

NEW MEMBERS (Updated as at Aug 2018)

New Corporate Member

1. Intertek Testing Services HK Limited

New Professional Member

1. Mr. Ng Chi Yeung 2. Mr. Yeung Wai Lok

New Member

1. Ms. Cheung Wing Kwan 2. Ms. Tong Wing Yan

Student Member

1. Mr. Cheung Ho Yin

HKLA Upcoming Event

31 Aug 2018 Workshop: Improving Logistics Operations Performance - KPI design and Application

14 Sep 2018 HKLA Annual Dinner

18 Sep 2018 Seminar: Artificial Intelligence and Process Automation

27 Sep 2018 Workshop: Digital Disruption across the Supply Chain

22 Nov 2018 Visit to DHL Central Asia Hub

28 Nov 2018 Visit to 7-Eleven Distribution Centre

Dec 2018 Annual Logistics Forum

Details and registration please visit <http://www.hkla.org.hk>

Advertising Placement on HKLA Newsletter

A. FULL PAGE (Approx. 260mm x 190mm)	HK\$4,000/insertion
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5% discount for HKLA members and additional 5% discount for three consecutive insertions.

You are welcome to call our Administrative Officer at (852) 2777 9656 for details.

Newsletter



HONG KONG LOGISTICS ASSOCIATION

香港物流協會

香港物流協會通訊 第五十二期

JUL-AUG 2018

The 9th International Logistics Case Study Workshop / Competition Rotterdam, Netherlands (16-24 June 2018)



A wonderful and fruitful competition and workshop indeed! We had a chance to meet professors, practitioners and students from different universities like Rotterdam, Singapore, Beijing and Hong Kong. Although we had a lot of challenges during the competition, we gained experience, knowledge and friendship among ourselves. Keep up this fire and passion!

Dr. Simon Yuen – Mentor, PolyU SPEED

This was my first time joining an international case study workshop/competition organized by HKLA. This competition was a valuable and memorable experience in my life. As this was an international competition, it provided us the opportunity to learn from, and communicate with, people from different countries, including Singapore, Holland and Beijing. Throughout the event, we visited different warehouses, a large flower auction site and the largest port in Europe - which helped open my eyes.

I would like to thank the HKLA and Rotterdam Business School for providing us with such a great learning opportunity. Also our thanks to every mentor - without your assistance, we could not have found the right path to succeed. Thanks a lot!

Mr. Ng Sin Kai Paul – Student, Community College of City University

We conducted a handful of presentations regarding various requirements, from the introduction to problem-solving procedure, to the real practice of identifying and puzzling out the problems. From this, we developed a strong sense of critical thinking. We could never nurture this sense deep in our mind without that strict criticism. This is the most valuable benefit gained from the competition.

Another priceless enjoyment obtained was networking with people worldwide. We learned from the rich experience of the caring Singaporeans, the bright communication style of the distinctive Europeans, and of course the innovative ideas from the other intellectual Asians.

Ms. Lau Tsz Yan Katrina – Student, HKPOLYU

Acknowledgement of Sponsors:

※Forward Transportation Co. Ltd. ※Kerry Logistics (Hong Kong) Ltd. ※MTR Corporation Limited
※3PL-Total Technology (HK) Ltd. ※Power Hub Ltd. ※U-Freight Limited ※Miss Helen Fu ※Ir. Dr. Stephen Cheng

HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Elsa Yuen, Miss Winnie Lo, Mr. Mark Millar, Mr. Simon Chan

The First Belt and Road International Food Expo (Hong Kong) (BRIFE)



The First Belt & Road International Food Expo (Hong Kong) (BRIFE) was held on 27 - 29 June 2018 at the AsiaWorld-Expo. BRIFE 2018 attracted around 300 exhibitors from 38 countries and regions to showcase their different variety of products. The expo provides a platform for countries along the Belt and Road to introduce and promote their food business. Our Association together with a few members were pleased to take part in this 3-day trade show.

Acknowledgement of Exhibition Sponsors:

※ Eastern Worldwide Co., Ltd

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Workshop: Rapid and Automated E-commerce Fulfillment in Practice on 27 June 2018

The objective of this Seminar is to raise our audience's awareness on the application and implementation of different technologies such as a warehouse management system with mobile handheld applications in our daily logistics operations for small and medium enterprises, in order to face the challenges and opportunities of the e-commerce era. Mr. Arthur Chan from 3PL-Total Technology (HK) Limited and his team presented the technological applications and developments for warehouse operations and demonstrated the usage of different hardware and software in order to cope with different operational problems. Our audience were generally satisfied with the seminar and had fruitful discussion with the speakers in the seminar.



Mr. Simon Chan
HKLA Chairman, Education and Training Committee

Proposal Writing Workshop for Problem Solving on 25 July 2018



It is interesting to find out at the end of the workshop on 25 July 2018 that some participants are looking for the write-up of proposal for implementation. This is different from the original idea of the workshop for writing up proposal to address the problem at the very beginning; even the solutions have not been developed. However, the 4-step model (identification, analysis, solutions and selection) is still applicable for addressing problems although some modification is required. Perhaps, another workshop for writing up proposal for implementation is a good topic in the next round.

Ir. Dr. Owen Yue-HKLA Secretary General

Activities Snapshot



Lunch invited by Consul General of the Kingdom of the Netherlands after 2018 International Logistics Case Study Workshop/Competition in Rotterdam

Visit to OOCL Container Vessel (OOCL Brussels) on 29 June 2018



Visit to Hongkong International Terminals Limited (HIT) on 5 July 2018

Visit to Hong Kong Air Cargo Terminals Limited (Hactl) on 18 July 2018



Visit to Power Hub Ltd. on 28 July 2018

