

## Business Mission to Bangkok

Hong Kong Logistics Association (HKLA) is inviting interested parties to join the business mission to Bangkok, Thailand on 21-25 June 2023. The purpose of this business mission is to explore opportunities and establish partnerships with companies in Thailand to expand participants' global reach.

Our aim is to meet with key stakeholders in Thailand; including government authorities, associations, customers, and partners to identify mutually beneficial opportunities for collaboration and growth. This mission provide an opportunity to gain a deeper understanding of the local market and business culture, and to establish strong relationships with trusted partners who can help us to navigate the challenges.

Participants may apply for Trade and Industry Department (TID) SME Export Marketing Fund within 60 calendar days after the visit (subject to approval by TID). The maximum amount of funding support for each successful application is 50% of the trade mission.



## Business Mission to Bangkok, Thailand (21-25 Jun 2023)

The business mission is to explore opportunities and establish partnerships with companies in Thailand to expand participant's global reach. Also, meeting with key stakeholders in Thailand to identify mutually beneficial opportunities for collaboration and growth.

Schedule	Key activities
21 Jun (Wed)	Arrival BKK, AOT TAFE Air Cargo Terminal Official Dinner with Local Government Authority
22 Jun (Thu)	Lazada Logistics / SCG Cold Chain Seminar/ Networking Dinner with Local Association/ Chamber
23 Jun (Fri)	Maersk Logistics /JWD Cold Chain Seminar/ Networking Dinner with Private Sector
24 Jun (Sat)	Business Matching
25 Jun (Sun)	Tour completed

**Enrollment Fee:** HK\$11,000 (HKLA member)  
HK\$12,000 (non-HKLA member)

including: Hong Kong return air tickets (Economy); local transportation & meals (specified in itinerary); hotel accommodation for twin bedroom for 4 nights (Insurance is not covered, participants are recommended to organize personal insurance)

\*Participant may apply up to 50% funding support, subject to the approval from TID SME Export Marketing Fund

**Online Enrollment:** <https://shorturl.at/npV08>

**Deadline:** 6 Jun 2023

**Enquiry:** (+852) 2777 9656 / [info@hkla.org.hk](mailto:info@hkla.org.hk)

Enroll Now



致：運輸及物流局  
香港海濱美道2號  
政府總部東翼22樓

### Full support to the legislative amendments to allow direct transshipment of e-cigarette and related substances by multi-modal means via the Hong Kong International Airport

The Hong Kong Logistics Association would like to offer the full support to the legislative amendment announced today to allow secured logistics operation for the e-cigarette and related substances to be transshipped through Hong Kong.

It is clear that direct transshipment through Hong Kong is in response to the demand of the Hong Kong air freight industry which is the part of the function of our logistics hub. Its spin-off economic benefits cannot be underestimated.

We are convinced that our Customs and Excise Department can ensure the e-cigarette and related substances transshipped through Hong Kong international Airport in a secured manner. The secured transshipment logistics operation has been carried out in different forms and local domestic consumption is not anticipated. However, allowing this kind of business will greatly benefit our logistics industry after COVID period and current competitive situation. The proposed amendment is critical for the survival of the industry and the Government has done a good proactive action to support our logistics industry.

Hong Kong economy is on the course of recovery so the any proactive action is highly appreciated by the Association and more importantly it is not at the expense of concerned health issue.



Ir. Elsa Yuen  
President, HKLA  
23 March 2023

## Letter to TLB – Full Support to the Legislative amendment (transshipment of e-cigarette)

Attending “Bills Committee on Import and Export (Amendment) Bill 2023” Meeting

Meeting Details as below:

Date: 19 May 2023 (Fri)

Time: 8:30am – 10:30am



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# 2023 Thai International Case Competition & Workshop

## 國際物流案例比賽及工作坊



This is the 11th International Case Competition & Workshop and will be running in Bangkok on 21-25 June 2023. This meaningful annual event has been on hold since 2019 due to the COVID pandemic.

Now this unique opportunity has come back so as to gather students from different countries through simulated business environment to handle problems. Having university students coming from Hong Kong, Singapore, Beijing and other places, we believe that students can share their knowledge and skills, in a competitive yet communicative way.



# 2023 Thai International Case Competition and Workshop

The 11th international case competition will be held in Bangkok during 21-25 June 2023. This is a unique opportunity to mix students of different countries through simulated business environment to handle problem. In addition, university students can share their knowledge among one another in teams.

Schedule	Key activities
21 Jun (Wed)	Arrival BKK, Briefing & Team Building
22 Jun (Thu)	Lazada Logistics + SCG Cold Chain + Case Workshop
23 Jun (Fri)	Maersk Logistics + JWD Cold Chain + Case Competition
24 Jun (Sat)	Case Presentation & Networking
25 Jun (Sun)	Tour completed

**Awards:** Certificates and Medals for winners

**Enrollment Fee:** Hong Kong local students: HK\$8,500  
Overseas students: US\$890 (Not including air ticket)  
(Insurance is not covered, participants are recommended to organize personal insurance)

**Online Enrollment:** <https://shorturl.at/mPS67>  
**Deadline:** 6 Jun 2023  
**Enquiry:** (+852) 2777-9656 / [info@hkla.org.hk](mailto:info@hkla.org.hk)



# 2023 Hong Kong Logistics Case Competition

Successfully completed on 23 Mar 2023



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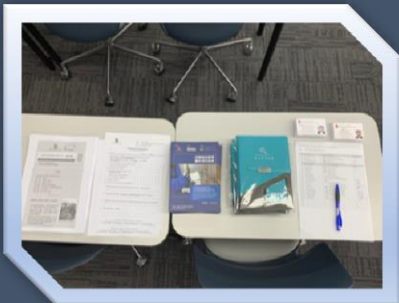
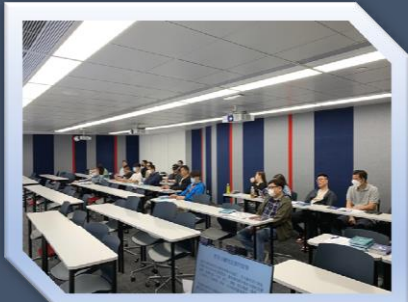
# Cold Chain Practice Note

Awareness Training Level 1 (AT1 & 2) – Intake 6



Date: 27 Apr 2023

Speaker: Mr. Stephen Chan



**Upcoming Event:**  
Level 2A & 2B will  
be held in Jul 2023

## Cold Chain Logistics Professional (CCLP)

### Accreditation 冷鏈物流專業人員認證

With the support and subsidy from Hong Kong Logistics Development Council, HKLA will deliver the training and accreditation program to our industry. After passing the examination, practitioners will be achieved the qualifying CCLP professional or event trainer, please refer to below chart. For more information and details, please visit our website.



### How to be a CCLP?



# Site Visit to Hactl (9 Mar 2023)



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# Site Visit to AAT (31 Mar 2023)



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# Events in May 2023



香港物流協會  
Logistics and Supply Chain Multitech R&D Centre  
物流及供應鏈多元技術研發中心

## 學習考察團 – LSCM

- 日期: 2023年5月18日(四)
- 參觀時間: 下午4時 - 5:30分
- 旅遊巴士集合時間: 下午3時
- 旅遊巴士集合地點: 九龍塘承德道D出口 (耀中國際學校旁)
- 費用: HK\$100 (物流發展局資助項目)
- 備註: 參加者可以憑票來自行購買旅遊保險





## 冷鏈物流新興技術應用指南

### Guidelines for Application of Emerging Technologies in Cold Chain Logistics

#### Kick-off Seminar

項目啟動和簡介會

Date: 19-05-2023 (Friday)  
日期: 2023年5月19日(五)  
Time: 3:00 - 5:00 p.m.  
時間: 下午3時至5時  
Format: Hybrid (Both online and in-person)  
形式: 實體及網上混合  
Location: 19/F K. Wah Centre, 191 Java Road, North Point, Hong Kong  
地點: 香港北角海旁道191號匯豐中心19樓  
No. of Seats: In-person - 25 persons, Online - No limit  
人數: 實體 - 25人 (網上人數不限)

歡迎致辭  
Welcoming Speech  
主席致詞: 香港物流協會主席  
Ir. Elsa Yuen - President  
Hong Kong Logistics Association

項目簡介  
Introduction of Project  
顧問總監 - 香港品質保證局副總裁及總裁  
Ms. Meico Cheung - Assistant Director, Innovation Business  
Hong Kong Quality Assurance Agency  
主席及主席: 香港品質保證局副總裁及總裁  
Mr. K. K. Suen - Chief Architect and Principal Consultant  
GS1 Hong Kong Limited

經驗分享  
Experience Sharing  
總裁致詞: 香港品質保證局副總裁及總裁  
Mr. Stephen Chan - Managing Director  
Power Hub Limited  
顧問總監: 香港理工大學工業及資訊系統學系助理教授  
Dr. Paul Tsang - Research Assistant Professor  
The Hong Kong Polytechnic University



# Members' Benefits

- Enhance corporate competitiveness & individual professional development by attending seminars and business visits
- Enjoy special rate on HKLA's activities, events & service rate card
- To have priority participate in:-
  - business matching & networking events
  - local & overseas exhibitions, conferences at preferential rates
  - local & overseas visits
- Enjoy free consultation service
- Receive updated industry information for the formulation of effective business strategies
- Access to research reports and large logistics conference/summit presentation
- Enjoy special discounts offered by merchandisers
- Corporate Member will have company name listed on website with a hyperlink to company's website
- Let's submitting your application on HKLA's website

# New Members as of Apr 2023

## Corporate member

- Dealer Send Logistics Limited
- Shoptoplus Logistics Ltd
- Winners International Logistics Ltd

## Professional member

- Wu Tai Fai, Willy

\* by alphabetic order

**HKLA Newsletter Editorial Board:** Miss Winnie Lo, Ir. Elsa Yuen, Ir. Dr. Owen Yue, Mr. Simon Chan  
**Supported by:** HKLA Admin Office



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