samuel

New Member

Chan Cham Bun Eric

New Student Members

Chan Yun Sang

Lau Hin Shing

Chiu Wing Tung

Leung Mei Yan

Kwok Chun Lok

Yung Wai Lung

| Promotion Material Processing Fee | Unit | Price |
|---|---|--|
| Email | | |
| Email Broadcasting (attachment provided by User) | 1 full circulation (all members) | HK\$1,500.00 |
| Website Banner (one month) | 1 month | HK\$1,500.00 |
| Website Event Listing (one month) | 1 month | HK\$1,300.00 |
| Postal Service | | |
| Mailing by post (postal fee charged at cost, envelope provided by user) - insertion fee | 1 | HK\$4.50 |
| Staff Recruitment Processing Fee | | |
| Application collection and appointment arrangement | 1 position | HK\$6,100.00 |
| Interview arrangement | 1 position per day (no half day) | HK\$6,100.00 |
| Posting in the recruitment column of website | Member: 1 week (max. 2 posts) | Free |
| | Non-member: 1 week (max. 2 posts) | HK\$1,300.00 |
| (thereafter per week) | max. 2 posts | HK\$1,000.00 |
| Email Broadcasting the recruitment ad (material provided by User) | 1 full circulation max. 2 posts (all members) | HK\$1,300.00 |
| Study Tour (ST), Training course (TC), Seminar (S) processing fee | | |
| Application Form Design | 1 course/tour | HK\$4,000.00 |
| Application, collection of documents, approval, fee collection | 1 student/pax | HK\$110.00 |
| Confirmation Letter Mailing | 1 student/pax | HK\$120.00 |
| Confirmation Email | 1 student/pax | HK\$120.00 |
| Receipt Printing | 1 student/pax | HK\$120.00 |
| Organising (all administration) - local, China | 1 ST/TC/S per day | 8% of the gross expense (minimum \$8,000) |
| Organising (all administration) - Short haul (SE area) | 1 Tour | 8% of the gross expense (minimum \$12,000) |
| Organising (all administration) - Long haul | 1 Tour | 8% of the gross expense (minimum \$13,000) |
| Advertising Placement on HKLA Newsletter | | |
| Full Page (Approx. 250mm x 190mm) | 1 insertion | HK\$3,800.00 |
| Half Page (Approx. 140mm x 190mm) | 1 insertion | HK\$2,300.00 |
| Quarter Page (Approx. 140mm x 95mm) | 1 insertion | HK\$1,270.00 |
| Banner (Approx. 40mm x 190mm) | 1 insertion | HK\$800.00 |
| ** Additional 5% discount for three consecutive insertions | | |
| Royalty and Other Fees | | |
| Royalty Fee for joint venture (depending on degree of involvement) | 10% | |
| Refreshment during training period | 1 student per half day* | HK\$40.00 |

Note: 1. 5% discount for HKLA members. 2. All payments should be settled within 7 days before service provision. 3. HKLA will exercise its discretion in accepting service requests.

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Newsletter

香港物流協會通訊 2015年5-6月 · 第三十三期

MAY-JUN 2015

香港物流協會與理大工業及系統工程學系 簽署合作備忘錄



香港物流協會與香港理工大學工業及系統工程學系的合作備忘錄簽署儀式於二零一五年四月二十四日在香港理工大學順利舉行。當天很榮幸邀請了香港物流協會會長陳鏡治工程師及香港理工大學工業及系統工程學系系主任陳鏡昌教授作為代表，在多位香港物流協會議會理事及香港理工大學工業及系統工程學系師生的見證下一同簽署合作備忘錄。這份備忘錄正式確認雙方之間建立的合作關係，雙方將透過不同的合作活動，例如共同研究項目、學生交流及實習機會、培訓、研討會、工作坊、實地考察及顧問等，緊密交流物流及供應鏈管理業界的知識、經驗及技術，致力合作為香港物流及供應鏈管理業界和學生提升競爭力。



HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Stephen Chan, Mr. Mark Millar, Mr. Simon Chan

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YSHKLA Career Sharing and Mock Interview on 18 April 2015 < Students sharing >



The career sharing and mock interview session organized by YSHKLA has provided valuable information to logistics profession job seekers on how to benefit most from an interview. The three guest speakers share a common view that opportunities are always there and how candidates can successfully get the job really depends on their preparation. A valuable learning from the mock interview session is that candidates should pay attention not only to demonstrate learned knowledge in logistics but also need to show good attitude and passion to serve the logistics industry. Recent news reveal that more warehouses are going to be built, implying that there are more job demand for young logistics professionals. A good news for new graduates.

Wong Wang Hei, Michael
Bachelor of Business Administration (Supply Chain Management)
Hang Seng Management College

Becoming aware from HKLA website, I participated in YSHKLA's Career Sharing & Mock Interview to prepare for my summer internship. It was a fruitful experience to understand the latest developments and updated information about the Hong Kong Logistics field, including maritime and delivery services. I was impressed by the speakers' professional sharing, which provided insights about future trends in Hong Kong's logistics development. The second part of the event was mock interview. I was lucky to be chosen for interview together with another four students by Ms. Nowel Cheng, Head of Human Resources – Roche Diagnostics (Hong Kong) Limited and Ir. Dr. Owen Yue, HKLA Secretary General. The whole interview consisted of self introduction, CV questions, logistics related questions and group discussion. They provided us with some CV writing tips and individual interview skills, through which I had benefited from their professionalism and insight. I am looking forward to participating in the upcoming events organised by YSHKLA.

Kwok Chun Lok, Lok
Bachelor of Business Administration (Operation Management & Information System)
HKUST



Seminar of Internet-Of-Things Awareness Series (Session II)



On April 29 (Wednesday), there were around 13 persons participated in Session II – Enabling Omni channels. Ir. Dr. Patrick Lee took a closer review on how to enable and get ready for the Omni channel. It was welcomed by the participants according to the feedback after the seminar.

Looking forward to meeting you at (Session III) - Fulfillment Strategy on June 3, 2015 (Wednesday).

Please note the (Session IV) – Implementing Challenges and Case Studies will be rescheduled to Jun 26, 2015 (Friday) same time.

Four Sessions

| No. | Date | Topic of each session |
|------|-------------------|--|
| I. | 27 Mar 2015 (FRI) | Omni channels overview |
| II. | 29 Apr 2015 (WED) | Enabling Omni channels |
| III. | 03 Jun 2015 (WED) | Fulfillment strategy – Demand Forecasting |
| IV. | 2/ Jun 2015 (FRI) | Implementation challenges and case studies |

Ir. Dr. Patrick Lee - HKLA Chairman, Logistics Industrial Development Committee

Congratulations ! Mark Millar named as one of Asia's Top 50 Influencers in Supply Chain and Logistics



Mr. Mark Millar (Chairman, International Relations Committee of Hong Kong Logistics Association) has been recognised as one of "Asia's Top 50 Influencers in Supply Chain and Logistics" as announced by Terrapinn Singapore - "we've put together a list of Asia's most innovative and influential leaders in the logistics and supply chain space; they have been at the forefront of driving supply chain innovation and strategy for their businesses and for industry standards here in Asia".

Speaking from his Hong Kong office, Mark said: "I am honoured to be included in this list of Asia's Top 50 Influencers in Supply Chain and Logistics, alongside industry leaders from global brands. Supply Chains are the arteries of today's globalised economy – enabling the international trade flows that empower global commerce. Supply Chain Management has become an essential topic across all spheres of management and a strategic agenda item in every boardroom".

Seminar – Regional vs Decentralized Supply Chain, Inventory Management, S&OP



"Service, Cost and Quality" are always the focus of Supply Chain Management. For certain products the beauty of a Regional hub can improve service lead-time, reduce obsolescence and enable small volume purchases by consolidating the regional demand.

In contrast regional inventory may not apply to everything as it sometimes generates extra overheads and double handling, when compared with direct shipments. Therefore wisely selecting the portfolio for regional management is the key to success.

To achieve an optimum inventory level, we should always breakdown products into different categories and tackle with corresponding approaches. For example, for excess stock we may need to actively discuss with our commercial team for resolution, whilst also seeking alternative deployment or returns opportunities from elsewhere in the world. For buffer inventory, we should start from the agreed customer service level and review regularly according to the forecast accuracy and the replenishment arrival fluctuations.

S&OP – Sales and Operations Planning - is a long term education process that helps achieve your business goals. At first, the rigor and operational discipline can feel like hard work, but once routine S&OP processes are established, it actually frees up resources over the long term and minimizes disputes amongst the team. Research shows that companies that succeed with implementing S&OP have a 20% better shelf availability, 33% lower inventory and lower supply chain costs than their peers.

Mr. Johnny Wong - HKLA Council Member