

HONG KONG LOGISTICS ASSOCIATION 香港物流協會

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Mr. Huang Yuan-Cheng 黃遠成先生

Honorary President 榮譽會長

Dr. Albert Wong MH 王嘉恩博士

THE COUNCIL 2013-2014 理事會 2013-2014

President 會長

Mr. Stephen Cheng 鄭會友

Executive Vice President & Chairman, Membership Committee

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Vice President & Chairlady, China Affairs Committee

副會長及中國事務委員會主席

Miss Helen Fu 符煜堃

Vice President & Chairman, Education & Training Committee

副會長及教育培訓委員會主席

Dr. Alex Tang 鄧惠忠

Vice President & Chairlady, Programme Committee

副會長及項目委員會主席

Ms. Elsa Yuen 袁美儀

Chairman, Industrial Development Committee &
Past President (2009-10)

物流業發展委員會主席及前任會長 (2009-10)

Ir. Stephen Chan 陳鏡治

Past President (2005-08) 前任會長 (2005-08)

Mr. Anthony Wong 黃輔華

Chairman, International Relations Committee

國際事務委員會主席

Mr. Mark Millar 马克

Chairman, E-Logistics Committee 電子物流委員會主席

Ir. Dr. Tommy Choy 蔡經倫

Council Members 議事理事

Mr. Victor Chan 陳群標

Mr. Simon Chan 陳培毓

Mr. Mervin Choy 蔡務本

Mr. Francis Fung 馮家儀

Mr. Alex Koo 古博誠

Miss May Kwok 郭靜嫻

Ir. Patrick Lee 李寶祥

Mr. Thomas Tam 譚子健

Mr. Kenny Tam 譚耀洪

Mr. Morrow To 涂新路

Mr. Johnny Wong 黃炳全

Mr. Ricky Wong 黃基

NEW MEMBERS From period of 13 November 2012 to 31 January 2013

New Professional Members

Lai Yat Yu

Leung Pui Ki

Upgraded Members

Chan Ming Hang Ellis

Chiang Yue Wai Henry

Chiu Wai Hung Waiyal

Lo Suet Chun

Tse Chi Ho Edward

New Student Members

Chang Siyu

Hao Mengyuan

Huang Yufan

Jiang Wanjin

Ng Kwan Ho

Promotion Material Processing Fee	Unit	Price
Email		
Email Broadcasting (attachment provided by User)	1 full circulation (all members)	HK\$1,100.00
Website Banner (one month)	1 month	HK\$1,100.00
Website Event Listing (one month)	1 month	HK\$1,100.00
Postal Service		
Mailing by post (postal fee charged at cost, envelope provided by user) - insertion fee	1	HK\$3.00
Staff Recruitment Processing Fee		
Application collection and appointment arrangement	1 position	HK\$5,500.00
Interview arrangement	1 position per day (no half day)	HK\$5,500.00
Posting in the recruitment column of website	Member : 1 week (max. 2 posts)	Free
	Non-member: 1 week (max. 2 posts)	HK\$1,100.00
(thereafter per week)	max. 2 posts	HK\$800.00
Email Broadcasting the recruitment ad (material provided by User)	1 full circulation max. 2 posts (all members)	HK\$1,000.00
Study Tour (ST), Training course (TC), Seminar (S) processing fee		
Application Form Design	1 course/tour	HK\$3,500.00
Application, collection of documents, approval, fee collection	1 student/pax	HK\$100.00
Confirmation Letter Mailing	1 student/pax	HK\$110.00
Confirmation Email	1 student/pax	HK\$110.00
Receipt Printing	1 student/pax	HK\$110.00
Organising (all administration) - local, China	1 ST/TC/S per day	5% of the gross expense (minimum \$7,000)
Organising (all administration) - Short haul (SE area)	1 Tour	5% of the gross expense (minimum \$10,000)
Organising (all administration) - Long haul	1 Tour	5% of the gross expense (minimum \$11,000)
Advertising Placement on HKLA Newsletter		
Full Page (Approx. 260mm x 190mm)	1 insertion	HK\$3,000.00
Half Page (Approx. 140mm x 190mm)	1 insertion	HK\$1,800.00
Quarter Page (Approx. 140mm x 95mm)	1 insertion	HK\$1,000.00
Banner (Approx. 40mm x 190mm)	1 insertion	HK\$800.00
** Additional 5% discount for three consecutive insertions		
Royalty and Other Fees		
Royalty Fee for joint venture (depending on degree of involvement)	5%-10%	
Refreshment during training period	1 student per half day*	HK\$25.00

Newsletter

New Council 2013-2014 2013-2014年度新理事會成立

The 1st Council meeting in 2013 was held on 19 January and the Council (2013-2014) was elected. Mr. Stephen WY Cheng and previous members of the Operation Management Committee were all re-elected and will carry out the same duties for the next term. The Council has 23 Members of whom 18 have served in the last term, and five new members who are - Mr. Simon Chan, Mr. Alex Koo, Mr. Patrick Lee, Mr. Thomas Tam and Mr. Ricky Wong. Our President thanked all Council Members for their support in the past two years and welcomed new members on board. The new recruits will assist the expansion of the Association's business in new areas. A new committee - Industrial Development, and a new division - Recreation Sub-committee, under the Membership Committee have been set up to look after two different needs of the Association.

2013年度首個理事會議於2013年1月19日舉行，2013-2014年度理事會正式成立，並由鄭會友先生獲選連任新一屆會長和常委理事全部留任。新一屆理事會共有23名成員，包括18位上屆理事，而新加入的5位新成員分別有陳培毓先生、古博誠先生、李寶祥先生、譚子健先生及黃基先生。為配合本會的發展和需要，本屆更新成立了「物流業發展委員會」及一個附屬會員事務委員會「康樂組」。會長鄭會友先生感謝所有理事在過往兩年為本會付出的努力與支持，同時歡迎新加入的5位新成員。

PRESIDENT'S MESSAGE FOR THE NEW COUNCIL 會長給新理事會的話

Our President made an encouraging speech to keep HKLA flourishing and to continue promoting professional logistics. He also emphasized the need of putting effort into cultivating our next generation - young professionals. He was also looking forward to a creative change that would come out from the newly-joined council members.

He expected that the new council would put in more efforts to get the Association moving forward. At the moment, new Association objectives with measurable results are being developed. These will make the focus clearer and better use of the Association's resources. He would see another successful future.

鄭會長承諾未來會繼續帶領香港物流協會推動本港的物流業及重點對下一代專業人士的培育，並期望新成員的加入能為協會帶來新氣象！

此外，他更期望新理事會能投入更多的時間和精神至令會務向前，本會現正策劃新方向和成效指標，令會務重點更加清晰和資源更有效運用以達致其預見成功的將來。

THE BATTLE for Talent in Asia

Whilst western developed markets are experiencing tough times, we see encouraging economic growth throughout Asia's complex mix of emerging, developing and developed markets.

Asia has for many years been the workshop of the world, deploying plentiful low-cost labour to manufacture goods for export to consumers in the west. In recent years, expanding economic prosperity – in large part fuelled by the success of the manufacturing sectors – is seeing the rise of increasingly prosperous consumers. It is estimated by OECD that by 2030 Asia will account for 66% of the world's middle class, up from 28% in 2009.

Thus we are seeing rapid expansion in markets throughout Asia and these continuing growth patterns are presenting multiple challenges in the area of Human Capital, where the supply cannot meet the demand, resulting in the Battle for Talent in Asia. In the recent Gartner survey, CEO's identified 'Attracting Skilled Workers / Talent' as their number two priority, second only after retaining existing customers.

However, the overall pool of talent is not expanding rapidly enough for the supply to keep up with the demand – and hence the spiralling payroll costs as organisations fiercely compete to attract the limited talent that is available.

Especially in these developing markets - where both production and consumption are rapidly expanding - there is simply not enough talent to satisfy the existing demand, let alone support continuing rapid growth.

An employment survey conducted by Logistics Executive throughout the Asia region identified logistics, supply chain and customer-facing roles the most difficult roles to recruit for. In response to the question 'Which functions have you found it most difficult to recruit for?' the survey results showed the following as the top five categories:

1. Logistics & Transport
2. Supply Chain
3. Distribution & Warehousing
4. Sales & Business Development
5. Customer Service

An organisation's human capital assets are increasingly a major source of competitive advantage and a key driver of profitability.

This is particularly true in service oriented sectors, where, despite the huge investments in physical assets and information technology, at the end of the day it is the employees' actions that empower the effective and efficient execution of the company's supply chain ecosystem – essential for success in modern business.

Attraction and Retention are critical success factors for effective talent management - and there are several creative ways to improve performance in these key areas – over and above the salary package. Adopting marketing strategies from an employer perspective will increase attractiveness, whilst additional due diligence during the recruitment process will enable successful selection. Effective on-boarding and ensuring a positive and successful first ninety days for new hires will substantially influence retention over the longer term.

Mark Millar

Chairman, International Relations Committee

Advertising Placement on HKLA Newsletter

- A. FULL PAGE (Approx. 260mm x 190mm)
- B. HALF PAGE (Approx. 140mm x 190mm)
- C. QUARTER PAGE (Approx. 140mm x 95mm)
- D. BANNER (Approx. 40mm x 190mm)

HK\$3,000/insertion
HK\$1,800/insertion
HK\$1,000/insertion
HK\$ 600/insertion

10% discount for HKLA members and additional 5% discount for three consecutive insertions.
You are welcome to call our Administrative Officer at (852) 2777 9656 for details.

香港物流論壇2012 物流服務的前路:高價值貨品及高增值物流服務

香港物流協會成功於12月13日舉辦香港物流論壇2012。今年論壇的主題為「物流服務的前路:高價值貨品及高增值物流服務」,吸引約200人參加。

論壇開始時由本會會長鄭會友先生致歡迎辭,歡迎各位嘉賓、政府代表及物流業界人士出席論壇。本會十分榮幸邀請了香港行政會議召集人林煥光議員, GBS, JP為論壇開幕致辭並致送紀念品給各演講嘉賓。同時,本會亦十分榮幸邀請了香港立法會議員航運交通界代表易志明議員發表主題演講,分析香港物流服務的現況及發展前景。是次論壇由各位參與討論的嘉賓首先發表簡短的演講:權智(國際)有限公司主席譚偉豪博士太平紳士介紹新資訊科技如雲終端、電子紙等技術於物流業的應用及優勢;香港付貨人委員會執行總幹事何立基太平紳士表達業界對土地的需求,並指出業界要齊心合作,以向政府爭取配合物流業發展的土地政策;嘉柏環球有限公司物流部總經理李平漢先生概述該公司針對高價值貨品如時裝、時裝配件、化妝品及健康食品的物流服務和績效指標,並表示物流公司應有相應定位以針對高價值貨品的客戶,從而回應客戶的需求;美亞貨運總經理古博誠先生分享了該公司針對航空零件維修及醫療設備的物流服務方案和經驗,認為飛機零件物流在香港是大有可為,因中國現已有十多間航空公司,對航空零件維修有一定需求,物流公司應提供高增值物流服務以迎合高價值貨品客戶的需求。

接著,由本會上屆會長陳鏡治先生擔任主持互動討論的環節,現場觀眾反應熱烈及踴躍地向各位演講嘉賓發問,例如問及業界應如何主動出擊以掌握高價值物流的機遇。經過各演講嘉賓、主持及現場觀眾的一輪互動討論及意見交流後,得出的結論是香港物流業界要同心協力、對外要多作宣傳及推廣,而業界人士亦需要接受專業培訓以獲取相關高增值物流服務的知識。除此之外,業界亦要與其他行業合作以促進香港的物流業進步,例如資訊科技等。最後,本會秘書長余烈鋒博士致辭,總結各位演講嘉賓的經驗分享,是次論壇於是圓滿結束。

陳鏡治工程師

物流業發展委員會主席及前任會長 (2009-10)



香港物流協會理事會成員與嘉賓合照留影。



香港物流協會會長鄭會友先生(右三)及物流業發展委員會主席及前任會長 (2009-10) 陳鏡治先生與嘉賓合照留影。



林煥光議員(左)向權智(國際)有限公司主席譚偉豪博士太平紳士(右)致送紀念品。



林煥光議員(左)向美亞貨運總經理古博誠先生(右)致送紀念品。



林煥光議員(左)向嘉柏環球有限公司物流部總經理李平漢先生(右)致送紀念品。



林煥光議員(左)向香港付貨人委員會執行總幹事何立基太平紳士(右)致送紀念品。



香港物流協會會長鄭會友先生(右)向林煥光議員(左)致送紀念品。



FMCG Tour: Visit to 7-Eleven Logistics Centre

In order to let our members have more understanding about the fast moving consumer goods (FMCG) operation, our Association hosted a technical tour to 7-Eleven on 7 December 2012. This kind of tour is very popular and is always oversubscribed even the conference room in 7-Eleven could not accommodate all of us. We were received by Henry Tam, Head of Logistics, who was also the host speaker. According to Henry, the 12k sqm floor space warehouse in ATL Logistics Centre Hong Kong Limited, that handles FMCGs for more than 950 stores, only have some 200 staff working in shift. The centralized warehouse model has been adopted and 90% of the goods are handled with their flow-through system. The walk-through of the warehouse enhanced our understanding of the cold-chain operation as well as the complicated retail logistics. The high productivity was appreciated by us and we were satisfied that it was a good technical tour.

Dr. Dr. Owen Yue
Secretary General