

## Honourable Advisor/ President

Name	New nomination in 2021-2022
Ir. Stephen Chan	Honourable Advisor and Honourable President
Dr. Abril Choy JSD	Honourable Legal Advisor
Mr. Andy Tung	Honourable Advisor
Miss Helen Fu	Honourable Advisor

## NEW MEMBERS

As of Jan 2021

## New Corporate Member

1. Smart Pointer Logistics Warehouse Limited

## New Professional Member

1. Mr. Rumjahn Ernest Ebrahim

## New Student Member

1. Mr. Cheung Chi Leung

2. Mr. Kwan Tsz To

## Service Support Fee Charge Table

2101

Promotion Material Processing Fee	Unit	2021 Service Fee
<b>Email</b>		
Email Broadcasting (attachment provided by User)	1 full circulation (all members)	HK\$2,500.00 (1 circulation), HK\$3,300.00 (2 circulations)*#
Website Banner (one month)	1 month	HK\$2,500.00
Website Event Promotion (includes eDM/video/articles, materials provided by User)	1 week	HK\$2,500.00
<b>Postal Service</b>		
Mailing by post (postal fee charged at cost, envelope provided by user) - insertion fee	1	HK\$10.00
<b>Webinar Production Fee</b>		
Webinar Production at HKLA office, including: technical support, equipment support, venue, video production	webinar duration 1 hr.	HK\$2,800
Promotion and registration of webinar, including: designing eDM, disseminate promotion materials to members, encourage members to attend, registration and follow-up action, reporting the event at Newsletter	1 package	HK\$2,800
<b>Staff Recruitment Processing Fee</b>		
Posting in the recruitment column of website	Member : 1 week (max. 2 posts) Non-member: 1 week (max. 2 posts)	Free HK\$1,500.00
(thereafter per week)	max. 2 posts	HK\$1,300.00
Email Broadcasting the recruitment ad (material provided by User)	1 full circulation max. 2 posts (all members)	HK\$2,500.00 (1 circulation), HK\$3,300.00 (2 circulations)* #
<b>Study Tour (ST), Training course (TC), Seminar (S), Processing Fee</b>		
Organising (all administration) - local, China	1 ST/TC/S half day (venue not included)	8% of the gross expense (minimum \$5,000)
Organising (all administration) - local, China	1 ST/TC/S per day	8% of the gross expense (minimum \$10,000)
Organising (all administration) - Short haul (SE area)	1 Tour	8% of the gross expense (minimum \$12,000)
Organising (all administration) - Long haul	1 Tour	8% of the gross expense (minimum \$13,000)
<b>Advertising Placement on HKLA Newsletter</b>		
Full Page (Approx. 250mm x 190mm)	1 insertion	HK\$4,000.00
Half Page (Approx. 130mm x 190mm)	1 insertion	HK\$2,500.00
Quarter Page (Approx. 130mm x 95mm)	1 insertion	HK\$1,600.00
Banner (Approx. 40mm x 190mm)	1 insertion	HK\$1,000.00
** Additional 5% discount for three consecutive insertions		
<b>Consultation, Royalty and Other Fees</b>		
Consultation Fee	1 hour	HK\$1,000.00 minimum (subject to individual charge)
Royalty Fee	Training Program/Course Tuition	10% up (depending on degree of involvement)
Refreshment during training period	1 student per half day*	HK\$90.00

Note:

- 5% discount for HKLA members.
- All payments should be settled within 7 days before service provision.
- HKLA will exercise its discretion in accepting service requests.

\* 20% special discount will be offered until 31 March 2021 (5% member discount inapplicable)

# Content of the 2 circulations should be the same and to be conducted within one month.



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## Newsletter



HONG KONG LOGISTICS ASSOCIATION

香港物流協會

香港物流協會通訊 第六十七期

JAN-FEB 2021

## President's Message

Dear Members,

Facing the economic downturn very much caused by the unprecedented challenges i.e. social incidents in 2019 and COVID-19 in 2020, nevertheless however, I am proud to report that we have achieved most of the goals set out in the beginning of the year. Confirmed by the Auditor, we have gained positive financial surplus in year 2020. This success would not be possible without the full supports from our HKLA members, Council members, Council Associates and administration staffs. Taking this opportunity, I wish to express my sincere thanks to all of you. Here below I would like to share with you some of the achievements in 2020.

## Financial Situation and Administration

Upfront, I would like to confirm that the yearend financial results are positive and no staff is affected partly because we have also received Government's subsidies. Our administration staff has put extra effort to offer new service e.g. holding webinars instead of the normal seminar. New technology is applied to keep our Association activities running smooth. No Association service has been seriously interrupted.

## HKLA's Appeal to CE for Industry Relief

As part of our mission to bridge our members with Government, we did submit our appeal to the Chief Executive together with seven logistics organizations. Highlights of the appeal contents are:

(1) HK\$200,000 emergency cash subsidy to SMEs; (2) Loan guarantee of up to HK\$2 million per company; (3) One-year corporate tax reduction; (4) Six-month 50% rent subsidy; (5) Special unemployment benefit fund to support industry staff; (6) Air freight terminal charge subsidy of HK\$0.5 per kg; and (7) Container terminal handling fee subsidy of HK\$300 per container.

We could see some of our requests are lumped together as a general support to all local business communities in one form or the other but of course some have not been entertained.

## Development of Cold Chain Management Standards &amp; Practice Guidelines in collaboration with HKQAA

Another major achievement is the establishment of the Cold Chain Management Standards & Practice Guidelines. Preparation stage has been completed by visiting some local operation for pilot study and the full set of training material would be ready soon. The next stage is to launch HKLA's training programs for various work-levels aiming to enhance the professionalism on the cold-chain operations. These locally designed standards and guidelines are more specific to Hong Kong and it is expected to work in parallel with the forth coming ISO 23412.

## Developing Webinar Course and Subsidy by LOGSCOUNCIL

Although the COVID-19 outbreaks have deterred physical outreach, yet we strived to keep our momentum with LOGS Council in trainings by launching new ways of learning through. We have run 6 webinars from Jun to Sep in 2020. The topics include 5G Technology Application and Cold Chain Management which have even gained some sponsorships. We are grateful to LOGSCOUNCIL for their support on webinar course fee subsidy.

The 10<sup>th</sup> Hong Kong Logistics Forum "5G Application in Logistics SME"

The 10<sup>th</sup> Hong Kong Logistics Forum cum Business Matching Luncheon was successfully held on 29 September 2020 with supports from the Office of the Communications Authority, Logistics and Supply Chain MultiTech R&D, Alibaba Cloud Intelligence Hong Kong and Million Tech Development Limited. 5G has huge potentials to enable new applications in high volume and speed in logistics, i.e. smart logistics. The Forum received compliments from the participants and we look forward to having practitioners' support in the next Forum in 2021.

## Mask Supply for HKLA Member

At the beginning of the epidemic outbreak, the Association has gained access to Mask Supply and assisted our members to purchase. This is the kind of Association's support whenever we can. The third round has just come out after sourcing some good value Mask.

## To Conclude

2020 has been an extraordinary year. COVID-19 pandemic has been forcing lockdowns of enormous businesses and activities of daily lives in many countries globally. We know our members are very smart to manage such difficult time. We all have strong passion to move on to another stage of business cycle, and are convinced that everyone will smile again. Thank you again for your valuable supports and contributions to the HKLA.

May I wish you and your family are safe and healthy.

Yours faithfully,  
Elsa Yuen - President

HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Elsa Yuen, Miss Winnie Lo, Mr. Simon Chan



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## HKLA Council 香港物流協會理事會 (2021-2022)

Ir. Yuen May Yee, Elsa  
袁美儀工程師President  
會長Dr. Tang Wai Chung, Alex  
鄧惠忠博士Executive Vice President &  
Chairman, Cold Chain Logistics Committee  
常務副會長及冷鏈物流委員會主席Ir. Dr. Yue Lit Fung, Owen  
余烈鋒博士工程師Secretary General &  
Convener of Youth Development Committee and Youth Society  
秘書長及青年發展委員會和青年社召集人Dr. Lam Yuk Fai, Philip  
林旭輝博士Treasurer & Chairman, Industry Affairs Committee  
司庫及行業事務委員會主席Mr. Chan Pui Yuk, Simon  
陳培毓先生Chairman, Education & Training Committee  
教育及培訓委員會主席Mr. Leung Ting Cheung, Vince  
梁庭彰先生Chairman, E-Logistics Committee  
電子物流委員會主席Mr. Koo Pok Sing, Alex  
古博誠先生Chairman, Membership Committee  
會員事務委員會主席Ir. Wong Lok Hang, Ram  
黃樂恆工程師Chairman, Programme Committee  
項目委員會主席Miss Lo Wai Ling, Winnie  
盧慧玲女士Chairlady, Research & Development Committee  
研究及發展委員會主席Ir. Chan King Che, Stephen  
陳鏡治工程師Honourable President and Honourable Advisor  
榮譽會長及榮譽顧問Ir. Dr. Choy King Lun, Tommy  
蔡經倫博士工程師Council Member  
議會理事Mr. Wong Ping Chuen, Johnny  
黃炳全先生Council Member  
議會理事

主辦機構：



資助機構：

工業貿易署「工商機構支援基金」撥款資助



執行機構：



## 《冷鏈物流管理體系項目指南》將於3月發佈

香港地理位置優越，擁有完善物流網絡，國際物流中心的地位無容置疑。然而，香港的冷鏈物流業將面臨巨大的挑戰：由於香港物流業未有一套適用於本地的冷鏈物流管理體系標準，業界難以管理食品安全的關鍵控制點。因此，香港物流業迫切需要建立一套適用於本地的「冷鏈物流管理體系實務守則」，以協助業界在擁有機遇的同時，更能適時裝備自己；達到持續改進，提升及優化其管理及運作程序。冷鏈物流管理系統的產品有不少，現階段的「冷鏈物流管理體系實務守則」主要先針對冷凍和冷藏食品的處理。



香港物流協會在香港工業貿易署「工商機構支援基金」的資助下，推行「制定冷鏈物流管理體系之實務守則，以針對及協助物流業的長遠發展」項目，旨在建立及制定一套適用於本地使用的冷鏈物流管理體系實務守則，現階段主要針對冷凍和冷藏食品，以補足本地物流業對於冷鏈物流管理的需求及協助香港冷鏈物流業提升及優化其管理和運作水平，維持及提升香港的競爭力。

《冷鏈物流管理體系項目指南》將會分成兩冊，機構可按照需要，適時選擇閱覽。《冷鏈物流管理體系項目指南》將編輯成書，並於2021年3月透過香港物流協會的項目網站和先導計劃經驗分享會（試驗計劃經驗分享會）發佈，供業界及公眾瀏覽下載。

## 冷鏈物流管理體系項目指南

內容如下：

- 冊一：(1) 冷鏈物流行業的歷史及發展、  
(2) 項目簡介及  
(3) 先導計劃的經驗分享

冊二：(1) 〈冷鏈物流管理體系實務守則〉

派發渠道：

- 電子版本可於香港物流協會有限公司的項目網頁免費瀏覽
- 印刷本將於先導計劃經驗分享會（試驗計劃經驗分享會）派發



合作機構：



查詢：

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「在此刊物上／活動內（或項目小組成員）表達的任何意見、研究成果、結論或建議，並不代表香港特別行政區政府或工商機構支援基金評審委員會的觀點。」