

NEW MEMBERS (Updated as at Jun 2019)

New Corporate Member

1. Sa Sa Cosmetic Company Limited
2. Mallory Alexander International Logistics Hong Kong Ltd.
3. U-Freight Limited
4. Transnational Logistics Solutions (Hong Kong) Limited
5. Acquaintance Enterprises Limited
6. Vanquish China Ltd
7. Cheuk Hin Transportation Limited

New Professional Member

1. Ms. Wong Kam Yan
2. Mr. Tai Chi Hon

New Member

1. Mr. Chan Ho Pong

New Student Member

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| 1. Ms. Li Nga Wun | 2. Ms. Ho Cheuk Kiu | 3. Ms. Yeung Lok Sze |
| 4. Mr. Leung Chun Ho | 5. Mr. Chan Chun Ming | 6. Mr. Wong Yi Wai |
| 7. Mr. Leung Hin Yan | 8. Mr. Huang Jinghui | 9. Hui Cheuk Yin |
| 10. Ms. Chiu Hok Yan | 11. Mr. Chan Sau Nam | 12. Mr. Yeung Chau Fung |
| 13. Mr. Lam Tin Yau | 14. Ms. Lo Nga Sho | 15. Mr. Chan Ling Chit |
| 16. Mr. Leung Yin Yan | 17. Mr. Li Chun Hei | 18. Mr. Wong Tin Ip |
| 19. Mr. Lau Hin Wai | 20. Mr. Wing Hay | 21. Ms. Tang Yin Ping |
| 22. Mr. Chan Lok Kan | 23. Mr. Chan Ka Hin | |

Rate Card for HKLA Service

Promotion Material Processing Fee	Unit	Service Fee
Email		
Email Broadcasting (attachment provided by User)	1 full circulation (all members)	HK\$2,200.00 (1 circulation), HK\$2,800.00 (2 circulations)*
Website Banner (one month)	1 month	HK\$2,500.00
Website Event Listing (one month)	1 month	HK\$2,500.00
Postal Service		
Mailing by post (postal fee charged at cost, envelope provided by user) - insertion fee	1	HK\$10.00
Staff Recruitment Processing Fee		
Application collection and appointment arrangement	1 position	HK\$6,100.00
Interview arrangement	1 position per day (no half day)	HK\$6,100.00
Posting in the recruitment column of website	Member : 1 week (max. 2 posts)	Free
	Non-member: 1 week (max. 2 posts)	HK\$1,500.00
(thereafter per week)	max. 2 posts	HK\$1,300.00
Email Broadcasting the recruitment ad (material provided by User)	1 full circulation max. 2 posts (all members)	HK\$2,200.00 (1 circulation), HK\$2,800.00 (2 circulations)*
Study Tour (ST), Training course (TC), Seminar (S) processing fee		
Application Form Design	1 course/tour	HK\$5,000.00
Application, collection of documents, approval, fee collection	1 student/pax	HK\$110.00
Confirmation Letter Mailing	1 student/pax	HK\$120.00
Confirmation Email	1 student/pax	HK\$120.00
Receipt Printing	1 student/pax	HK\$120.00
Organising (all administration) - local, China	1 ST/TC/S per day	8% of the gross expense (minimum \$10,000)
Organising (all administration) - Short haul (SE area)	1 Tour	8% of the gross expense (minimum \$12,000)
Organising (all administration) - Long haul	1 Tour	8% of the gross expense (minimum \$13,000)
Advertising Placement on HKLA Newsletter		
Full Page (Approx. 260mm x 190mm)	1 insertion	HK\$4,000.00
Half Page (Approx. 140mm x 190mm)	1 insertion	HK\$2,500.00
Quarter Page (Approx. 140mm x 95mm)	1 insertion	HK\$1,600.00
Banner (Approx. 40mm x 190mm)	1 insertion	HK\$1,000.00
** Additional 5% discount for three consecutive insertions		
Consultation, Royalty and Other Fees		
Consultation Fee	1 hour	HK\$1,000.00 minimum (subject to individual charge)
Royalty Fee	Training Program/ Course Tuition	10% up (depending on degree of involvement)
Refreshment during training period	1 student per half day*	HK\$90.00

Website: www.hkla.org.hk Email: info@hkla.org.hk
 LG1, HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong

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 香港九龍達之路78號生產力大樓地庫一樓

NEWSLETTER



HONG KONG LOGISTICS ASSOCIATION

香港物流協會

香港物流協會通訊 第五十七期

MAY - JUN 2019

Executive Networking Luncheon on 5 June 2019



It was a very comprehensive and practical sharing about how technologies can be applied to modern logistics. Starting from Alibaba Cloud, its cloud computing, Big Data, and AI penetrates all business units covering B2B, retail, marketing, finance, logistics, entertainment, and healthcare; a huge eco-system is formed. Then a German company Sick Optic-Electronic Co., Ltd. showed how different equipment can automate the supply chain, such as Dimensioning Weighing Scanning Systems.

WCL Solution Ltd. demonstrated the automated stamp verification to solve a local delivery hassle. LSCM shared the e-Logistics platform across Customs, trading and logistics companies in China and HK. The luncheon was highly beneficial as it exhibited the application of hardware, software, and R&D for continuous development.

Mr. Vince Leung
 HKLA Chairman, E-Logistics Committee

Acknowledgement of Supporting Organizations:



HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Elsa Yuen, Miss Winnie Lo, Mr. Mark Millar, Mr. Simon Chan

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 香港九龍達之路78號生產力大樓地庫一樓

2019年5月3日考察 HKTV Mall



HKTV Mall 作為香港其中一個最大的網上購物平台，現時每天平均單量超過 11,800 單，產品種類有超過 250,000 種。

為準確並快速地處理好倉庫內的訂單，HKTV Mall 的將軍澳物流中心加設了不少自動化的物流設施（包括旋轉式儲存系統 (Carousel System)）。該物流中心剛於 2019 年第一季才完成安裝及測試程序。

香港物流協會成功爭取作為首批考察將軍澳物流中心的考察團。

會員們在物流中心中走訪了整個將軍澳的物流中心的工作程序，如何由產品進入倉庫儲存以至本地配送（將產品到客戶家中或 HKTV Mall 的店舖）。會員們並了解到 HKTV Mall 在香港有 3 個物流中心的分工（分別是葵涌的冷凍物流中心，青衣的物流中心及將軍澳的物流中心）。

本會希望參加了今次考察團的會員能從中理解更多電子商貿公司如何運用好物流科技，以加強顧客服務及競爭力。

黃樂恆工程師 - 香港物流協會項目委員會主席

BLOCKCHAIN Workshop on 8 May 2019



More than 25 members attended this in-house seminar on 8 May 2019, where Mr. Lawrence Tam, Head of Transportation - APAC, TATA Consultant Services presented a seminar that explained the fundamentals of blockchain and how it will disrupt the logistics and supply chain industry.

Lawrence explained how blockchain 3.0 integrates with our supply chain, with suitable strategies for blockchain implementation and discussed the challenges and opportunities of logistics and supply chain industry in the blockchain era.

Lawrence presented examples of digital disruption of blockchain impacting all aspects of the supply

chain. He illustrated some blockchain applications in maritime shipping and cold chain management and highlighted some challenges of implementing these applications to the industry. During the Q&A Session, there were a lot of fruitful discussions to exchange ideas on the block chain technologies applications in supply chain. The seminar was successful and very inspiring to our members. On behalf of our committee, we would like to express our sincere appreciation to the distinguished speaker, Mr. Lawrence Tam, for his support to our in-house seminars for our members.



Mr. Simon Chan
HKLA Chairman of Education and Training Committee

Workshop on 29 May 2019: Presentation Skills at Work



Written "presentation skills at work" workshop was completed on 29 May 2019. With a class of various standards, it is not easy. The feedback reflects that some participants did pick up some new ideas and the workshop can claim to achieve the training objectives - refreshing writing skills i.e. 72% participants rate the workshop overall grade 8 and above (10 maximum). It is tight on time since it is a mix of teaching and hands-on exercise. It could be improved by next time extending the workshop from 1.5 to 2 hours so that participants can appreciate the tricks of writing simple reports - introduction, background/justification and conclusions.

Ir. Dr. Owen Yue
HKLA Secretary General & Convener, Youth Society

Youth Society (2019-20) of Hong Kong Logistics Association



After a year of serving as an Event Organiser in the Youth Society (YS), I am honored to be selected as Chairman of YS in 2019 - 2020. I would like to thank everyone who has supported me. It is a great opportunity for me to express my feelings here. In the coming year, YS will improve the promotion of the logistics industry and logistics studies to the students from different institutions. I will do my best to achieve this goal with my new committee members, including Archer, Hugo, Nick, Rosina, Tony and Victor. I am looking forward to another successful year of YS. Thank you.

Mr. Mak Chung Him Mappy, Chairman
Youth Society of Hong Kong Logistics Association

Activities Snapshot

Visit to OOCL Vessel on 6 June 2019



Visit to DHL Central Asia Hub on 15 May 2019

