

## EXPERIENCE SHARING SEMINAR FOR "GUIDELINES FOR APPLICATION OF EMERGING TECHNOLOGIES IN COLD CHAIN LOGISTICS" (28 AUG 2024)

Hong Kong's free flow of capital and goods, along with low tax rates, positions the city as a vital global supply chain hub for cold chain logistics business with huge potential. As technology advances, the success of this sector will hinge on innovations. To capitalize on new market opportunities, developing local guidelines for the cold chain logistics sector is essential. Supported by the Trade and Industry Department's "Trade and Industrial Organisation Support Fund," HKLA is compiling the "Guidelines for Application of Emerging Technologies in Cold Chain Logistics" to help the industry enhance smart cold chain management systems and optimize operations.

### Key Highlights:

- Reporting project achievements
- Sharing the development trends and opportunities in Hong Kong's cold chain logistics industry
- Introducing the technology application guidelines
- Sharing practical experiences and insights on cold chain practices by invited companies



# BUSINESS ADVANTAGES OF HONG KONG IN SUPPORTING SHAANXI ENTERPRISES

## GLOBAL SUPPLY CHAIN OPTIMIZATION AND SUSTAINABILITY FORUM

(27 Aug 2024)

On 27 Aug 2024, the Hong Kong SAR Government and Xi'an Municipal Bureau of Commerce co-hosted a seminar on optimizing global supply chains for Shaanxi enterprises. The event highlighted Hong Kong's role as a bridge between mainland and international markets under the "One Country, Two Systems" framework.



Experts shared insights on Hong Kong's advantages in global supply chain management and opportunities for Shaanxi companies. The Hong Kong representatives also outlined Hong Kong's one-stop-shop services, which assist mainland firms in going global through Hong Kong.





# E-COMMERCE SEMINAR 2

## HOW TO KICK-START YOUR CROSS-BORDER ONLINE BUSINESS

(11 JUL 2024)



### Major topics of the seminar:

- Establishing a cross-border e-commerce website solution
- Using AI to create content
- Available solutions to address potential obstacles
- Cross-border payments

### Speaker:

- Miss Kay Leung - Digitify Online Growth LTD
- Mr Cyrus Hui - LianLian Global



## UPCOMING EVENTS

**全港中學生短片拍攝比賽 2024**  
香港物流發展局

# 你眼中的物流

Logistics in your eyes

用3分鐘內短片呈現 你心目中的物流	透過業界支援 更深入了解 香港經濟四大支柱之首 貿易及物流	展現影片拍攝 及剪輯技巧
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**參賽詳情**

主題：智慧與創新  
對象：全港中三至中六學生  
獎項：九個獎項，近兩萬港元現金獎  
(詳情請參閱參賽須知)

簡介會：9月25日 (星期三)  
第一次考察：10月2日 (星期三)  
第二次考察：10月7日 (星期一) (暫定)  
報名截止：10月13日 (星期日)  
作品截止：11月24日 (星期日)  
網上投票：11月29日至12月8日  
頒獎禮：12月13日 (暫定)  
聯絡我們：☎ 2777 9656 ✉ liyeinfo@hkla.org.hk

贊助 / 協辦部門

全力支持

## LOGISTICS IN YOUR EYES

Sep - Dec

## HKLA ESG Supply Chain Professional Accreditation

### Objectives

- To provide **structured trainings** for ESG supply chain practitioners to stay updated and tackle logistics challenges
- To establish a **certification program** for ESGSCP, 'supervisor' and 'trainer' in ESG supply chain practice
- To maintain our **advance positioning** in the global supply chain
- To market the **ESGSCP in the Greater Bay Area** as the industrial leader in business logistics

### Level 1 - Awareness (3 hours)

September  
Date and time to be confirmed  
Awareness of the basic understanding and ability to appreciate the need for ESG in business.

✓ Certification of Attendance

### Level 2 - Supervisor (9 hours)

September  
Date and time to be confirmed  
Supervise the implementation process to ensure that the ESG principles and practices are adopted

✓ ESGSCP (SP) Award

### Level 3 - Trainer (3 hours)

Date and time to be confirmed

**Course Fee**  
Level 1 \$3800  
Level 2 \$7600

\*Provides subsidies up to 80% of the course fees and final approval is subject to MATF, subject to a cap of HK\$6,500

### Enrollment



\*MATF: 運輸及物流局提供的海運及空運人才培訓基金

## ESG ACCREDITATION

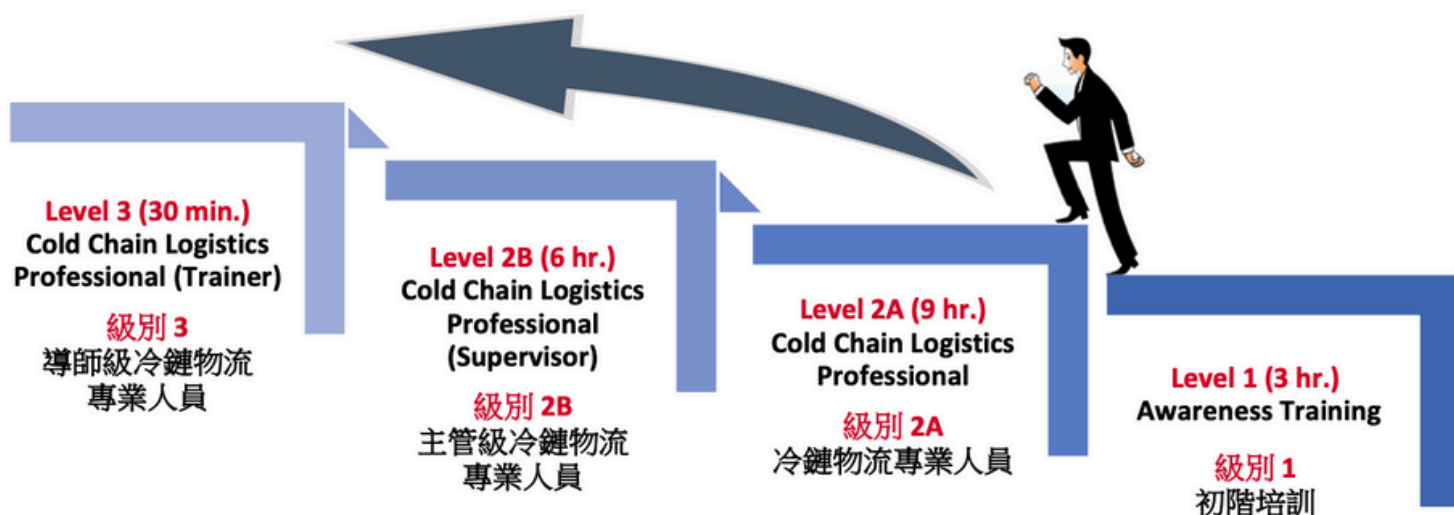
Sep

# Cold Chain Logistics Professional (CCLP)

## Accreditation 冷鏈物流專業人員認證

With the support and subsidy from Hong Kong Logistics Development Council, HKLA will deliver the training and accreditation program to our industry. After passing the examination, practitioners will be achieved the qualifying CCLP professional or event trainer, please refer to below chart. For more information and details, please visit our website.

### How to be a CCLP?



## MEMBERS' BENEFITS

- Enhance corporate competitiveness & individual professional development by attending seminars and business visits
- Enjoy special rates on HKLA's activities, events & service rate card
- To have priority participate in:
  1. Business matching & networking events
  2. Local & overseas exhibitions, conferences at preferential rates
  3. Local & overseas visits
- Enjoy free consultation service
- Receive updated industry information for the formulation of effective business strategies
- Access research reports and large logistics conference/ summit presentations
- Corporate Members will have their company name listed on the website with a hyperlink to the company's website



Let's submitting your application on HKLA's website

Join our membership now

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Website: [www.hkla.org.hk](http://www.hkla.org.hk)  
Email: [info@hkla.org.hk](mailto:info@hkla.org.hk)  
Tel: 2777 9656 Fax: 3421 2477

Address: 3/F, New Timely Building,  
497 Castle Peak Road, Kowloon, HK  
香港九龍青山道497號時來工廠大廈三樓







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[www.prp-wiro.gov.hk](http://www.prp-wiro.gov.hk)

先導計劃單張



中文(繁體)



英文

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工傷僱員復康先導計劃  
PRP REHABILITATION PROGRAMME  
for Employees Injured at Work