

Special Corporate Member Benefit

The Association endeavors to assist the industry in the outbreak of the COVID-19 pandemic. One of the campaigns is providing rounds of special promotion offer in HKLA website and email broadcast for our Corporate Members during May-June 2020. Below shows the participated Corporate Members, who successfully increased their business exposure via HKLA in this critical market environment.

Website Promotion:



Email Promotion:

3PL- Total Technology (HK) Limited
 Easy Pack and Logistics Ltd.
 Fat Kee Stevedores Ltd.
 Jet Worldwide Logistics Limited
 Million Tech Development Limited
 The Hang Seng University of Hong Kong
 Swivel Software Limited

New Fellow Member

Ir. Dr. YIP Tsz Leung, FHKLA



Ir. Dr. Yip is Associate Professor of Department of Logistics and Maritime Studies, The Hong Kong Polytechnic University. He is the Deputy Director, C. Y. Tung International Centre for Maritime Studies and the Programme Leader of BBA in International Shipping and Transport Logistics. With his engineering background, he has actively engaged in engineering consultancy projects in Hong Kong and overseas. He has specialized in maritime studies, with particular focus in the planning and assessment of marine safety, logistics and port development. He is currently a member of Port Operations Committee, Hong Kong Marine Department and the Hong Kong Maritime and Port Board. Dr. Yip has widely published on maritime and logistics issues. He has edited several special issues in prestige journals. He is an editor of Maritime Business Review and an associate editor of the Asian Journal of Shipping and Logistics. He is honoured and humbled to receive this HKLA Fellow Membership.

Recently, the logistics industry is advancing with data analytics. Excel tests have become common for job interviews. Apart from language skills, multimedia skills promise a fulfilling career in business and logistics. With the aim of making our Hong Kong graduates more distinguishable from our competitors (e.g. Shanghai, Singapore), Hong Kong curriculum should enrich the data-driven technologies and multimedia skills in the core subjects. Keeping up with the latest knowledge in artificial intelligence, blockchain, cloud computing, and data science will be a must for the Hong

NEW MEMBERS

Updated as at Jun 2020

New Corporate Member

1. Wheeling Warehouse Transportation Company Limited

New Professional Member

1. Ir. Wang Kin Yung Billy 2. Mr. Yip Hoi Fung Erik

New Member

1. Mr. Tsing Kin 2. Ms. Lee Oi Kuen

New Student Member

1. Ms. Li Xinling

Newsletter

COVID-19 Impact On Supply Chain And Logistics



The global logistics sector has been working some serious overtime to service the huge fluctuations in both supply and demand during this tragic coronavirus crisis.

Notwithstanding the devastating human impact, COVID-19 is exposing the profound interdependencies of 21st century supply chains, many of which rely on low cost manufacturing in Asia as a substantial component of their global ecosystem. One positive element for our industry is that supply chain and logistics have become front page news - business leaders, bankers, lawyers and politicians are now all talking supply chain.

Post-pandemic, the Next Normal will likely involve a radical re-configuration of global supply chains, adopting a much more regional and localised approach, thereby shortening distances, cutting lead times, lowering emissions, and reducing risk.

This will involve multiple near-shoring, on-shoring and right-shoring initiatives, such that by 2025, I envisage regionally oriented supply chains, such as made in China for China, made in Latin America for USA, made in Eastern Europe for EU, and made in Asia for Asia.

In this next normal, Hong Kong will continue to play a major role as a leading logistics hub - servicing local, regional and global supply chains; whilst also capitalising on new logistics opportunities arising from our ASEAN Free Trade Agreement and the Greater Bay Area.

Mr. Mark Millar - HKLA Chairman, International Relations Committee

Not The Strongest Supply Chains That Survive But The Most Adaptable How Supply Chains In Vietnam Have Responded To The Impacts Of COVID-19

The pandemic is affecting every single country regardless of the level of development. Nearly one million people are officially infected on the planet, with almost 100,000 new cases every day. 3.4 billion people are locked up and beyond the basics, consumption has almost frozen in the EU and US or significantly dropped in most markets.

In Vietnam whereas there were categories where demand clearly surged, i.e. packaged food (+26%*), in dairy (+10%*), in personal care (29%*), the purchase baskets got significantly bigger as people started to visit markets and stores as less frequently. This surge in demand on specific items looked like more of a "just in case" purchase decision, a stock-up behaviour, not a healthy increase of consumption. It is obvious that some lucky companies in specific sub sectors are still trying to cope with much bigger orders than what they can deliver. But this rush on basic consumer commodities - toilet paper being a global symbol now - had biased our perception.

Even if it's early to predict how the world will be Post-COVID19, our global economy and global supply chains will certainly have to evolve significantly. A few trends start to emerge:

- Online ordering becomes a more common habit of consumers and the prevalence of e-commerce channels in the long run should be confirmed, including for the grocery category.
- Mature markets will develop autonomy with localised and renationalised supply chains and thus reduce their dependency to export markets. Free trade agreements may be challenged. Consumers will put higher preference to local products vs. imported ones, also for environmental reasons. As an illustration of such a trend, in early April, 84% of French people have expressed the wish to have more local products and reduce imports from Asia.
- Consumers will increase expectation for transparency leading to tighter control on the origin of goods and compliance to hygienic standards. More quality controls will be required earlier in the chains.
- SMEs in the chain would have suffered a lot or even disappeared, leaving holes in the chains and forcing companies to find other, more resilient partners.
- Faster deployment of digital solutions to allow better visibility on business performance and more interconnected value chain partners.
- Further acceleration of outsourced services (e.g. logistics, manufacturing) for companies to lighten their asset base and become more agile against uncertainty.

Mr. Julien Brun - Managing Partner, CEL

HKLA Newsletter Editorial Board: Dr. Alex Tang, Ir. Elsa Yuen, Miss Winnie Lo, Mr. Mark Millar, Mr. Simon Chan

物流與供應鏈產業發展及物流倉儲技術展望

物流倉儲技術是其中一種最基礎的物流技術，也是創新應用最快、最廣的物流技術，對技術發展如此飛速的領域進行預測是一件非常難也是一件比較冒險的事情。物流倉儲技術的發展趨勢，從市場需求而言，電子商務在這幾年的蓬勃發展，已經足以說明問題。



2019年快遞包裹數達到630億個，未來其需求仍然會有增無減，數年內達到1000億個應該不成問題，尤其是跨境電商，還處於發展初期，這是必然的趨勢；此外，幾年前就看好的冷鏈物流，尤其是農產品冷鏈，將會是一個大的市場，尤其是冷鏈的單元化趨勢將是一個巨大的機會；衣食住行歷來就是備受關注的行業。

除冷鏈外，服裝、醫藥、煙草、食品、酒類、日用品、建材等，雖然都是傳統行業，但其發展經久不衰，未來的需求仍然會一直存在，並且在往高品質快速發展，這是毋庸置疑的；從大的行業來說，製造業的升級更值得關注，無論是工業4.0還是中國製造2025，都在說明智慧製造對智慧物流的需求；還有就是軍事後勤系統，這幾年雖然陷於沉寂和停頓，但需求必將會爆發。

另一方面，從國家層面來看，“一帶一路”帶來的機會，將是未來的一個發展機遇期，尤其是中國企業走出去後，會帶來大量的高端物流裝備的需求，值得重點關注。

從技術發展層面而言，更大的規模，更高的柔性，更高的自動化水準是發展趨勢。這也是過去10多年間已經反復驗證的事情。

2019年，由於內外兩方面的原因，物流裝備市場發展並不盡人意。這其實是市場發展到一定程度上的必然結果。內部原因，由於國家政策驅動，資本市場的催促，2016~2018年間，市場出現了井噴式的發展。但盛極必衰，市場急需調整，以獲得喘息機會；從外部看，主要是中美貿易戰越來越激烈，進出口受到巨大衝擊，已經從大的方面傷及各行業發展的根本，物流市場也難以獨善其身。

但即使如此，物流裝備發展還是出現了许多亮點。尤其是AGV和機器人的應用研究達到了前所未有的高度，3D識別技術逐步從實驗室走向應用市場。各式各樣的新型設備，如貨到人系統，受到了廣泛的重視。隨著大規模AGV，穿梭車的應用，軟體演算法的重要性凸顯，軟體研發迎來新的機遇。

尹軍琪 教授級高工，物流系統集成專家

北京伍強科技有限公司董事長，北京交通大學與河北工程大學客座教授，北京物資學院人生導師，中國物流與採購聯合會常務理事，中國物流標準化委員會管理與技術分會副主任，中國工程學會物流工程分會常務理事，中國重機協會物流與倉儲機械分會副理事長

Upcoming Events



Hong Kong Logistics Association would like to disseminate 5G technology for our members, who seek improvement in the operation efficiency and services quality. We plan to run a series of webinars on 5G technology for members as well as the logistics industry in the coming months, inviting R&D organization and service providers to introduce the latest technology development of 5G and its related application in the logistics industry. We are going to host a series of webinars:

June 30	Webinar -5G Technology Development Series I
July 15	Webinar - Automated Data Collection
July	Workshop - 5G Technology Development Series II
Aug	Webinar - Emerging Trends In Intelligent Automation And Analytics In Logistics
Aug	Workshop - 5G Technology Development Series III
Sep	Webinar – Cold Chain Logistics - Food Hygiene Precaution

**Cold Chain Consultation
Visit on 26 May 2020:
Nestle HK**



**HKLA has a NEW Instagram Account.
Please add us !!!**

