

Seminar of Demand, Supply, S&OP & Inventory Management



Providing excellent service at optimal cost is always the initiative of Supply Chain professionals. We connect demand (output) with supply (input) and in between the effective inventory to achieve the goal. It is easy said then done so necessary toolings are required to assist the professionals. Firstly they have to understand the nature of "Inventories" in their warehouses so can analyse and tackle separately. Most of the time we found adequate stock on some items whereas excessive or idle on others. Secondly structural communications with commercial about the demand fluctuations may reduce the adverse effect due to big variances in consumption. Obsolescence cost impact can be very significant on items with expiry. Finally managing the supplier performance is also crucial as poor service rate can bring vicious cycle in building extra inventory buffer. It was a good exchange of S&OP knowledge with the professional participants on that night

Mr. Johnny Wong
HKLA Council Member

AEO Seminar, HKLA and ICC-HK



The Authorized Economic Operator (AEO) is a World Customs Organisation (WCO) initiative to promote international supply chain security and facilitate movement of legitimate goods. Hosted and moderated by Mark Millar FHKLA, Chairman of HKLA International Relations Committee, the program opened with Mr Jimmy Tam from Hong Kong Customs and Excise Department - the Head of the Supply Chain Security Management Office - who presented an overview of the AEO program and the related criteria and procedures. Jimmy Pang of the Supply Chain Security Association stressed the increasing importance of security and compliance throughout today's global supply chain ecosystems. Providing informed insights from the shipper perspective were Katherine Lau of Fuji Xerox and Calvin Yam of Murata, who candidly shared their experiences in going through the accreditation process and the benefits of becoming accredited - which included company reputation, customer goodwill and competitive differentiation - as well as faster customs clearance and reduced inspections.



With the lively and entertaining discussion with the speakers, participants from traders, shippers, importers, exporters and logistics service providers, found the seminar enlightening and informative, with one participant commenting "it was a pleasure for me to attend the event, the seminar was informative and provided a good understanding of the AEO Program".



Mr. Mark Millar
HKLA Chairman, International Relations Committee

NEW MEMBERS

From period of 1 June 2014 to 18 July 2014

New Professional Members

Chiu Chi Wan
Ng Kwok Leung Andy

New Member

Chan Moon Tong

Kong Kit Man
Woo Yuen Cheuk.

New Student Member

Leung Yuen Lam

Newsletter

2014 Korea Exchange Training Programme



인하대학교의 아태물류학과와 홍콩물류협회가 실질적인 물류를 공부하기 위해 만났습니다. 그리고 다른 문화를 살아왔지만 미래를 위한 같은 꿈을 가진, 다른 나라에서 온 학생들과 함께 잊지 못할 추억을 만들었습니다. 좋은 기회를 만들어준 홍콩물류협회에 진심으로 감사 드리며, 홍콩물류협회의 발전과 다시 만날 날을 기약합니다.

(Translation)

Asia-Pacific School of Logistics of Inha University, Korea, joined HKLA for a study tour in practical logistics this summer. We had memorable times with students by sharing different cultures with the same goals for the future. Thanks to HKLA for providing opportunities that I've never had before. My best wishes for HKLA.

Mr. Hyeon-Jik Lee Dane
Student from Inha University, Korea

Although the program was quite packed, I enjoyed of the whole trip very much. It is an extremely meaningful trip as I have learnt a lot from the mentors, as well as the students from different countries. It is absolutely my honor to be able to join this program.

My group was assigned to a Singaporean mentor, Jeannette. With her professional knowledge in the logistics industry, I have truly learnt more in the professional way of organization and presentation. I have also learnt a lot from my group mates. Working with them has made me understand that I have a lot of room for improvement.



Miss Tse Sze Man Heidi
Student from Community College of City University



It was my pleasure to join another annual study tour organized by the Youth Society of the HKLA. The continuous support of Singaporean counterparts proved the value of 'globalization' as students from three different countries met, worked and played together. Though we experienced cultural shock and language barrier, I enjoyed our collaboration especially the travelling time led by the friendly host students. This was a precious learning opportunity.

Miss Wong Siu Ying Tammy
Internal Vice Chairperson of YSHKLA, Student from The University of Hong Kong

It was a unique opportunity to participate in this special exchange program and provided the global perspective of dealing with supply chain problems in South Korea through teamwork from Hong Kong, South Korea and Singapore. Paying visits and joining study tours to logistics companies such as Samsung, E-Mart and Korchina was an eye opening experience for me. This program enhanced my technical skills and widened my knowledge in the logistics industry. What a fruitful event I had and I am keen to look forward to the next program.

Ms. Chen Yuling Jojo
Student from SIM University, Singapore

HKLA Editorial Board: Ir. Dr. Owen Yue (Chief Editor), Dr. Alex Tang, Mr. Mark Millar, Mr. Morrow To

2014 Korea Exchange Training Programme



The Logistics and Supply Chain Management programme in the School of Business at SIM University in Singapore is the second time involved in such training programme, after the one in Singapore in June last year.

This year, 13 Singapore undergraduate students were accompanied by 2 mentors from Singapore to study the Electronics Logitech.

On the last day, each team presented their findings to the Samsung's senior manager, Mr Park Kyungmo.

UniSIM undergraduate Lau Kiat Hong had this to say: "We managed to complete the task successfully within a challenging timeframe of 72 hours, and at the same time, make new friends and foster closer ties between one another throughout the whole trip. We had the opportunity to have direct access to and interact with the logistics practitioners. This has given me a better understanding about the market needs and allowed me to better prepare for future challenges."



The 2014 Korea Exchange Training Programme provided a refreshing experience for the students beyond the classroom. They had the wonderful opportunity to be immersed in a real situation to solve real-world problems as well as to learn about logistics practices together with students from Hong Kong and Korea.

UniSIM even has adopted HKLA training model into Boot Camp component of Supply Chain Challenge 2014.

We all look forward to working with HKLA on our next overseas adventure together in 2015.

Associate Professor Tan Yan Weng
Head of Programme, Logistics and Supply Chain Management
School of Business, SIM University, Singapore



同學們要分組研習Samsung倉庫，他們要進行實地考察，短短兩天內把他們的觀察、分析及建議有條不紊地向Samsung的管理層進行報告。透過這樣的交流，我們對物流操作有一個立體認識，同時亦可以對照其他企業的營運，有助反思現行Samsung的物流操作。

另外，看到每位同學的努力，積極適應語言及文化的差異，在極少的時間及資源下，各人各盡其職，互相配搭，高效完成作業，他們的投入真是令人感到鼓舞。

盧慧玲小姐
韓國交流團導師

赴鹽城考察團



本年5月18日在第七屆海鹽文化節期間，本會會長鄭會友為首的考察團一行到鹽城考察現代物流業，期望實現合作共贏。2013年該市物流總額達11400億元，物流業增加值達260億元。全市已形成10家佈局較為合理、功能較為完善，輻射帶動作用較強的物流集聚區。近年來，鹽城已打造了一批功能完善的園區載體和綜合配套平臺，汽車、新能源、節能環保等產業初步形成規模優勢和集聚優勢。

會長鄭會友在鹽城市現代物流業推介會上說，港商來鹽城投資，希望政府可以提供優惠政策，支持港商投資興業。他將積極聯繫香港物流企業前來投資合作，促進雙方共贏，期盼香港物流資本和人才彙集鹽城，共同推進鹽城區域性物流中心和節點建設，加快打造現代物流基地。

古博誠先生
香港物流協會會議理事

惠州一天考察團

於本年7月4日(星期五)本會成員一行廿二人，由會長帶領前往廣東省惠州市的旭日集團訪問參觀。

旭日集團的董事兼副總經理劉偉文先生，行政總監郝少華小姐及行政高級經理賴俊亭先生等熱誠接待。看過短片對集團的簡介後，由劉先生解答相關的問題及說明旭日集團日後的發展路向。「旭日」在香港人心目中，以製造牛仔褲見稱，有「褲王」美譽，原來它的業務廣泛，包括牛仔褲，一系列的輕便服裝，商貿以至物業開發等。在採購方面，已遍及全球。當近期網購興旺之時，「旭日」亦不甘後人，已著手開拓這方面的業務。



一眾成員亦參觀了製造牛仔褲的工廠，其半自動化的製造方式，流程井井有條。而在午宴期間各成員亦爭取與管理層繼續交流經驗，至為難得。是次的訪問參觀，參加者可說獲益良多，並能盡興而回。

鄭會友先生
香港物流協會會長