

President's report

Dear Members,

I would consider this is a successful year for our Association although the global business cycle is picking up slowly only. We did make some adventures and waiting for the outcomes. Among the new adventures, taking up an ESG SCM 'rating agent' role is ambitious. The introduction of Business Mission to Bangkok together with our international logistics case competition is not a simple 'piggyback' and a revitalized event 'Logistics in Your Eyes' short video competition is still on-going. As supply chain industry is under pressure from multiple complex and interconnected crisis, the Association has also worked very hard to resolve enormous challenges including staff shortage and government funding. On the other hand, if our working relationship with Government is further enhanced, we might get more extra support for the logistics industry to overcome this critical moment and continue to serve Hong Kong as well as 'Belt and Road'.

ESG SCM (Environment, Social and Governance Supply Chain Management)

Our Association is definite being the pioneer of logistics rating agent for ESGSCM. The challenge of being a rating agent is the best use of our existing resources and expertise in logistics operation and management. The logistics or supply chain operation is not just a buzz word but very complicated for all business in terms of ESG implementation. We do not want to make simple for ESGSCM just a promotion of green logistics, it is rather a subject associated with the global sustainable development goals (i.e., 17 SDG).

The rating agent's role is:

1. Through the rating system, the subject company (either logistics or non-logistics) can understand the elements of ESG in the existing supply chain operation and then strategic planning can be developed. All these will help the company moving forward in a sustainable manner. In turn the entire community will benefit.
2. Through the ESGSCM training, company can explore their strengths and weaknesses so that some mitigation measures could be introduced to meet future business environment requirements. Furthermore, Hong Kong's logistics companies will be able to engage in the business of our international logistics hub.

Bangkok Business Mission and Logistics Case Competition

HKLA organized a Delegation to Bangkok, together with the annual international logistics case competition, during 21-25 Jun 2023. This is the first time to run a business mission to explore business opportunities. At the same time, universities students enjoy their participation in the competition among teams from Thai, Singapore, Taiwan and Hong Kong. We have visited Bangkok Airport Terminal (AOTTO Cold Storage), Laem Chabang International Terminal, Lazada e-commerce warehouse, JWD warehouse in Free Trade Zone, CTI Cold Storage. In addition, we have meetings with Thai Customs Officers, local association, chamber and enterprises which bring in more business opportunities in the post pandemic period.

Logistics In Your Eyes for Secondary School Short Video Competition

This is the second time for running a short video competition. The program is now sponsored by the Government LogsCouncil and supported by the Education Bureau in funding and venue. The Association has accepted 20 secondary schools and more than 20 entries. A short video of not more 5 minutes will be produced by the school kids from their eyes to see logistics 'now' and 'future'. This is a good program to introduce logistics to school kids. We have managed pre-submission visits and talks so that the participants can understand and appreciate what logistics operation about. The experience sharing will enlighten kids' knowledge of logistics which is always mis-taken as 'transportation' only. It is convinced the more the young generation understand, the more talents can be recruited for the industry. A panel of judges coming from public and private sectors of the community has been formed and the results will be announced on 9 Dec 2023.

Once again, I would like to take this opportunity to express my heartfelt thanks to our Councils, Associates, Corporate-Members and all levels of members for their valuable supports to the Association.

Yours faithfully,
Elsa Yuen
President


Logistics in Your Eyes – Awards Ceremony


Date: 9 Dec 2023



The Logistics in Your Eyes, Secondary School Video Competition, concluded successfully, with the participation of 30 teams from 20 secondary schools. The students demonstrated their creativity and provided unique perspectives on logistics through their videos. We were honored to have Mr. LIU Chun San, JP, the Under Secretary for Transport and Logistics, and Ms. KWONG Wan Ching, the School Development Officer, as distinguished guests to present the awards.

Awards	Team	Schools
Champion	T07	Society of Boys' Centres Chak Yan Centre School
1st Runner-up	T15	Pui Kiu Middle School
2nd Runner-up	T25	Baptist Lui Ming Choi Secondary School
Best Creative Award	T14	Raimondi College
Most Popular Award	T16	Choi Hung Estate Catholic Secondary School
Best Visual Effects	T06 T15	Carmel Secondary School Pui Kiu Middle School
Most Viewed Award	T14	Raimondi College
Most Comprehensive Award	T05	TWGHs Chen Zao Men College
Best Guidance Award		Lai King Catholic Secondary School St. Joan of Arc Secondary School St. Joseph's Anglo-Chinese School

Scan for the videos: 

Scan for more photos: 

Supply Chain Award 2023



Scan for more photos:



Static Display of C919 & ARJ21



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Upcoming Event : 2024 Hong Kong Logistics Case Competition & Workshop



The 9th Hong Kong Logistics Case Competition and Workshop is coming up on 23-25 Feb 2024. This annual 3-day program can accommodate a maximum of 12 teams, each consisting of 3 students.

This year, the subject company is Hankyu, giving students the opportunity to visit and study their ESG issues in air freight operation, specifically ULD consolidation, at SF Centre in Tsing Yi on 23 Feb. As the program concludes, students will identify issues and recommend solutions for the company. They will apply their knowledge in logistics to problem-solving, utilizing creative thinking and leadership skills.

The winning team(s) will receive a scholarship to participate in the 12th International Logistics Case Competition in Seoul in Jun 2024.

Warehouse Visit :
Hankyu Hanshin Express (HK) Ltd.



Schedule (Key activities)

23 Feb (Fri)	Company Visit - Hankyu
24 Feb (Sat)	Workshops 1 & 2
25 Feb (Sun)	Inter-university competition

Enroll Now:



Cold Chain Logistics Professional (CCLP)

Accreditation 冷鏈物流專業人員認證



With the support and subsidy from Hong Kong Logistics Development Council, HKLA will deliver the training and accreditation program to our industry. After passing the examination, practitioners will be achieved the qualifying CCLP professional or event trainer, please refer to below chart. For more information and details, please visit our website.



How to be a CCLP?



Members' Benefits

- Enhance corporate competitiveness & individual professional development by attending seminars and business visits
- Enjoy special rate on HKLA's activities, events & service rate card
- To have priority participate in:-
 - business matching & networking events
 - local & overseas exhibitions, conferences at preferential rates
 - local & overseas visits
- Enjoy free consultation service
- Receive updated industry information for the formulation of effective business strategies
- Access to research reports and large logistics conference/summit presentation
- Enjoy special discounts offered by merchandisers
- Corporate Member will have company name listed on website with a hyperlink to company's website
- Let's submitting your application on HKLA's website

New Members as of Dec 2023

Member

- CHAN KIN WAH
- CHAN KING HIM

** by alphabetic order*



Join our membership now

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