

PRESIDENT'S ANNUAL REPORT

Dear Members,

This year marks another significant chapter in our Association's journey. We have embarked on an ESG SCM "rating agent" role as well as professional certification. The existing programs are still carried on with the full support of the Government and industry partners. The 'Business Mission to Seoul' in July, together with our annual international logistics case competition, was another successful event. We had students competing from Rotterdam, Taiwan, Korea, and Singapore against students from our own universities. We promote logistics not only to post-secondary students but also to secondary school children via the "Logistics In Your Eyes" short video competition. The completion of the "Cold Chain 2.0" project is also a remarkable masterpiece. The following are highlights of the key programs:

Heavy Support from ESG Patrons

Our Association is definitely one of the pioneers of logistics rating agents for 'Environment, Social, and Governance in Supply Chain Management, ESG SCM'. Heavy support, as patrons, comes from key players in ESG, namely AAHK, Hactl, and the PolyU ISE Department. Their commitment to our ESG missions enhances our credibility and empowers us to develop ESG supply chain management.

Government Funding

Additionally, we have successfully secured government funding to support key programs, including the ESG SCM launch ceremony, the "Logistics in Your Eyes" secondary school video competition, and the Hong Kong NextGen Logistician Awards. The funding is critical as it enables us to execute these initiatives effectively and reach a wider audience.

Seoul Business Mission and Logistics Case Competition

HKLA organized a delegation to Seoul, in conjunction with the annual international logistics case competition, from June 24 to July 1, 2024. University students from a wide variety of backgrounds, including Korea, Singapore, Taiwan, Rotterdam, and Hong Kong, shared an enjoyable time at the logistics case competition. This was the second year we ran a business mission to explore business opportunities outside of Hong Kong. We visited LX Pantos, Hanjin Co. LTD, the Hanjin Logistics Institute, and LogisAll Consulting in Korea. In addition, we met with Korea Trade and Development Council officers, KLIP, chambers, and enterprises, which brought in more business opportunities and collaboration.

"Logistics In Your Eyes" Secondary School Short Video Competition

This is the third year we have run a short video competition for secondary school students. The program is funded by the Maritime and Aviation Training Fund (MATF) of the Hong Kong Logistics Development Council and is supported by the Education Bureau in promotion and venue support. The Association accepted entries from 36 secondary schools and 38 teams, reaching over 170 secondary school students. Students produced short videos of no more than 3 minutes that represent their view of "smart" and "innovative" logistics. We organized four study visits for students - to Hactl, Cathay Cargo Terminal, and Cainiao Smart Gateway - and a briefing session to allow better understanding and appreciation of modern and smart logistics. It is hoped that the more the younger generation understands, the more talent can be recruited for the industry. A panel of judges from the public and private sectors has been formed, and the results are announced on December 4, 2024.

Conclusion

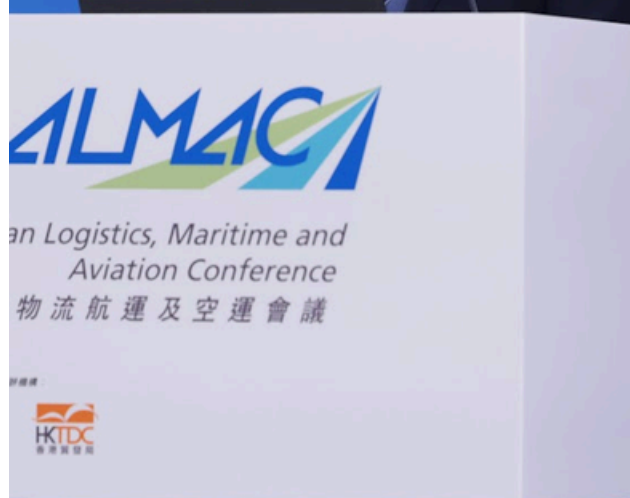
In closing, I would like to extend my gratitude to our Council Members, Associates, Corporate Members, and members at all levels for your dedication and involvement. Together, building on our solid foundation, we are making strides in various important aspects of the logistics industry, and I am excited about the opportunities that lie ahead as we continue to advance our missions.

Yours faithfully,

Elsa Yuen
President

HONG KONG'S NEXTGEN LOGISTICIAN AWARDS CEREMONY

The first Hong Kong's NextGen Logistician Awards ceremony was successfully held, co-organized by the Hong Kong Shippers' Council and the Hong Kong Logistics Association, with support from the Hong Kong Logistics Development Council. The event honored outstanding young professionals in the logistics industry, showcasing innovation and sustainability.





Awardees ✨



Emerging Talent Award: Miss Wendy Huang Shu Yao



Young Professional Award: Ms. Queenie Yip Tsz Tung



Young Executive Award (1) : Mr. Tyrell Au Ka Wai



Young Executive Award (2) : Mr. Cheung Tai Yip, Keno



Young Executive Award (3) : Mr. Yeung Wai Piu, Billy

"LOGISTICS IN YOUR EYES" 2024 AWARD CEREMONY

The "Logistics In Your Eyes" Student Short Film Competition, organized by the Hong Kong Logistics Association, sponsored by the Hong Kong Logistics Development Council, and supported by the Education Bureau's Business-School Partnership Programme, held its grand awards ceremony today. The competition attracted 38 teams from 30 schools across Hong Kong, encouraging students to express their understanding of Hong Kong's trade and logistics industry through film.



2024 LIYE Award Winners



冠軍：T17 - RAP出香港物流故事
學校：香海正覺蓮社佛教普光學校
指導老師：黃鈞浩老師、劉俊鴻老師
學生：周小藍、李溢瀚、廖嘉熙



亞軍：T07 - 你的物流，我們的故事
學校：元朗商會中學
指導老師：陳寶源老師、黃鳳鳴老師、莊琬晴導師
學生：吳悅匡、林芷晴、吳家儀、陳宇軒、陳啟言



季軍：T09 - 瞬間看物流

學校：孔聖堂禮仁書院

指導老師：劉芷洛老師、張愷賢老師、陳慶成老師

學生：陳政元、邱卓康、呂夢炫、李銘恩、梁承峯



最具創意獎：T14 - 《諸葛亮之穿越：現代物流》

學校：青松侯寶垣中學

指導老師：何迪康老師

學生：陳俊杰、王譽鋒、莫鎧蔚、
黃子淇、余健鋒、鄧溥穎



最佳效果獎：T24 - 傳情物流員

學校：張祝珊英文中學

指導老師：區芷嬌老師

學生：譚振宇、康奇、鄭凱庭



全面綜合獎：T13 - AI引領的倉儲變革

學校：東華三院陳兆民中學

指導老師：黃志聰老師

學生：羅兆言、陳浩燁、鄭秀一



最受歡迎獎：T10 - 你眼中的物流 - 科技與創新

學校：何明華會督銀禧中學

指導老師：蔡金源老師

學生：胡智樂、陳瀚陞、梁晉康、麥溢生



最高觀看率：T27 - 未來物流飛 包裹瞬間到

學校：聖公會陳融中學

指導老師：陳智全老師

學生：葉圍州、黃文靜、周健樂、姚曉彤

LOGISTICS FOOTBALL LEAGUE MATCH



The Hong Kong Logistics Association actively participated in the 2024-2025 Hong Kong Air Cargo & Logistics Football League, bringing together professionals from the airport and logistics industry through sports.



Sponsored by



Winners International
Logistics Ltd



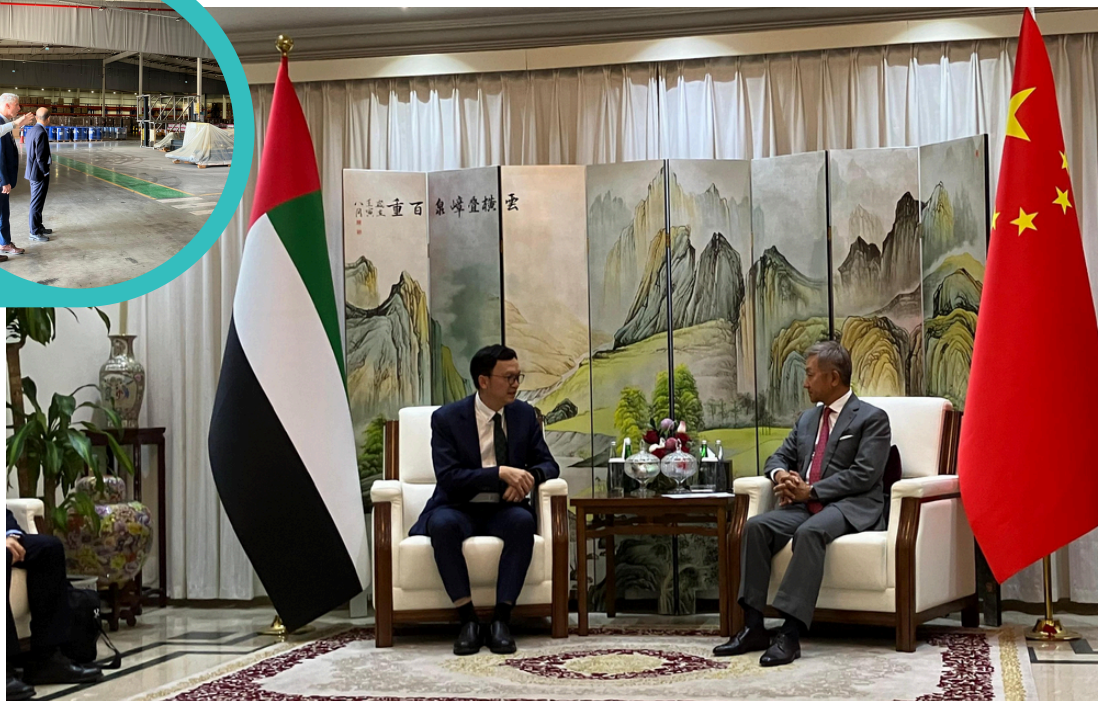
23RD AGM

The Hong Kong Logistics Association successfully held its 23rd Annual General Meeting (AGM) followed by a Christmas Party. Members gathered for an evening of reflection, celebration, and networking, strengthening industry connections while enjoying a festive atmosphere.



USTL leads delegation to visit Dubai, Abu Dhabi and Bahrain

The Under Secretary for Transport and Logistics, Mr. Liu Chun-san, led a delegation to Dubai, Abu Dhabi, and Bahrain to promote Hong Kong as an international maritime and logistics hub. The delegation met with shipping companies, port operators, and maritime organizations to discuss opportunities in high-value maritime services, green shipping, and tax concessions, while also visiting Khalifa Port in Abu Dhabi.



10th Hong Kong Logistics Case Competition & Workshop

Itinerary:

- 21 Feb 2025 (Fri) 15:30 - 18:30 Company Visit
- 22 Feb 2025 (Sat) 09:00 - 22:30 Workshops and Presentations
- 23 Feb 2025 (Sun) 09:00 - 14:00 Case Competition

Prizes:

- Medals and Trophy 🏆
- \$1,000 cash prizes per winning student of 'Best Effective Solution'
- Additional \$1,000 cash prizes for all winning students if joining International Case Competition
- Certificates for all participants

Enrollment Fee:

- HK\$800 per head
- Online Application:



SCAN QR CODE



Venue: Po Leung Kuk Jockey Club
Pak Tam Chung Holiday Camp

CONTACT US

Tel. 2777 9656 Email: event@hkla.org.hk



推動物流業及香港中小企 落實數碼轉型執行能力 主題研討會

科技引領：低空經濟香港的應用前景 2025
2025年1月10日

主講嘉賓



林漢源先生
X Social Group Ltd
行政總裁



文偉松博士
香港理工大學
航空與民航學系助理教授



黃嘉寧女士
亞洲時空物聯公司董事長



朱詰焜女士
國鴻國際行政總裁

(排名不分先後)



14:30-17:30
九龍達之路78號生產力大樓一樓
演講廳二



歡迎物流、製造、貿易進出口、批發及
零售企業管理層及從業員參加



廣東話

活動詳情：
<https://www.hkshippers-tsf.org/>

網上登記



本地企業考察團

為提升香港中小企在物流供應鏈及企業數碼轉型的能力並與國際保持競爭力，香港付貨人委員會將於2025年1月17日(星期五)舉辦本地企業考察團，帶業界到訪蔬菜統營處及先進製造業中心，讓本地企業認識香港本地蔬菜農產品供應鏈的現況及走訪香港首個提供自動化智慧物流及生產設備中心，讓參加者有機會瞭解本港行業情況及促進交流。是次活動由香港付貨人委員會主辦，香港生產力促進局擔任執行機構，並由香港特區政府工業貿易署「工商機構支援基金」撥款資助。

歡迎物流業、製造及貿易進出口、批發及零售界企業管理層報名參加。名額有限，先到先得，費用全免，請即報名參加。

日期:2025年1月17日

蔬菜統營處

先進製造業中心

聯絡我們

蕭小姐 | 2788 5769 | jennysiu@hkpc.org

陳小姐 | 2788 5824 | sallychan@hkpc.org

網上登記



MEMBERS' BENEFITS

Enhance corporate competitiveness & individual professional development by attending seminars and business visits

Enjoy special rates on HKLA's activities, events & service rate card

To have priority participate in:

- Business matching & networking events
- Local & overseas exhibitions, conferences at preferential rates
- Local & overseas visits

Enjoy free consultation service

Receive updated industry information for the formulation of effective business strategies

Access research reports and large logistics conference/ summit presentations

Corporate Members will have their company name listed on the website with a hyperlink to the company's website

Let's submitting your application on HKLA's website

NEW MEMBER as of Dec 2024

Professional Member

- Mr. Pang Chun Kin

Member

- Mr. Lee Yick Bun
- Mr. Terence Yeung
- Mr. Chau Ka Ho
- Ir. LI SHUI MING RICHARD
- Mr. Yip Ka Ning
- Mr. Wong Ho Sing
- Mr. Lee Ming Chun Warren
- Mr. Rex Cullen

Corporate Member

- The Hong Kong and China Gas Company Limited
- Global Cargo (Far East) Limited GOODCHAINS SCM CO., LIMITED



Join our membership now

建造業

飲食及
酒店業

運輸及物流業

工傷僱員

復康先導計劃



私家復康治療
公立醫院收費



無需輪候
公立醫院服務



個案經理跟進
治療及復工



早日康復
重投工作

勞工處查詢電話

2150 6534

先導計劃服務熱線

2293 7000

先導計劃網站

www.prp-wiro.gov.hk

先導計劃單張



中文(繁體)



英文

先導計劃網站



 工傷僱員復康先導計劃
PRP SEPARATION PROGRAMME
for Employees Injured at Work

NEW COUNCIL MEMBERS LIST (2025-2026)

Elsa Yuen
Owen Yue
Vince Leung
Shirley Tam
Ryan Hsu
Tony Wong
Janet Ng
Joecole Cheng

HKLA Newsletter Editorial Board: Chief Editor (Ms. Wendy Huang), Ir. Dr. Owen Yue
Supported by: HKLA Admin Office



Website: www.hkla.org.hk

Email: info@hkla.org.hk

Tel: 2777 9656 Fax: 3421 2477

Address: 3/F, New Timely Building,

497 Castle Peak Road, Kowloon, HK

香港九龍青山道497號時來工廠大廈三樓



HONG KONG LOGISTICS ASSOCIATION

香港物流協會