

## NEW MEMBERS (Updated as at Mar 2019)

### New Corporate Member

1. GOGO Tech Limited
2. Jardine OneSolution (HK) Limited

### New Professional Member

1. Ms. Mok Dik Yan

### New Member

1. Mr. Chan Marco Kai King

## 資歷架構學習體驗獎勵計劃 HKQF Award Scheme for Learning Experiences

本會以下學習活動獲物流業訓練諮詢委員會，資歷架構，香港特別行政區政府獎勵計劃認可：

- 2019 國際物流案例大賽 (29/6-6/7/2019) (韓國首爾)
- 香港物流協會暫擬於 2019 年 12 月舉辦的第 10 屆香港物流論壇 (香港)
- 香港物流協會暫擬於 2020 年 2-3 月舉辦的 2020 香港物流案例大賽 (香港)
- 香港物流協會暫擬於 2020 年 6 月舉辦的 2020 國際物流案例大賽 (地點待定)

獎勵計劃詳情請登入：

[https://www.hkqf.gov.hk/logistics/tc/award\\_scheme/activities/index.html](https://www.hkqf.gov.hk/logistics/tc/award_scheme/activities/index.html)

The following HKLA learning activities are endorsed by the Logistics Industry Training Advisory Committee, Qualifications Framework, The Government of Hong Kong Special Administrative Region for the Award Scheme:

- 2019 International Logistics Case Competition (29/6-6/7/2019) (Seoul, Korea)
- The 10th Hong Kong Logistics Forum (Dec 2019) Hong Kong
- 2020 Hong Kong Logistics Case Competition (Feb/Mar 2020) (Hong Kong)
- 2020 International Logistics Case Competition (Jun 2020) (Location T.B.C.)

Award Scheme details please refer to the following link:

[https://www.hkqf.gov.hk/logistics/en/award\\_scheme/activities/index.html](https://www.hkqf.gov.hk/logistics/en/award_scheme/activities/index.html)

### Rate Card for HKLA Service

Promotion Material Processing Fee	Unit	Service Fee
<b>Email</b>		
Email Broadcasting (attachment provided by User)	1 full circulation (all members)	HK\$2,200.00 (1 circulation), HK\$2,800.00 (2 circulations)*
Website Banner (one month)	1 month	HK\$2,500.00
Website Event Listing (one month)	1 month	HK\$2,500.00
<b>Postal Service</b>		
Mailing by post (postal fee charged at cost, envelope provided by user) - insertion fee	1	HK\$10.00
<b>Staff Recruitment Processing Fee</b>		
Application collection and appointment arrangement	1 position	HK\$6,100.00
Interview arrangement	1 position per day (no half day)	HK\$6,100.00
Posting in the recruitment column of website	Member: 1 week (max. 2 posts)	Free
	Non-member: 1 week (max. 2 posts)	HK\$1,500.00
(thereafter per week)	max. 2 posts	HK\$1,300.00
Email Broadcasting the recruitment ad (material provided by User)	1 full circulation max. 2 posts (all members)	HK\$2,200.00 (1 circulation), HK\$2,800.00 (2 circulations)*
<b>Study Tour (ST), Training course (TC), Seminar (S) processing fee</b>		
Application Form Design	1 course/tour	HK\$5,000.00
Application, collection of documents, approval, fee collection	1 student/pax	HK\$110.00
Confirmation Letter Mailing	1 student/pax	HK\$120.00
Confirmation Email	1 student/pax	HK\$120.00
Receipt Printing	1 student/pax	HK\$120.00
Organising (all administration) - local, China	1 ST/TC/S per day	8% of the gross expense (minimum \$10,000)
Organising (all administration) - Short haul (SE area)	1 Tour	8% of the gross expense (minimum \$12,000)
Organising (all administration) - Long haul	1 Tour	8% of the gross expense (minimum \$13,000)
<b>Advertising Placement on HKLA Newsletter</b>		
Full Page (Approx. 250mm x 190mm)	1 insertion	HK\$4,000.00
Half Page (Approx. 140mm x 190mm)	1 insertion	HK\$2,500.00
Quarter Page (Approx. 140mm x 95mm)	1 insertion	HK\$1,600.00
Banner (Approx. 40mm x 190mm)	1 insertion	HK\$1,000.00
** Additional 5% discount for three consecutive insertions		
<b>Consultation, Royalty and Other Fees</b>		
Consultation Fee	1 hour	HK\$1,000.00 minimum (subject to individual charge)
Royalty Fee	Training Program/ Course Tuition	10% up (depending on degree of involvement)
Refreshment during training period	1 student per half day*	HK\$90.00

# NEWSLETTER



HONG KONG LOGISTICS ASSOCIATION

香港物流協會

香港物流協會通訊 第五十六期

MAR-APR 2019

## Spring Reception on 9 March 2019



HKLA hosted the spring reception on 9 March 2019. Around 60 members joined the event. Many new corporate members also participated in lunch and introduced their business. This interactive section was very inspiring and business potentials within HKLA networks were observed. Besides, HKLA arranged a "guess riddle" game with gifts. Everyone had fun and felt exciting and we had a great time in the HKLA spring reception. Thanks for the invitation by HKLA.

*Ms. Tse Lok Yiu Yvonne, Chairlady  
Youth Society of Hong Kong Logistics Association (YSHKLA)*

HKLA Newsletter Editorial Board: *Dr. Alex Tang, Ir. Elsa Yuen, Miss Winnie Lo, Mr. Mark Millar, Mr. Simon Chan*



## Hong Kong Logistics Case Competition on 23-24 February 2019



More than 50 students from CCCU, HSU, IVE, HKUST and PolyU - together with their team mentors - spent the first half day on 23 February 2019 visiting the Power Hub logistics centre to kick start the meaningful event. The management presented the company profile and most importantly the process flow of one of the FMCG warehousing operations in Power Hub. The three-hour section visit provided the live case study for both the students and mentors. The whole group immediately moved to the holiday camp at Pat Tam Chung, Sai Kung to continue their case analysis.

The next morning, all 8 teams submitted their recommendations for cost and efficiency improvements in a professional way. Most of the suggestions were viable applications. The judges were amazed by the students' strong observations and constructive ideas.

**Ir. Stephen Chan**  
Managing Director, Power Hub Limited  
Judge of 2019 Hong Kong Logistics Case Competition

Hong Kong Logistics Association organized the local case competition on 22nd Feb to 24th Feb 2019. I was glad to be a tutor and work with two teams from the Community College of City University and Hang Seng University of Hong Kong. In round 2, four students from Hang Seng University of Hong Kong wanted to find a cost-effective solution for improving Power Hub's warehouse management. As I was their tutor, I was responsible to encourage them to learn what was critical thinking and widen their field of vision. Sometimes I needed to remind them by asking question or creating assumption which allowed them to make appropriate decisions.

They received the champion team and cost-effective solution award and I got best tutor award in this competition because we learnt from each other. Thanks to all of them and the support from Hong Kong Logistics Association.



**Mr. Chan Yat Wa**  
YSHKLA Event Organiser  
Best Tutor of 2019 Hong Kong Logistics Case Competition



It has been the most unforgettable competition for everyone in our team! At the beginning of the camp, we were separated into different groups to work with students from other universities. That was challenging for us because we did not know before signing up for the competition. Fortunately, the teams went well together, and we presented our ideas within the limited preparation time. All students were getting more familiar with the case competition and knew more specifically about what exactly our target client wanted. Then, we got back to our group for the second round of the competition, which was more formal and critical - as we had the Business owner from the Power Hub to be one of the judges. Great thanks to all of my teammates, we were able to present our ideas which were accepted by the judges. In short, this case competition is very fruitful to all of us, we are thankful for this opportunity to learn.

**Ms. Cheng Wing Ching, Ms. Mak Ka Hei, Ms. Lam Nga Kwan, Ms. Cheung Man Yee**  
Student of Hang Seng University of Hong Kong  
The Champion Team of 2019 Hong Kong Logistics Case Competition

## Exploring Digital Disruption Across the Supply Chain on 12 March 2019

On 12 March 2019, HKLA Council member Mark Millar FHKLA presented a seminar that explored the impact of Digital Disruption across the Supply Chain.

Mark explored how the widespread adoption of Sensors across the supply chain results in the goods (products), the physical locations and the movable transport assets, all becoming connected through the Cloud to the Internet of Things (IoT), thus generating massive amounts of Big Data, which in turn enables the Predictive Analytics that empower improved forecasting accuracy.

Mark presented examples of digital disruption impacting all aspects of the supply chain. In the warehouse we see robots and wearables whilst in production we see automation and 3D Printing. In the transport segment, technologies are being tested for driverless trucks and autonomous container ships, whilst we also have deliveries being made by drones and by robotic personal couriers. Our future will be increasingly digital!

**Mr. Mark Millar**  
HKLA Chairman, International Relations Committee



## Delegation of PEC, a Russian logistics company, to HKLA on 26 March 2019



Founded in 2001, PEC is a leading logistics and transportation company in Russia with a strong focus on LTL shipping. A team of 25 people, headed by PEC's CEO visited HKLA on 26 March 2019. In this visit, the delegation targeted to know more about the trends and solutions for modern logistics, explore the market opportunities of e-commerce and connect with Hong Kong logistics companies for future cooperation.



One of the missions of HKLA is to serve as a platform connecting members to logistics business potentials and exchanging views between stakeholders. It is our association's mission to provide platform for our members and the logistics enterprises to exchange views and to explore business opportunities. Corporate Members were invited to meet with the Russian delegation to learn more about each other's services and to find the best ways and solutions for future cooperation. Moreover, HKLA arranged several meetings for PEC with local 3PL companies, and site visits in warehouse and processing centre.

## IndustryConnect at Science Park on 9 April 2019

香港物流協會與香港科學園公司於二零一九年四月九日，在科學園聯合組織了 Industry Connect 舉辦交流活動，出席人數多達五十人。

當中有 10 間園區公司和培育公司展示可應用於物流業的軟件和硬件及其研發成果，促進物流業界科技應用發展。詳情請前往以下網站了解更多有用的資料：

Acquaintance Enterprises Limited	<a href="http://www.logflows.com">http://www.logflows.com</a>
Appcider Limited	<a href="https://www.appcider.com.hk">https://www.appcider.com.hk</a>
Blockchain Solutions Limited	<a href="http://www.blkchainsolutions.com">http://www.blkchainsolutions.com</a>
Clustertech Limited	<a href="http://www.clustertech.com">http://www.clustertech.com</a>
Commerce-Connections Asia Limited	<a href="http://www.commerce-connections.com">http://www.commerce-connections.com</a>
FreightAmigo Services Limited	<a href="http://www.freightamigo.com">http://www.freightamigo.com</a>
Hong Kong Synergy Software Co., Limited	<a href="http://www.form-world.hk">http://www.form-world.hk</a>
Megasoft Limited	<a href="http://www.myndar.com">http://www.myndar.com</a>
RV Automation Technology Company Limited	<a href="http://rvautotech.com">http://rvautotech.com</a>
Swivel Software Limited	<a href="http://www.swivelsoftware.com">http://www.swivelsoftware.com</a>



符煜堃小姐 - 香港物流協會 會員事務委員會主席