

HONG KONG BAPTIST UNIVERSITY GRADUATION CEREMONY 2011-2012 香港浸會大學2011-2012年度畢業典禮

Hong Kong Logistics Association strives to support the education industry and develop the next generation. We often jointly organize logistics courses with the universities and assist relevant authorities and educational institutions in designing the respective education curriculum that can meet the changing need of the logistics industry. In earlier times, we donated one scholarship and one award to Hong Kong Baptist University School of Continuing Education. On 15 September, our President Mr. Stephen Cheng was invited to attend the Hong Kong Baptist University Graduation Ceremony 2011-2012 and presented the awards to the winning graduates.

香港物流協會一直支持教育事業，培育下一代。除了經常與大學合辦物流課程，協助有關當局及教育機構設計物流課程去滿足行業不斷求變的需要外，本會更於早前捐贈了一個獎學金及一個獎項給予香港浸會大學持續教育學院。在9月15日，本會會長鄭會友先生應邀出席了香港浸會大學2011-2012年度畢業典禮，頒發成績優異獎給應屆學生。



NEW MEMBERS

FROM PERIOD OF
17 July 2012
to
12 November 2012

New Corporate Member
Ocean China Group Holdings Limited

New Member
Ip Ho Wang

New Professional Members
Law Pik Yi
Louis Wong

Promotional Material Processing Fee	Unit	Price
Email		
Email Broadcasting (attachment provided by User)	1 full circulation (all members)	HK\$1,100.00
Website Banner (one month)	1 month	HK\$1,100.00
Website Event Listing (one month)	1 month	HK\$1,100.00
Postal Service		
Mailing by post (postal fee charged at cost, envelope provided by user) - insertion fee	1	HK\$3.00
Staff Recruitment Processing Fee		
Application collection and appointment arrangement	1 position	HK\$5,500.00
Interview arrangement	1 position per day (no half day)	HK\$5,500.00
Posting in the recruitment column of website	Member : 1 week (max. 2 posts)	Free
	Non-member: 1 week (max. 2 posts)	HK\$1,100.00
(thereafter per week)	max. 2 posts	HK\$800.00
Email Broadcasting the recruitment ad (material provided by User)	1 full circulation max. 2 posts (all members)	HK\$1,000.00
Study Tour (ST), Training course (TC), Seminar (S) processing fee		
Application Form Design	1 course/tour	HK\$3,500.00
Application, collection of documents, approval, fee collection	1 student/pax	HK\$100.00
Confirmation Letter Mailing	1 student/pax	HK\$110.00
Confirmation Email	1 student/pax	HK\$110.00
Receipt Printing	1 student/pax	HK\$110.00
Organising (all administration) - local, China	1 ST/TC/S per day	5% of the gross expense (minimum \$7,000)
Organising (all administration) - Short haul (SE area)	1 Tour	5% of the gross expense (minimum \$10,000)
Organising (all administration) - Long haul	1 Tour	5% of the gross expense (minimum \$11,000)
Advertising Placement on HKLA Newsletter		
Full Page (Approx. 280mm x 190mm)	1 insertion	HK\$3,000.00
Half Page (Approx. 140mm x 190mm)	1 insertion	HK\$1,800.00
Quarter Page (Approx. 140mm x 95mm)	1 insertion	HK\$1,000.00
Banner (Approx. 40mm x 190mm)	1 insertion	HK\$600.00
** Additional 5% discount for three consecutive insertions		
Royalty and Other Fees		
Royalty Fee for joint venture (depending on degree of involvement)	5%-10%	
Refreshment during training period	1 student per half day*	HK\$25.00

Newsletter

2012 HKLA Annual Dinner



The Dinner took place on 31 October. It started with a cocktail party at 6:30pm. A lot of guests and members came to take part in a friendly atmosphere. The dinner consisted of 10 tables in total. The welcome address was made by the President, Mr. Stephen Cheng. In his address, he also introduced the VIP Guests. It is worth mentioning that the Hon. Frankie Yick, the newly elected Member of the Legislative Council for our constituency was among the VIP Guests. He was invited to make a speech which was very enlightening.

There was the Quiz Contest sponsored by the President followed by the lucky draw. The first prize was a Galaxy Tab sponsored by Shenzhen Yantian Port Logistics Co. Ltd. The grand prize 2 round trip tickets to Hainan donated by Nanyang International Logistics Holdings Ltd. and awarded by their Chairman, Mr. Henry Tsoi.

A vote of thanks was given by our Immediate Past President, Mr. Stephen Chan at the end of the event. The pleasant occasion ended happily after 11pm.

Stephen Cheng
HKLA President



RESTRUCTURE OF MEMBERSHIP CATEGORIES

During the Extraordinary General Meeting on 13th October 2012, it was resolved to change the membership categories as follows:

Effective from 1st January 2013, the following six categories of Members will be deleted from the Membership of the Association:

- Associate
- Affiliate
- Graduate
- Trade
- Student (Part-time)

The members in the above categories in the current year will be reclassified to the category of MEMBER. This grade has no voting rights and may use the designation "MHKLA".

HKLA Editorial Board: Dr. Owen Yue (Chairman), Mr. Victor Chan, Mr. Mark Millar, Mr. Morrow To

第四屆 (2012年度) “金鷺獎” 頒獎典禮

為了表揚在2012年度對中國現代物流業發展，包括在推動海峽兩岸現代物流業的健康發展，海西物流雜誌社和海西物流網繼續開展第四屆(2012年度)“金鷺獎”評選活動。第四屆(2012年度)“金鷺獎”獲獎名單最終確定並在11月16日舉行了頒獎典禮，本會的上屆會長陳鏡治先生代表的力泓有限公司及本會副會長及項目委員會主席袁美儀小姐代表的韓中倉儲物流有限公司，分別榮獲2012年度“金鷺獎”海峽兩岸「十大最具社會責任感物流企業獎」及「十大最具成長型物流物流企業家」。除此，本會榮譽會長蘇永安先生更榮獲2012年度“金鷺獎”海峽兩岸「十大物流傑出貢獻人物」。在此，本會再次恭賀以上獲獎者。



香港物流協會榮譽會長蘇永安先生榮獲2012年度“金鷺獎”海峽兩岸「十大物流傑出貢獻人物」。



力泓有限公司總經理及香港物流協會上屆會長陳鏡治先生代表接受“海峽兩岸十大最具社會責任感物流企業獎”。



韓中倉儲物流有限公司董事長總經理及香港物流協會副會長及項目委員會主席袁美儀小姐代表接受“海峽兩岸十大最具成長型物流企業獎”。

Guest Speaker for The Chinese University of Hong Kong

In the evening of October 16, our Council member, Johnny Wong shared his Global supply chain insight with a group of 70-80 undergraduate and postgraduate students at the Chinese University of Hong Kong (CUHK). The discussion was focused on 3 main areas: Global Supply Chain, Risks & Tradeoffs, and Modern technologies for an effective logistics operation.

In Global Supply Chain, Johnny illustrated different models of regional hubs and the respective pros & cons in setting tiers of Distribution Centers. For most global companies usually a combination of models is adopted depending upon product types and nature of customers. Asia is a complicated region with tough Regulatory rules with a variety of import duties & VAT so to design an optimized Logistics structure is not that straight-forward.

In supply chain there are always trade-offs and risks like inventory versus service level. Johnny shared with the team how an optimum safety stock should be built and also emphasized the core value of “Service/Quality/Cost” in logistics management.

Nowadays technology plays an important part in people's life. Making proper use of technology can enhance the efficiency and lower the cost of operations. A good Advanced Planning System (APS) and well-trained planners will provide timely information for making the right decisions for the company.

During the Q&A session, students were interested to know the career and development opportunities in HK, Shanghai and Shenzhen besides the technical queries. Professor Mark Lee also requested a follow-up visit so that the students can actually see a life operation.



Professor Mark Lee presented souvenir to Mr. Johnny Wong

Johnny Wong
HKLA Council Member

Networking Reception with Russian Delegation 與俄羅斯代表團的交流活動

In the afternoon of October 12, a delegation of approx. 30 high-level representatives of major transport and logistics companies from Russia, Kazakhstan and the Baltic states visited Hong Kong Logistics Association. Our Council and members participated in the event. The networking event was carried out in a very relaxed way. Participants enjoyed coffee and snacks, when at the same time exchanged logistics development ideas



and business opportunities in Hong Kong and EU Counties. At the end of the event, all participants took some group photos for memories.

在10月12日的下午，一團人數約30人來自俄羅斯，哈薩克斯坦和波羅的海國家的主要運輸和物流公司的高級代表到訪香港物流協會。除了香港物流協會一眾理事成員外，本會亦邀請了會員出席交流會。交流會以非常輕鬆的形式進行，眾人邊享受咖啡美點，同時互相交流本地及歐洲聯盟國家的物流發展情況和商機。在交流會結束時，眾人更合照留念。

Joint Networking with The Hong Kong Shippers' Council 與香港付貨人委員會聯會交流活動

To provide members with a broad networking platform and to build business relationships in the related fields, the Hong Kong Logistics Association (HKLA) and The Hong Kong Shippers' Council (HKSC) organized a Joint Networking Cocktail function on 13 November.

This is the first time HKLA has had such cooperation with another organization. It successfully attracted 30 participants to attend the event. During the networking event, Mr. Stephen Cheng, HKLA President, and Mr. Sunny Ho, Executive Director of HKSC gave a welcome speech and introduced their members respectively. Although there was no themed seminar arranged for the function, all participants enjoyed the friendly atmosphere. We look forward to organizing more joint functions in the future.

為了提供會員與業界朋友互相交流的平台，香港物流協會(HKLA)及香港付貨人委員會(HKSC)於11月13日合辦了聯會交流活動。

是次活動是香港物流協會首次的聯會活動，成功吸引了30位參加者出席。交流會上，香港物流協會會長鄭會友先生及香港付貨人委員會執行總幹事何立基先生分別致歡迎詞及介紹其會員。雖然當晚活動沒有安排主題講座，但交流會的氣氛非常熱鬧，參加者亦享受其中。本會希望在將來能再次舉辦更多的聯會活動。



Advertising Placement on HKLA Newsletter

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- B. HALF PAGE (Approx. 140mm x 190mm)
- C. QUARTER PAGE (Approx. 140mm x 95mm)
- D. BANNER (Approx. 40mm x 190mm)

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