



Designed and engineered by Kärcher in Germany

www.karcher.com.hk

電郵: info@karcher.com.hk

數以萬計的產品,為各行各業度身訂造最佳的清潔辦法,締造令人眼前一亮的營商環域

**▼ KXRCHER** 

德國高潔

# Newsletter



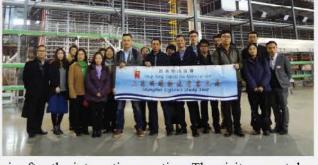
香港物流協會通訊 2015年3-4月·第三十二期

**MAR-APR 2015** 

# Shanghai E-Commerce Logistics Study Tour 19 - 22 March 2015

The buying behavior of individual consumers has been changing rapidly. More and more retail businesses were found switched from conventional retail stores to on-line shops. Such drastic change triggers a chain reaction to the downstream logistics activities. The objective of the Shanghai study tour organized by HKLA is to eye-witness the latest hardware and software infrastructure development of the e-commerce distribution centre.

The trip comprising of 19 participants began on 19 March 2015 by visiting Shanghai Ming Dong Container Terminal (SMCT, a subsidiary of Hutchison Ports) in Waigaogiao. Mr. Lawrence Shum, the Executive Director of SMCT, elaborated the function and location of Yangshan Deep Water Port and Container Terminal



1 to 6 of Waigaoqiao. Each of the participants was given a souvenir after the interactive meeting. The visit on next day morning was Asian largest e-commerce distribution centre, SKU360. The state-of-the-art ASRS, horizontal carousel, A-frame

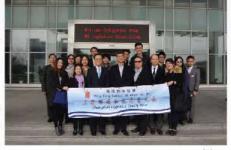
automatic picking system, goods sorting system, and order processing system were systematically layout in a huge facility that could handle 200,000 orders or 1.2m units of goods on daily basis. The number of orders to be handled could go up to 800,000 per day in full blown operation. Another eye-opening facility in Suzhou, the ALOG (T-Mall' s 3PL service provider)



semi-automatic facility with 700 workers assigned to different functional zones, namely bulky/ fast moving/slow moving items storage and picking areas, checking and packing processing lines and dispatching area etc. Productivity of individual workers and order status were effectively captured and monitored throughout the whole logistics process. The delegation was impressed by the professionalism of the management team and the efficiency of the warehouse workers of different levels.



The leisure trip on the last day of the tour was relaxing. The boat trip on Jiniiang 錦江 ) water lane was a fresh experience to all of the Members. Sight-seeing on



88/F of Jin Mao Building (金茂大厦) and multi-cultural feeling of Xintiandi (新天 地) were materialized from the wish list. Dumpling and traditional snacks were tasted in every meal. It was admitted that the Study Tour was both enjoyable and knowledgeable.

Ir. Stephen Chan - HKLA President

HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Stephen Chan, Mr. Mark Millar, Mr. Simon Chan

Website: www.hkla.org.hk Email: info@hkla.org.hk LG1, HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong

Tel: (852) 2777 9656 Fax: (852) 3421 2477 香港九龍達之路78號生產力大樓地庫一樓



# Seminar-3PL Costing & Pricing Models

In the Third Party Logistics (3PL) service arena, the fierce competition drives the decision makers of both the service provider and the user to under estimate or to take too light the adverse impact of wrong costing or pricing of services that are offered and subsequently received. Needless to say, some costs are either overlooked or mis-calculated.

A seminar addressing the above mentioned issues was hold on 12 March 2015 evening in



the HKPC training centre, and had attracted more than 30 practitioners and logistics service users. The seminar started an introduction of third party logistics service categories, the reasons and benefits of outsourcing and insourcing. The next topic was an illustration on two basic charging models each with the relevant cost elements and key drivers. The participants were alerted of the hidden costs that might turn around the initial expectations to different direction. Practical questions were raised by the participants and properly answered. Although this two hours seminar was found insufficient for detailed elaboration, however, feedback from the participants was found very positive. The participants expressed that it would be very helpful to them if more in-depth contents could be included in the future seminars. It will be our mission and duty to fulfill such expectations. Ir. Stephen Chan - HKLA President



## Seminar-Internet-Of-Things (IOT) **Awareness Series Session1-Omni Channel Overview**

On March 27, 20 members had attended the seminar on IOT. They actively raised questions pertaining to IOT development in retail industry particularly from Omni channel perspective. The seminar was found rated at 'above average' in the participants' feedback survey. These show that the selected topic is highly welcome by HKLA members. The next seminar will be held on April 29.

Ir. Dr. Patrick Lee - HKLA Chairman, Logistics Industrial Development Committee

## **Advertising Placement on HKLA Newsletter**

A. FULL PAGE (Approx. 260mm x 190mm)

B. HALF PAGE (Approx. 140mm x 190mm)

C. QUARTER PAGE (Approx. 140mm x 95mm)

D. BANNER (Approx. 40mm x 190mm)

HK\$3,800/insertion HK\$2,300/insertion

HK\$1,270/insertion

HK\$800/insertion

5% discount for HKLA members and additional 5% discount for three consecutive insertions. You are welcome to call our Administrative Officer at (852) 2777 9656 for details.

香港物流協會通訊 2015年3-4月·第三十二期



# HKLA Spring Reception 香港物流協會新春團拜



Hong Kong Logistics Association has organized a Spring Reception for the Year of Ram at Mariners' Club on 14 March 2015. There were over 40 participants consisting members and council members. The reception proceeded in a warm, friendly and festive atmosphere.

At the reception, HKLA President, Ir. Stephen Chan made a welcoming speech and introduced the new Council Members to the participants. The Chairman of Membership Committee, Mr. Alex Koo invited each new member to give a brief self-introduction. The Executive Vice President, Mr. Thomas Yip conducted a game i.e. lantern-quiz guessing. Winning members could get the prizes sponsored by several council members. Highlight of the event was a 'laisee' lucky draw sponsored by the President and there were 8 lucky members winning the 'laisee' .

Members who cannot win any prizes, were given a pack of Chinese New Year Snacks sponsored by Shanghai Luk Kam Kee King of Melon Seeds. All members had also received a bath gel and an eye-drop, sponsored by Bausch & Lomb (Hong Kong) Ltd.

HKLA wishes all members a prosperous year of





Dimbuy.com Company Limited

Lin & Partners Distributors Limited

Syn-Tech Fine Chemicals Co. Ltd.

### **Referral Discount Announcement** 新會員轉介優惠

To encourage our members to refer friends/ business partners to join our Association so as to enlarge our membership base, any member who has successfully referred a new member in 2015 will receive a reward of 20% discount on his/her annual subscription fee which will automatically be deducted in 2016.

- 1. 香港海洋公園日間入場券八五折優惠
- 2. 香港中華煤氣有限公司Flame at Towngas Avenue
- 3. 成隆行食品優惠
- 4. JobMarket免費招聘廣告
- 5. 購買上海陸金記瓜子大王食品享有9折優惠

(詳情可瀏覽香港物流協會網址: www.hkla.org.hk)

From period of 16 December 2014 to 31 March

### lew Corporate Members

ACW Distribution (HK) Ltd. Insync Surveys Pty Limited Metro Freight Ltd.

Wheeling Logistics Co. Ltd.

### New Professional Members

Chan Yiu Chung Ku Chun Hang

Ku Chi Wa Wong Wing Kee Tony

Jpgraded Professional Member

## Kwong Kin Ming

New Members Chan Lai Lok Ron

Choi Kin Wai Harry Choy Fung Peng Abril Hui Ka Shun

Tang Yiu Nam

### New Student Members

Chan Ka Chun Chau Chi Ying Fung Kwok Wai Tang Man Yu

Li Chi Chung Wong Wang Hei

Website: www.hkla.org.hk Email: info@hkla.org.hk LG1, HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong