

Membership Application Special Offer

新會員申請優惠

50% discount of 1st year subscription fee is offered to new applicants who have attained "RPL qualifications" (Recognition of Prior Learning).

新申請者若持有『過往資歷認可證明書』，可獲首年會費減半的優惠。

Seminar for Mexican Students



On 25 June, a group of 25 students in Logistics and Transportation came to HKLA to attend a seminar conducted by the writer. They were from Mexico, accompanied by 3 professors, namely, Professor Manuel Farias, Professor Elena Quijano D. and Professor Alberto Ruibal.

The writer started to introduce HKLA for about 10 minutes and then spent the remaining 2 hours to speak on "The Logistics Industry of Hong Kong – Its Challenges and Its Future Development". The audience was attentive and found the seminar amazing and interesting.

After attending the seminar, the professor in charge of the study group showed great interest in joining HKLA and would like the institute concerned, Tecnológico De Monterrey to apply for Corporate Membership of HKLA

Mr. Stephen Cheng - President, HKLA

NEW MEMBERS

From period of 21 May 2013 to 10 July 2013

New Corporate Member

Tolam Logistics (Holdings) Ltd.

New Professional Member

Lam Sio Leong Walter

New Members

Ng Ting Chun Steve

Cheung Man Hon

New Student Member

Wu Pui Yuen

2013廣西-香港物流合作交流會及
香港物流協會交流晚會

廣西壯族自治區與東盟國家海陸相連，毗鄰粵港澳，是中國西部地區唯一同時具備沿海、沿邊、沿江區位優勢的省份。近年，廣西積極實施以東盟為重點的對外開放戰略，為北部灣經濟區、西江經濟帶為核心的港口物流業開拓發展機遇。

廣西壯族自治區發展和改革委員會於6月26日早上在港島香格里拉大酒店內舉辦了“2013廣西—香港物流合作交流會”，分別邀請了本會會長鄭會友先生和本會理事及美亞貨運總經理古博誠先生作為演講嘉賓，並在會上簽訂廣西壯族自治區發展和改革委員會與香港物流協會合作框架協議。

為了實踐和加強廣西與駐香港的港口物流企業的溝通聯絡，香港物流協會與廣西壯族自治區發展和改革委員會當晚於尖沙咀海員俱樂部舉辦了交流晚會，吸引了會員及廣西港口物流企業為數約60人參與。由廣西壯族自治區發展和改革委員會主席韓慶東先生致辭，簡單介紹廣西經濟社會概況、港口及物流產業發展狀況，廣西與香港港口物流合作構想後，晚會下半部分以輕鬆的茶會形成進行，本會希望日後透過舉辦同類型的活動以推動兩地的交流與合作。



Newsletter



HONG KONG LOGISTICS ASSOCIATION

香港物流協會

2013 Singapore Exchange Training Programme

This exchange training programme sponsored by Crown Logistics is a joint function between SIM University and Hong Kong Logistics Association to enhance students in logistics study in leadership and problem solving skills.

Singapore is another Asian metropolitan, a strong competitor to Hong Kong in many different aspects, including as a logistics hub. In order to understand more about the ecosystem of logistics industry in Asia, I joined the Singapore Summer Exchange Programme organized by the Youth Society of Hong Kong Logistics Association this summer.

The programme provided us with an excellent opportunity to understand more about Singapore by visiting different logistics corporates and their operations. One of the most exciting arrangements was a trip to visit the warehouse owned by a famous grocery chain called Grocery Logistics of Singapore Pte Ltd.. The warehouse operates with one of the most advanced warehouse management systems in Singapore. The visit allowed us to take a closer look on the cutting edge that companies manage their supply chain and to compare what we learnt in the book to real-world applications.



In addition to the visits to corporates, we were also given a problem-solving exercise that we could apply the logistic knowledge in a practical way. The exercise gathered the current and future logisticians from different background to exchange their ideas in solving operational problems. We teamed up with students from Singapore Institute of Management (SIM), Singapore's largest and most comprehensive provider of private tertiary education in management, to conduct a study on Korchina Logistics (Singapore) Pte Limited.

Acting as logistics consultants, we were asked to evaluate the strengths and weaknesses of Korchina's warehouse and provide suggestions to the company's management. The task was really challenging as we only had 48 hours to complete the whole exercise.

Working with a very tight timeline, it was very lucky for us that our colleagues from SIM are mostly practicing logisticians. They are very experienced in the logistics industry, and work in a very mature and organized style. Throughout the exercise, we worked very closely with our Singaporean counterparts to develop the ideas for the presentation. Though we needed to get to know each other, familiarized with our teams and worked together on a project in two short days, I could feel the building up of our friendship and trust through cooperation.

Last but not least, I would like to show my sincere gratitude to all the mentors of the trip. They provided us with generous support and guidance through the challenges. This direct access to the practitioners in the industry has equipped me with more understanding about the market needs and gets myself better prepared for a career in the field.

Miss Alice Lau - Internal Vice-President of YSHKLA

HKLA Editorial Board: *Ir. Dr. Owen Yue (Chairman), Dr. Alex Tang, Mr. Mark Millar, Mr. Morrow To*

香港物流協會 「2013香港-新加坡學習交流活動」

青少年是社會未來棟樑，香港物流協會一直致力推廣和幫助同學，如何達致「學以致用，貢獻社會」的目標，於本年六月十二至十六日，本會率團考察參觀新加坡的不同物流設施及公司。本人有幸參與並與同學分享當地所見所聞，包括：基礎物流設施，碼頭、機場、保税倉庫，零售公司的供應鏈運作，以及當地物流公司的營運模式。凡此重重，除了認識運作概念之外，實地參觀工作流程更令大家眼界大開，明白學術理論如何與現實工作互相配合。在活動的尾聲，同學更有機會分組並於短時間(二十四)小時就一個自選的物流課題，作出協商、討論、評估及改善建議，透過這個活動使我看見同學積極進取的態度，亦使我明白到「教學相長」的意義。

作為兩組同學導師的我，從旁細心觀察、關心指引同學相互交流，熱情澎湃，頓覺已成為同學的一份子，更於比賽活動舉行前的晚上，與兩組同學互相討論，分享到凌晨兩點半。

這次活動選址新加坡，正好是公幹的熱點，當然我不忘為同學們作半個導遊，與他們吃喝玩樂一番，除了品嚐當地出名的馬來西亞食品外，還有馳名的海南雞飯，以及豐富的咖哩蟹和胡椒蟹，使到大家享受到另一個美食天堂。晚上購物活動中，發現同學們對於當地榴槤也非常熱愛，與香港進口的泰國榴槤，味道和氣味明顯濃烈很多，同學們亦可感受Just In Time(JIT)的方式吃榴槤的樂趣(在店內即買即開即食)。

古博誠先生 - 香港物流協會理事，美亞貨運總經理



Visit to 7-Eleven Combined Distribution Centre



We had a overwhelming response from members for visiting 7-Eleven Combined Distribution Centre last year. The second visit was therefore arranged in the afternoon of 27 June 2013.

Mr. Henry Tam, Head of Logistics of 7-Eleven, received the group in the conference room with a brief introduction of the operation. The detailed order fulfillment processes were clearly elaborated.

The distribution centre tour was an eye opening experience even though Mr. Tam repeatedly and humbly emphasized the simplicity of the operation. The paperless goods receiving process, voice directed picking and putting process, and insulated cold box for fresh and chilled product handling were introduced to the Members. The effectiveness and efficiency were well achieved by using the newly installed IT infrastructure.

The visit was warmly welcomed by the members who asked questions all the way from the beginning of the tour until the end.

Ir. Stephen Chan - HKLA Chairman, Industrial Development Committee & Past President(2009-10)

Seminar – Supplier Performance Management

A "Supplier Performance Measurement" training workshop was conducted on 8 June 2013 by HKLA with nine participants who are mainly members of HKLA. The key contents of the workshop focused on tools and methodology to assess the performance of suppliers or vendor on the strategic level. Conducted by the writer, the workshop was well received by the participants. Feedback received from the participants revealed that the workshop had provided them with excellent value on professional / technical knowledge gaining, problem solving techniques relating to supplier management, and great inspiration through case sharing. The administration and preparation of the workshop were also highly appraised by the participants. Overall, the workshop evaluation was highly graded by the participants implying that their objective of attending the workshop was well served. To realize the goal of serving the members, HKLA will run workshops of various disciplines on a continuous basis. Members are advised to keep observing the HKLA website about new learning opportunities offered by HKLA that may be of their interest.



Dr. Alex Tang - HKLA Vice President & Chairman, Education & Training Committee

Seminar – Effective Inventory Management & S&OP (Sales & Operation Planning)



Managing demand supply, inventory and expenses are always the key focus of Supply Chain Specialists.

On July 4 the participants shared experiences in their operational issues and the ways to tackle them. To maintain an accurate inventory record is always the first step to manage your stock. It is not surprised to have high line variances although the overall inventory financial looks well in the physical count. Technologies like barcode scanners or RFID may help but clearly defined procedures, proper training and strictly execution are as well important.

The S&OP process defines a structured monthly cycle from demand to supply, with strong support from senior management. It must be a team effort and members have to do what they committed. Key KPIs are to be measured and visible so fine tuning or big changes can be made before too late. Nowadays under a fast pacing world the product life cycle is getting shorter. Swift and timely actions are therefore essential to maintain an effective supply chain.

Mr. Johnny Wong - HKLA Council Member